

High-quality executive education

Thank you for placing your trust in us by choosing to complete your executive-education programme at the Lucerne School of Business.

To prove that our education is of the highest quality, we are about to be accredited by AACSB, the largest and oldest accreditation institution for business schools. This accreditation process should be completed by February 2021. We will then most probably be informed that we are allowed to use the label “AACSB-accredited” and join the top 5 % of the world’s business schools. This accreditation can open up additional opportunities on the national and international job market for our students.

For more information on AACSB and accreditation, turn this card over or refer to www.aacsb.edu and www.hslu.ch/aacsb.

A stylized, handwritten signature in black ink, appearing to read 'Böckelmann'.

Prof. Dr. Christine Böckelmann

Dean

Lucerne School of Business

AACSB distinguishes us from the others.

These are our strengths:

- + ***In teaching, we are ahead of the field.***
Our executive education helps people move forward in their careers. Our degree programmes are practice relevant.
- + ***We don't do research in an ivory tower.***
Our research is based on industry needs.
- + ***With us it gets personal very quickly.***
We teach and work in manageably sized groups.
- + ***Our consulting services are based on proven principles.***
What we recommend is academically sound.

The Lucerne School of Business is about to be accredited by AACSB (Association to Advance Collegiate Schools of Business). Founded in 1916, AACSB is the oldest and largest accreditation organization worldwide. Currently, more than 800 business schools from 100 countries carry their "Label of Excellence in Business Education". This is only 5% of all business schools worldwide.