

Lucerne University of
Applied Sciences and Arts

HOCHSCHULE LUZERN

Business

International Week – San Sebastian University of Deusto

www.hslu.ch/iw-san-sebastian

Partner University

The University of Deusto

Focus

The University of Deusto, the oldest and one of the most renowned business universities in Spain, is located in one of the most innovative regions of Europe, the Basque Country. Lectures are held on both the Bilbao and the San Sebastian Campuses. The focus of the week is on regional and corporate innovation culture, intercultural leadership, cooperative movements, digitalization and business model innovation as well as managing in an innovative world. Lectures, company visits and cultural events are integral parts of the program.

For more information about the specific program, go to www.hslu.ch/iw-san-sebastian.

Date

April 12–16, 2021

Climate

Temperatures in April can vary from highs of 21C during the day to lows of 10C at night. Sun and a refreshing light breeze, but also heavy rain can be expected at this time of the year.

Travel

There are many ways to reach San Sebastian. Flight costs can be as low as CHF 200, depending on when you book and which flights you choose. A direct flight from Zurich to Bilbao with Swiss is the fastest way to get there. Alternatively, fly from Basel to Bordeaux and then take public transport down to the Basque country or hire a car. Or fly from Geneva to Bilbao. Travel by private car or train (11 hours) is also possible.

Accommodation

The partner university will recommend a hotel. Prices vary depending on hotel, time of booking and currency fluctuations. Approx. cost: CHF 100 to CHF 150 per night.

Lead

Dr. Jan Kraner

**Passport/ Visa/
Health**

Go to www.hslu.ch/iw-san-sebastian for detailed and up-to-date information.



Universidad de Deusto
University of Deusto

Deusto