HSLU Lucerne University of Applied Sciences and Arts

Business

Bachelor of Science in International Business Administration

Integrating Global Perspectives in Business

More info
hslu.ch/bachelor-iba

FH Zentralschweiz

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hslu.ch/business

International Business Administration – your path to success

Are you looking for a business degree with an international focus, fully taught in English and tailored to your needs? If so, the International Business Administration programme of the Lucerne University of Applied Sciences and Arts is the perfect choice.

Our programme gives you the skills and knowledge for a successful career, both locally and globally. With a strong reputation worldwide and a diverse campus where 30 % of students are from abroad, you will benefit from a truly international learning environment.

For over 50 years, the Lucerne School of Business has been preparing business professionals with a blend of theory, practical experience, and key skills. You will have the opportunity to complete an internship or study abroad, ensuring hands-on learning as part of your degree.

Our interdisciplinary modules and practical approach give graduates a competitive edge in the job market. Join us and take the first step towards a dynamic and successful career in business!

Your benefits at a glance

1. Personal flair
At the Lucerne School of Business, small class sizes ensure personal attention. Lecturers blend their professional experience with cutting-edge research, keeping the content relevant amid today's business challenges.

2. International experience
One of the programme's special features is its compulsory exchange and practice semester. In the fourth semester, you can choose between a semester abroad or a work-study internship at an international company.

3. Dual degree as an option
You may attend a fourth study year at our partner university, Mahidol University in Bangkok, Thailand, and earn a dual degree.

What we teach

Our bachelor's programme in International Business Administration provides you with a solid foundation for a career in business, entrepreneurship, government and non-government organisations. The BSc in International Business Administration is a full-time programme designed to be completed in six semesters. All courses are delivered in English. In our programme, you will develop key management skills, learn about business principles and processes and gain wide-ranging insights into various business disciplines.

In the first three semesters, students are introduced to the fundamentals of international management. In the fourth semester, they are required to either study abroad or complete an internship with an international company.

Upon returning to the HSLU, students will deepen their international management skills, culminating in the writing of their bachelor's thesis. The study programme integrates key skills including analytical and communication skills, digital competence, sustainability awareness and strategic thinking in a holistic manner.

HSLU Hochschule Luzern
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Table of modules

1. Semester	**International Business Law** 6 Credits	**Financial Accounting** 6 Credits	**Organisations & Strategy** 6 Credits
2. Semester	**Economics I** 6 Credits	**Management Accounting** 6 Credits	**Human Resources Management** 6 Credits
3. Semester	**Economics II** 6 Credits	**Corporate Finance** 6 Credits	**International Marketing** 6 Credits
4. Semester	**International Semester (Abroad or Internship)** 30 Credits		
5. Semester	**International Project Management** 6 Credits	**Change, Innovation & Entrepreneurship** 6 Credits	**Operations Management** 6 Credits
6. Semester	**Bachelor's Thesis Project** 15 Credits		

Assessment phase

Applied Business Mathematics 3 Credits	**Data Analysis I** 3 Credits	**Communication Fundamentals** 6 Credits
Risk Models & Business Optimisation 3 Credits	**Data Analysis II** 3 Credits	**Research Methods** 6 Credits

Main studies

Cross-Cultural Communication & Management 6 Credits	**Applied Research Project** 6 Credits
Responsible Management 6 Credits	**International Economics** 6 Credits
International Experience 15 Credits	

A Semester abroad – broaden your horizons

Compulsory international semester
A special feature of our bachelor's programme in International Business Administration is the compulsory semester abroad. In the fourth semester of the International Business Administration programme, students choose one of two options:

Option A: Study at one of our partner universities abroad, with the opportunity to deepen your knowledge in a specific field such as finance or marketing.

Option B: Complete a supervised internship at an international company.

In the sixth semester, students are given the flexibility to manage their coursework alongside their bachelor's thesis. They can again opt to study abroad or do an internship.

Credits can also be earned through summer or winter schools and other activities. Non-German speakers can take German language courses to facilitate their integration into the Swiss job market.

This flexible structure allows students to tailor their experience to their career goals, while also gaining valuable international and professional insights.

Admission

Key facts and figures

Application form and information
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hslu.ch/bachelor-business
bachelor.business@hslu.ch

Application deadline
30 April

Start of the programme
Mid-September (calendar week 38).
A compulsory orientation week takes place in week 37.

Language of instruction
English

Course fee
CHF 800 per semester

Duration of the course
Full-time study track: six semesters (all specialisations)

Degree
Federally recognised and protected title: Bachelor of Science, Lucerne University of Applied Sciences and Arts/FHZ, in International Business Administration, 180 ECTS credits.

Subject to Change

Entry requirements

- Higher secondary education certificate qualifying the holder for studies at university level in his or her country of origin (Swiss students: vocational or academic baccalaureate)
- Admission requirements for applicants from non-European countries differ by country. Please contact our office for further information
- Minimum of one year's work experience in a business-related area (Swiss students: candidates with a commercial vocational baccalaureate and basic commercial training fulfil this requirement)
- Basic financial accounting and business mathematics
- Non-native English speakers: proof of proficiency at C1 level (CEFR). Accepted certificates: Cambridge Advanced, Cambridge First Grade A, IELTS (min. 7), TOEFL (min. 94).
- Candidates must attend an admission interview.

Career opportunities and job profiles

A bachelor's degree in International Business Administration at the HSLU opens up excellent career prospects in the global job market. Graduates are versatile and well-prepared for specialist and leadership roles in international companies, non-profit organisations, and public institutions.

Typical career paths include:

- International Management: Roles in strategy business development, and operations.
- Marketing and Sales: Managing international market entry, customer relations, and market research.
- Finance: Roles in financial analysis, controlling, and international accounting.
- Consulting: Advising companies on global expansion strategies or process optimisation.

With a practical education focused on intercultural skills and the chance to gain international experience, you will be well-equipped for a successful career in Switzerland or abroad. HSLU graduates are highly sought after by employers and enjoy above-average job market success.

Student services

Broaden your horizons

Language Centre of the Lucerne University of Applied Sciences and Arts
Languages are a gateway to the world. The Language Centre can help you obtain a qualification and/or help you attain the level required for international and intercultural tasks or an overseas exchange.
hslu.ch/language-centre

Support from all sides

Student Council
The Student Council (STUDIRAT) represents the interests of the students, organises events and offers a range of services and support.
studirat.ch

Careers Service
If you need practical support to start and/or plan your career, the Careers Service is here to help. The Service collaborates with a number of partner organisations in offering a variety of services tailored to your needs, such as mentoring and buddy programmes, job application events and contact interviews.
hslu.ch/en/careers

Smart-Up
If you wish to pursue your own business idea, the "Smart-up" mentoring programme will help you start your business by offering, among other things, advice, infrastructure and networking events.
hslu.ch/smart-up-en

Student accommodation
If you are looking for a suitable flat, the student housing association StuWo can help you find affordable accommodation.
stuwo.ch/en

University Sports
To complement a rigorous curriculum, students are encouraged to take advantage of the University Sports Campus facilities, with many excercise and sports classes offered every week.
hscl.ch

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Learn more about our Bachelor of Science in International Business Administration

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