

Lucerne School of Business

2021 Facts and Figures

The Lucerne School of Business is the pre-eminent centre of excellence for higher management education in Central Switzerland.

With its education, continuing and executive education programmes, its research activities and its services, it contributes to the development of people and organisations both in Switzerland and abroad.

Education

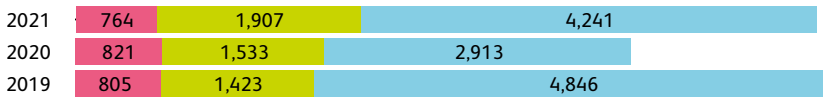


2,892 Bachelor's and Master's students

■ Bachelor's ■ Master's
Number of students (as of 15 October)

2,892 students were enrolled in one of the 5 Bachelor's and 5 Master's programmes. That is roughly 300 more students than in the previous year. The launch of attractive new study programmes played a great part in this development. Learn more on hslu.ch/b-education

Continuing and Executive Education



6,912 people chose to expand their knowledge

■ Master of Advanced Studies (MAS)
■ Certificate of Advanced Studies (CAS) / Diploma of Advanced Studies (DAS)
■ Specialist course/seminar
Continuing or executive education programme data by calendar year.

6,912 people signed up for continuing and executive education in 110 CAS-, DAS and MAS programmes and 69 specialist courses and seminars. While many specialist courses and seminars had been cancelled due to Covid in the previous year, the situation markedly improved in 2021. Learn more on hslu.ch/b-continuing-education

Research

	2021	2020	2019
New projects	98	90	82
funded through Innosuisse or SNSF	18	14	5

98 new research projects

98 new projects were initiated in 2021. Among the notable external funders were Innosuisse, the Swiss National Science Foundation SNSF and a range of other public and private institutions. Learn more on hslu.ch/b-research

Employees

Employees by category (one day/week minimum)

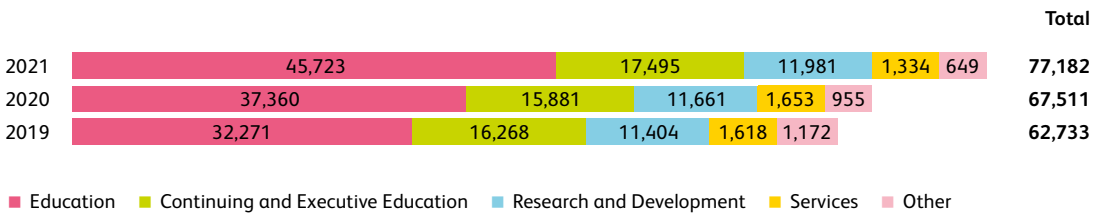
368
Employees

Professors and lecturers	226
Assistants and research associates	64
Administrative and technical staff*	78

The number of employees – expressed in full-time equivalents – was 322

*incl. apprentices and interns

Net income in 1,000 CHF



The net income includes funding from the Swiss Federation (18 %), Intercantonal Agreement cantons (28 %), other cantons (18 %) and third parties (37 %).

Organisation

Senior Management

Dean

Prof Dr Christine Böckelmann

Head of School Standing Committee on Bachelor's and Master's Degree Programmes

Prof Dr Martin Gubler

Head of Continuing and Executive Education

Prof Dr Erik Nagel

Head of Standing Committee on Research and Services for Third Parties

Prof Dr Jürg Stettler

Institutes

Institute of Business and Regional Economics IBR

Prof Dr Erik Nagel

Prof Dr Hannes Egli

Institute of Financial Services Zug IFZ

Prof Dr Andreas Dietrich

Prof Dr Markus Gisler

Institute of Communication and Marketing IKM

Prof Dr Matthes Fleck

Institute for Tourism and Mobility ITM

Prof Dr Jürg Stettler



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For more information about
the School of Business,
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