

Admission process 2024

Bachelor of Arts in Product and Industrial Design with specialisation in Design Management

**Application
deadline:
17.03.2024**

Apply by 17th March 2024 with the [link](#).

The registration fee is CHF 200.00. Pay the cost before completing your application.

Part 1

**Application
documents deadline:
17.03.2024**

Application documents

In your application must include the following documents:

- Your CV with a chronological list of obtained degrees and certificates (tertiary and continuing education), employment history.
- Provide evidence of English proficiency at C1 level according to the Common European Framework of Reference for Languages.
- Copies of certificates/diplomas, baccalaureate certificate, apprenticeship certificate, etc. (in the case of foreign diplomas, a legally attested English translation must be included)
- A letter of reference attesting 1 year of work experience in an organization or equivalent experience.
- A one page essay: Share your story. See details below.

Ideally use written and visual language to share your story. The written part of the essay should be 1 page long. Use your visual skills to illustrate the story: The idea that you advocated for. Please share with the Design Management, International team the following:

- a. Tell us about you, your interests, your dreams and how they relate to your future Design Management studies (not necessarily needs to be illustrated).
- b. Describe the type of problems you are interested in addressing (not necessarily needs to be illustrated).
- c. Share with us a topic or activity you love (not necessarily needs to be illustrated).
- d. Tell us about an idea that you advocated for. What strategy did you use? And what happens as a result? (We suggest to illustrate this).

Please visualize the story using photos, illustrations, your own drawings, collage or any other technique you like. To see example please look at the book *Sustainable everyday* by Manzini and Jégou. Go to page 34 to see the illustrated narratives: [Link](#)

We look forward to reading the essay.

**Notification of
Decision:
until 11.04.2024**

A list of possible candidates will be compiled after the application deadline. If your application meets the admission criteria, you will receive an invitation to an interview at the Lucerne School of Art and Design or online.

If your application does not fully meet our requirements, you will be informed via email.

Part 2

**22.04 -
26.04.2024
&
29.04. -
01.05.2024**

Please make yourself available for the entire interview period.

Interview

Applicants invited to interview will discuss topics emerging from their essays or other materials.

The interview will be in English and will last for approx. 30 minutes.

Please make sure to arrive or connect on time as alternative dates will not be available (your exact day and time will be communicated to you as soon as possible). In international cases, interviews may be conducted online.

**Notification of
acceptance:
until 08.05.2024**

Decision on admission

Final decisions about applications will be made by the 8th May 2024. If an offer is made, the student agreement needs to be signed and returned within seven days.

**Admissions from
waiting list until the
end of June 2024**

Applicants who meet the admission requirements of their chosen programme but are not admitted due to limited space will be put on a waiting list. This will be communicated to them by email. Students on the waiting list will be informed as quickly as possible if a study place becomes available. Please note, that we cannot provide any information by phone. Accepted applications from the waiting list will be notified by email until the end of June 2024.

Costs / Study fees

According to "[Study Fees 2024 - 2025](#)", an already accepted study place can be cancelled **until July 31, 2024** without any further costs.

Further information

Degree Programme Design Management, International: [Link](#)

Please also refer to our information overview which includes admission criteria, FAQs and information about the admission process: [Link](#)

If you have questions, please contact the Team Admission Procedure:

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