

Lucerne School of Business

2022 Facts and Figures

The Lucerne School of Business is the pre-eminent centre of excellence for higher management education in Central Switzerland. With its education and continuing and executive education programmes, its research activities and its services, it contributes to the development of people and organisations in Switzerland and abroad.

Education

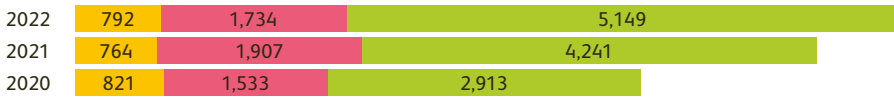


2,824 bachelor's and master's students

■ Bachelor's ■ Master's
Number of students (as at 15 October)

2,824 students were enrolled in one of the 5 bachelor's and 5 master's programmes, which is somewhat fewer than in the peak year of 2021. Learn more on hslu.ch/b-education

Continuing and Executive Education



7,675 people chose to expand their knowledge

■ Master of Advanced Studies (MAS)
■ Certificate of Advanced Studies (CAS) / Diploma of Advanced Studies (DAS)
■ Specialist course/seminar
Continuing or executive education program data by calendar year.

7,675 people signed up for continuing and executive education in 110 CAS, DAS and MAS programmes and 49 specialist courses and seminars. Learn more on hslu.ch/b-continuing-education

Research

	2022	2021	2020
New projects	93	98	90
funded through Innosuisse or SNSF	21	18	14

93 new research projects

93 new projects were initiated in 2022. Among the notable external funders were innosuisse, the Swiss National Science Foundation SNSF and a range of other public and private institutions. Learn more on hslu.ch/b-research

Employees

Employees by category (one day/week minimum)

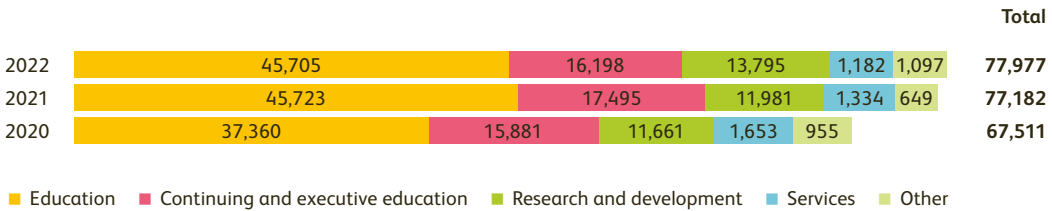
Professors and lecturers	241
Assistants and research associates	71
Administrative and technical staff*	88

400
Employees

The number of employees – expressed in full-time equivalents – is 344

*including apprentices and interns

Net income in 1,000 CHF



The net income includes funding from the Swiss Federation (21 %), the contributing cantons (25 %), other cantons (18 %) and third parties (36 %).

Organisation

Senior Management

Dean
Prof Dr Christine Böckelmann

Head of School Standing Committee on Bachelor's and Master's Degree Programmes
Prof Dr Martin Gubler

Head of Continuing and Executive Education
Prof Dr Erik Nagel

Head of School Standing Committee on Research and Services for Third Parties
Prof Dr Jürg Stettler

Institute of Business and Regional Economics IBR
Prof Dr Erik Nagel
Prof Dr Hannes Egli

Institute of Financial Services Zug IFZ
Prof Dr Andreas Dietrich
Prof Dr Markus Gisler

Institute of Communication and Marketing IKM
Prof Dr Matthes Fleck

Institute for Tourism and Mobility ITM
Prof Dr Jürg Stettler



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For more information about
the School of Business,
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