

## MSCIFM\_BP02\_Business Planning

24.10.2016

### General Information

<b>Module Code</b>	W.MSCIFM_BP02.14
<b>Programme</b>	Master of Science in International Financial Management
<b>Type of Module</b>	Related module in foundation
<b>Level of Module</b>	Advanced
<b>ECTS Credits / Workload</b>	3 ECTS Credits (90 hours)

### Module Dependencies

<b>Pre-requisites</b>	No prerequisites, but we strongly recommend to take in advance: W.MSCIFM_MID01.13 - Managing Financial Information and Decision W.MSCIFM_FEM01.13 - Financial Environment in International Markets W.MSCIFM_AS01_ERM.14 - Academic and Scientific Skills - Empirical Qualitative and Quantitative Research Methods W.MSCIGM_AS01_SDM.14 - Academic and Scientific Skills - Business Analytics, System Dynamics, and Corporate Modeling
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### Follow-up modules

### Module Aims

In order to support strategic and operational management decisions, financial managers have to build up competences to establish business plans. Without a business plan or business case the realisation of an idea, innovation, project or concept cannot be decided on. The ability to establish a comprehensive, concise and consistent business plan is therefore a key competence. A major issue is transferring ideas into consistent plans and delineate their financial consequences.

### Learning Outcome 1

Students are able to identify potential business plan ideas. They understand the basic concept and importance of business plan based decisions knowing the difference between a business case and a business plan. Students are able to create a business plan, understand the content of a business plan and know which information is required for a business plan and where that information can be obtained.

	<b>Importance</b>	<b>Relevant NQF-Descriptors</b>
Subject knowledge and skills: Ability to structure a business idea and transform it into a comprehensive plan	medium	judgement
Problem-solving: Ability to structure a business idea and transform it into a comprehensive plan	high	judgement
Methodology: Ability to identify and gather relevant information	medium	judgement
Communication: Understand how to work and achieve goals in a project team; communicate successfully with stakeholders to reach project goals	medium	application
Social skills: Solve assignments in international teams; solveteam related conflicts	medium	
Self-related skills: Ability to reflect business plan related decisions; contribute to the project goal as a productive member of an international team; self-management in case of team conflicts	medium	learning autonomy

### Content Outline

- Introduction (input session)

- Setting up a business plan (team work), supported by coaching sessions
- Exam

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### Teaching and Learning Methods

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**Contact Hours** seminar; lecture; presentations

**Directed Study** group work

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### Workload

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**Contact Hours** 4 lessons / 3 hours (3.3%)

**Directed Study** 3 lessons / 2.25 hours (2.5%)

**Private Study** 84.75 hours (94.2%)

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### Assignments and Assessments

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Assessment Type	Quantity	Weight	Form	Evaluation Type	Time
Individual oral examination	15 minutes	70%	specified resources	grades	end of semester
Individual written assignment	40 pages	30%	specified resources	grades	end of semester