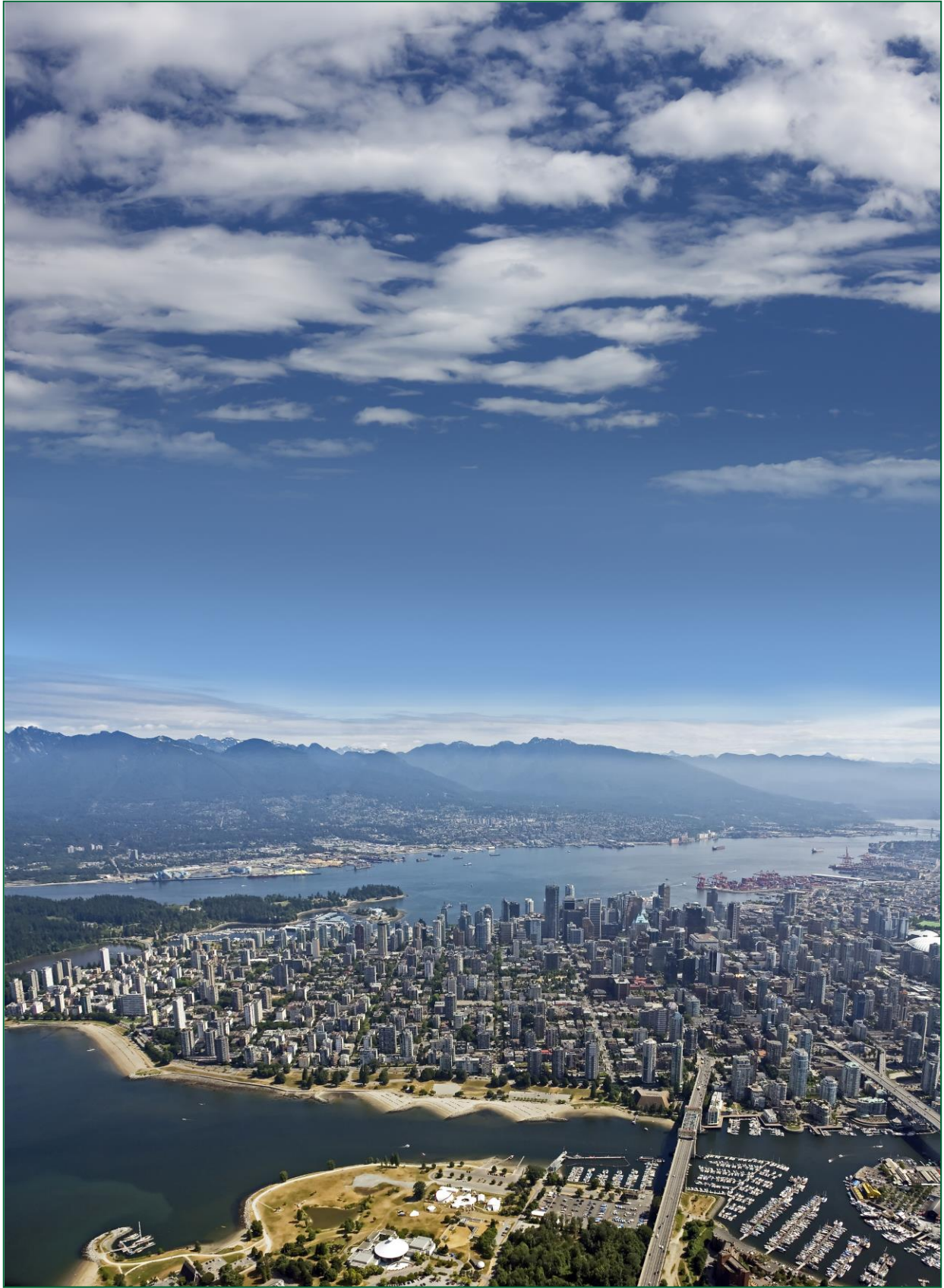




INTERNATIONAL LEADERSHIP - VANCOUVER AS THE ASIAN-PACIFIC GATEWAY

OCTOBER 2 - OCTOBER 7, 2022







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The University of the Fraser Valley (UFV) School of Business, in collaboration with the Lucerne University of Applied Sciences and Arts - Business, Institute of Business and Regional Economics, offers an exciting one-week program on leadership in the context of globalization. The program features interactive seminars on cutting-edge topics, presented by leading experts, academics, and business executives.

This program includes several site visits, immersing participants into various topics. Activities include a visit to Garaventa Lift—a Swiss company operating globally in Canada; a day experiencing Canadian First Nations' business traditions and culture; a walking tour of Chinatown, and a visit to the UFV campus in the beautiful Fraser Valley.

The week is topped-off with a reception at the residence of the Swiss Consul General. All this and scheduled "free-time" to experience one of the "most livable" cities in the world—Vancouver.

PROGRAM OVERVIEW

The seminars for the week feature presentations, discussions, and activities around several themes including:

The Canadian business landscape in the context of globalization. This theme examines Vancouver as the Asia-Pacific gateway and looks at conducting business globally from a Canadian perspective.

Negotiating across cultures. This theme challenges the art of negotiating across cultures. You will learn about cross-cultural perspectives and how they can help you in refining your negotiation skills. This theme also features a visit to Garaventa Lift.

First Nations cultural diversity and economic development. This theme offers a visit to the Squamish Lil'wat Cultural center in Whistler, BC and presentations on economic diversity and doing business globally while acting locally. Participants will experience First Nations' culture and customs while learning about the relationship between the environment and business.

Managing firms in the global context. This theme involves global leadership and managing cross-cultural workplaces. You will learn about leadership strategies for a global manager.

Leadership in the context of globalization. This theme features project presentations and a panel discussion, summarizing leadership in the global context. It concludes with a closing ceremony and awards.

LEARNING OUTCOMES

Upon successful completion of the program participants will be able to

- Outline the Canadian business context,
- Differentiate International business perspectives,
- Demonstrate cultural awareness,
- Develop cross-cultural business competences, and
- Manage internationalization in their home country.

CREDITS

Seminar participants will earn UFV or ECTS credits after the successful completion of the week and assignments, issued by the participant's institution.

PROGRAM

Subject to change

- * Session open to registered spouses and partners

SUNDAY, OCTOBER 2

ARRIVAL AND CHECK-IN

Location: Metropolitan Hotel Vancouver, 645 Howe Street, Room "Connaught"

- * 18:00 "Apéro" and opening remarks

Project groups for the week will be formed at this time.

Dr. James Mandigo, Provost and VP Academic, University of the Fraser Valley

Dr. Chris Schinckus, Dean, Faculty of Professional Studies, UFV

Dr. Mary Saudelli, Associate Dean, Faculty of Education, Community, & Human Development, UFV

Mr. David McGuire, Associate Vice President, International, UFV

Mr. Rod Hayward, Director, School of Business, UFV

Prof. Jillaine Farrar, Lucerne University of Applied Sciences and Arts – Business

Ms. Nina Bader, Science & Technology Officer, Consulate General of Switzerland

- 20:00 Free time for dinner

MONDAY, OCTOBER 3

THEME: CANADIAN BUSINESS LANDSCAPE IN THE CONTEXT OF GLOBALIZATION

Location: Metropolitan Hotel Vancouver, 645 Howe Street, Room "Connaught"

- 08:30 Networking breakfast for participants
- 09:15 Welcome by Squamish Nation hereditary Chief Gilbert "Gibby" Jacob
- 09:30 Session 1: "Squamish nation perspective on the past, present, and future in our Territory"
Chief Gibby Jacob, Squamish Nation Hereditary Chief & President, Four our Future
- 10:30 Coffee break
- 10:45 Session 2: "The Power of the Indigenous Economic Lens"
Vanessa Mountain, Four Our Future Indigenous Economics
Tamara Goddard, Four Our Future Indigenous Economics
- 12:00 Lunch
- 13:00 Transportation to Session 3 (meet in hotel lobby 5 minutes before departure)
- 13:30 Session 3: Walking tour of Chinatown and authentic Chinese herbal tea tasting
(dress warmly with appropriate footwear and prepare for possible rain)
- 15:30 Return to Hotel
- 16:00 Free time for dinner, working on group assignments, and exploring



TUESDAY, OCTOBER 4

THEME: NEGOTIATING ACROSS CULTURES

Location: Day starts at Metropolitan Hotel Vancouver, 645 Howe Street, Room "Connaught"

- 07:00 Networking breakfast for participants
- 08:00 Transportation to University of the Fraser Valley
(meet in hotel lobby 5 minutes before departure)
- 09:30 Session 4: UFV Panel "The Fraser Valley and Abbotsford as an industrial hub for international trade"
Moderator: Dr. Saeed Rahman, UFV School of Business
Panellists:
Katerina Anastasiadis, CEO, Abbotsford Chamber of Commerce
Anju Gill, Executive Director, BC Blueberry Council
Dr. Jon Thomas, University of the Fraser Valley
Dr. Johann Roduit, business leader and expert Innosuisse
- 11:00 Lunch hosted by UFV President, Dr. Joanne MacLean
Special guest: Henry Braun, Mayor of Abbotsford
- 13:00 Transportation to Session 5
- 14:00 Session 5: Managing cross-cultural workplaces. Site visit at Garaventa Lift
(No open-toe shoes allowed)
- 16:00 Return to Vancouver (arrival approx. 17:30)
- 17:30 Preparation Session: First Nations: Cultural diversity and economic development
Dr. Brian White, Royal Roads University
- 18:00 Free time for dinner, working on group assignments, and exploring



WEDNESDAY, OCTOBER 5

THEME: FIRST NATIONS: CULTURAL DIVERSITY AND ECONOMIC DEVELOPMENT

Location: Day starts at Metropolitan Hotel Vancouver, 645 Howe Street, Room “Connaught”

First Nations Day. This day focuses on Indigenous people in cultural diversity and their participation in economic development

- * 07:00 Breakfast
- * 07:30 Transportation to Squamish Lil'wat Cultural Centre, Whistler BC (meet in hotel lobby 5 minutes before departure)

Session 6: Introduction and narration of the “Sea to Sky Corridor” (Vancouver to Whistler) including its evolution as an international winter sports attraction, its role vis-à-vis Vancouver’s economic development and the resurgence of First Nations sovereignty, influence and priorities - Squamish and Lil’wat Nations

Dr. Brian White, Royal Roads University - delivered en route to Whistler
- * 10:00 Guided tour: Squamish Lil'wat Cultural Centre
- * 11:00 Session 7: Whistler as an international hub:
 - Nicolette Richer, Doctoral Candidate, owner, The Green Mustache Café
 - Debrief and further discussionDr. Brian White, Royal Roads University
- * 12:00 Lunch: Squamish Lil'wat Cultural Centre
- * 13:00 Free time to explore Whistler Village
- * 15:00 Return to Vancouver (arrival approx. 17:00)
- * 17:30 Free time for dinner, working on group assignments, and exploring

THURSDAY, OCTOBER 6

THEME: MANAGING FIRMS IN THE GLOBAL CONTEXT

Location: Metropolitan Hotel Vancouver, 645 Howe Street, Room "Connaught"

- 08:30 Networking breakfast for participants
- 09:15 Session 8: Trade, negotiation, and fostering partnerships between Asian and Canadian businesses
Dr. Sreyoshi Dey, Program Manager, Perspectives Asia, Asia Pacific Foundation of Canada
- 10:30 Coffee break
- 10:45 Session 9: Leadership Principles for life, business, and success
Peter Legge, Professional Speaker and CEO, Canada Wide Media
- 12:00 Lunch
- 13:00 Session 9: Refining your negotiation skills: a cross-cultural perspective
Ms. Mitra Kiamanesh, Capilano University
- 14:30 Coffee break
- 14:45 Session 9: Continued
- 16:25 Transportation to reception (meet in hotel lobby 5 minutes before departure)
- 17:00 Standing Cocktail Reception at the Swiss Consul General's Residence

FRIDAY, OCTOBER 7

THEME: LEADERSHIP IN THE CONTEXT OF GLOBALIZATION

Location: Metropolitan Hotel Vancouver, 645 Howe Street, Room "Connaught"

- 08:30 Check-out and networking breakfast for participants
- 10:00 Session 11: Presentations and reflections:
Presentations, feedback, reflections, and making connections
Panel consists of:
Rod Hayward, Director, School of Business, UFV
Prof. Jillaine Farrar, Lucerne University of Applied Sciences and Arts – Business
Kevin deWolde, Associate Professor, UFV
- 12:00 Group photo, closing ceremony and presentation of certificates
- 12:30 Farewell lunch
Departure

ABOUT VANCOUVER AND THE FRASER VALLEY

Almost exactly halfway between Europe and the Asia-Pacific region, Vancouver is on the west coast mainland of North America. It is in the southwest corner of British Columbia – the westernmost of Canada’s ten provinces and three territories.

At 2,463,431 (2016 census), Metro Vancouver is the third-largest metropolitan area in Canada after Toronto and Montreal. About 54 per cent of the population considers English as its mother tongue, while the 2011 census revealed that 25 per cent consider Chinese as their first language – followed by Punjabi, Vietnamese, Korean, and Tagalog.

Already recognised as having the smallest carbon footprint of any major city in North America, the city of Vancouver has implemented the Greenest City Action Plan to stay on the leading edge of urban sustainability. The initiative covers issues of sustainability, liveability, urban planning for residents and businesses, and aims to implement programs that will make Vancouver an eco-pioneer and green beacon for communities around the world.

East beyond Metro Vancouver to the city of Hope is a region known as the Fraser Valley. Surrounded by the Coast Mountain range and the Cascade Mountains, this unique valley is home to the Stó:lō Indigenous nation “People of the River”. It is an agricultural centre for British Columbia with the most temperate growing climate in Canada. Often described as the “birthplace of British Columbia”, the Fraser Valley is a distinctive combination of urban cityscapes, rural landscapes, and historical significance.

PRACTICAL INFORMATION

GETTING HERE

Vancouver is the hub for a wide array of national and international transportation options, ranging from major airline routes to intercity buses and regional ferry and train services.

Vancouver International Airport (YVR) is Western Canada’s largest airport and the country’s second busiest. A gateway for Europe, North America and the Asia Pacific region, there are daily flights to and from every continent. YVR’s main carriers are Air Canada (www.aircanada.com) and Westjet (www.westjet.com). Lufthansa and British Airways offer direct flights from major European hubs.

It’s a 30-minute taxi ride from the airport to downtown Vancouver. The cabs – which operate around the clock and are available just outside the two arrival areas – are regulated by the city. Limojet Gold (www.limojetgold.com) offers sedan and limousine services on a 24-hour basis, while Aeroshuttle (www.aeroshuttle.yvr.ca) provides a minibus service to selected downtown hotels. Every major car hire agency also operates at the airport, including Avis, Alamo, Budget, Hertz, National and Thrifty.

You can beat the traffic by using the Canada Line, SkyTrain’s newest rapid rail service linking YVR airport to Richmond and Vancouver. The trip to downtown’s Waterfront Station is approximately 25 minutes. See www.translink.ca for details.

WHERE TO STAY

METROPOLITAN HOTEL VANCOUVER

www.marriott.com/yvrbr

Participants are encouraged to stay at the Metropolitan Hotel Vancouver. The opening reception and some sessions will take place in the hotel.

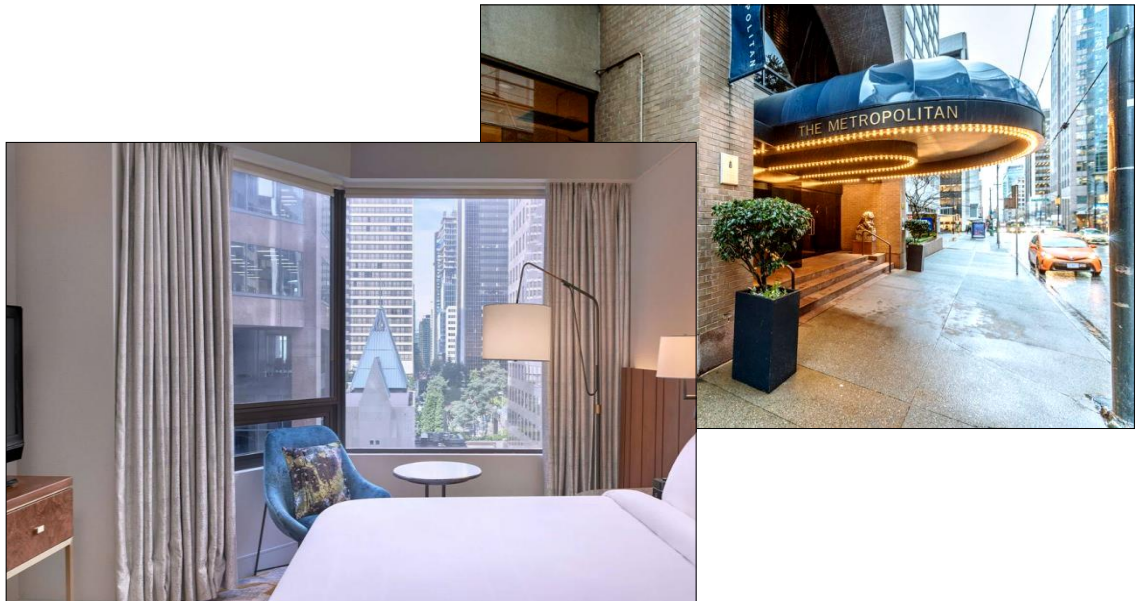
The hotel offers elegantly appointed hotel rooms and suites complete with spacious marble washrooms, separate glass showers and soaker tubs. Special rates have been negotiated for participants. Please the following link to gain access to the special rates: [Booking Link](#)

Deluxe 2 Queen rooms: approx. \$219 per night

Deluxe King rooms: approx. \$219 per night

Special rates are guaranteed to August 25, 2022 and will be honoured from October 1 – October 9, 2022. Please contact Sha Scholtens if you need any assistance regarding room bookings.

Above rates are based on single or double occupancy, per room, per night. All rates are quoted in Canadian funds, net, non-commissionable and subject to 11% Hotel Room Tax, 5% GST. Includes: high-speed internet access, local phone calls, and access to the health club and business centre.



SPOUSE AND PARTNER PROGRAM

Spouses and partners accompanying a participant may at a nominal fee participate in the opening reception, Standing Cocktail Reception at the Consul General's Residence, and the Indigenous day.

RECOMMENDED ATTRACTIONS

UBC MUSEUM OF ANTHROPOLOGY

www.moa.ubc.ca

One of Canada's finest collections of regional First Nations art and artefacts is just the starting point at this celebrated UBC attraction. A curator tour is recommended to contextualize the galleries of exhibits, which also includes anthropological displays from cultures around the world, including everything from European ceramics to Chinese opera costumes.

VANCOUVER ART GALLERY

www.vanartgallery.bc.ca

The ever-popular Vancouver Art Gallery reflects the city's position as a nationally renowned art capital. The gallery offers changing exhibitions of historical and contemporary art by regional, national, and international artists, plus a permanent collection of Emily Carr masterworks. Look out for shows by local photo conceptualists like Jeff Wall and the iconic vintage shots of old Vancouver by Fred Herzog. And if people-watching is more your scene, check out the gallery's upstairs café – it's one of downtown's best outdoor patios.

STANLEY PARK

www.vancouverparks.ca

Vancouver's leading recreational space and the city's green heart, Stanley Park is a magnificent 404 hectares (1,000 acres) of dense West Coast forest. Dozens of marked trails enable roaming through this "jungle" of giant trees while an 8.8 kilometre seawall pathway provides some of the best sea-to-sky mountain views anywhere in the world. Other highlights include a mini-forest of totem poles, excellent, family-friendly beaches and a large outdoor swimming pool overlooking the waterfront. One of the best ways to see what's on offer is to take a narrated one-hour Stanley Park Horse-Drawn Tour.

RECOMMENDED WEBSITES

www.hellobc.com

www.tourismvancouver.com