

Agenda

| | MONDAY April 29th | TUESDAY April 30th | WEDNESDAY May 1st | THURSDAY May 2nd | FRIDAY May 3rd |
|-------|---|--|---|---|--|
| 7:00 | | JOGGING (optional) | | JOGGING (optional) | |
| 7:30 | | | | | |
| 8:00 | | | Bus Departure | Bus Departure | Bus Departure |
| 8:30 | | | | | |
| 9:00 | Welcome Tontxu Campus | Francisco Gonzalez Bree. Hands on Innovation. An Approach to Innovation | Visit to a Start Up in Bilbao (Jan Kraner) | Intercultural Leadership Dr. Ricardo Vea | Revitalization Process of Bilbao Metropolitan Area: The Ideas. Alfonso Martínez Cearra, BM-30 Director |
| 9:30 | | | | | |
| 10:00 | | | | | |
| 10:30 | | | | | |
| 11:00 | | | | | |
| 11:30 | Dr. James Wilson, a member of the Basque branch of the Porter Institute for Strategy and Competitiveness, and specialized in clusters, will provide a formal lecture on the topic | | | Digital Strategy for Innovation (Oswaldo Lorenzo PhD-DBS) | Business Model Innovation (Tontxu Campos PhD-DBS) Assesment/Exam |
| 12:00 | | | | | |
| 12:30 | | | | | |
| 13:00 | Lunch (DBS Donosti) | Lunch (DBS Donosti) | Lunch (Jan Kraner) | Lunch (DBS Bilbao) | Lunch (DBS Bilbao) |
| 13:30 | | | | | |
| 14:00 | Collaboration for Innovation: The case of Gaia (The cluster of Electronics and Information Technologies) | Orona-Ideo (Hernani) Speaker TBC or Visit to Irizar e-BUSES or CAF | Visit to Guggenheim Museum | Visit to Velatia (Luis Urkidi. Innovation Director) | Visit to IDOM. Innovation and Sustainability (Luis Rodriguez. President) |
| 14:30 | | | | | |
| 15:00 | | | Innovative Intra-Entrepreneurship Bic-Gipuzkoa. Marisa Arriola-Director | | |
| 15:30 | | | | | |
| 16:00 | | | Surf Classes (optional) | Rowing Experience (optional and to be confirmed) | |
| 16:30 | | | | | |
| 17:00 | Welcome Dinner | | | | Farewell Dinner. Sociedad Gastronómica |
| 17:30 | | | | | |
| 18:00 | | | | | |
| 18:30 | | | | | |
| 19:00 | | | | | |
| 19:30 | | | | | |
| 20:00 | | | | | |