

# Master of Science in Applied Information and Data Science

Help shape the digital age.

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# Are you looking to be part of the digital transformation?

## We hope you will join us if...

you have a deep interest in data, enjoy deciphering and visualizing its hidden meaning, love the challenge of identifying trends in such data, are eager to tackle the dominant themes of our times to improve the lives of others with lasting effect, and want to participate in the digital transformation and truly make a difference.

## **Inquisitive, open-minded, unconventional, idealistic**

Prof. Dr. Andreas Brandenberg and Dr. Patricia Feubli, who jointly head the programme, believe that the above attitudes capture the essence of our students. "Since demand for talented data experts is constantly increasing, our main goal is to provide students with theoretical knowledge on the one hand and to develop the necessary applied skills on the other – with a clear emphasis on solutions and the needs of practitioners. We are convinced that our programme, the only one of its kind in Switzerland, will benefit leading professionals and open up a wide range of opportunities in business and research for them."

## Open for career changers

The range of fields found in applied data science today reflects the range of disciplines in our students' background:

- Social sciences and business administration
- Natural sciences
- Engineering
- Humanities

## Flexible to accommodate individual needs

Our multidisciplinary Master's programme, offered in English, is suitable for anyone with a university degree, a passion for data technologies, and above-average analytical skills. In return, we offer a flexible programme that is geared closely to the requirements of the applied fields, that has an international orientation, and that can be tailored to individual needs.

## Interested?



Use this QR code to learn more about the programme.