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Introduction

Welcome to the Master's Study Course in Banking and Finance

The master's study course in Banking and Finance ("MSc in Banking and Finance") of the Lucerne School of Business is a high-quality master's course which will prepare you for a successful career working for banks, pension funds, investment funds, wealth managers, FinTechs, consulting companies, or in the financial departments of many industries. Our graduates are employed in positions both in Switzerland and abroad, amongst others in such areas as corporate and private banking, asset management, investment banking, and risk management.

Our graduates' particular profile is based on the fact that students have specialized in banking and finance subjects already at bachelor's level, and are therefore able to seamlessly continue their specialisation. Moreover, the concept of this master's course enables students to pursue up to a 50% employment commitment while completing their degree. Career opportunities with a master's degree, combined with professional experience obtained this way, are particularly valuable.

The current master's course has been created in close consultation with financial sector experts and practitioners and is continuously adapted to current developments. Teaching takes place in English and is provided by top-class lecturers as well as external associate lecturers.

The Institut für Finanzdienstleistungen Zug IFZ (Institute of Financial Services Zug IFZ) is an institute with an excellent reputation in the industry, and is Switzerland's leading research institute in many areas. Among them are for example digitization in banking, FinTech, crypto and crowd finance, sustainable investments, and compliance.

The MSc in Banking and Finance was first launched in the autumn of 2008. Positive feedback from our graduates are testament to our success. Our co-operation with Edinburgh Napier University and Lingnan University in Hong Kong also allow you to graduate with a Second Degree, i.e. two master's degrees.

We would be pleased to welcome you to our MSc in Banking and Finance programme!



Prof Dr Andreas Dietrich Head of the Institute Financial Services Zug IFZ Co-Head of Programme, MSc Banking and Finance



Dr Simon AmreinCo-Head of Programme,
MSc Banking and Finance



Corinna Felber Administration MSc Banking and Finance

The Degree Programme at a Glance



This degree course builds on a bachelor's degree or equivalent qualification in Business Administration with a specialisation in Banking and Finance.



It is a research-based and simultaneously practically orientated course in professional and management education.



This degree provides you with interesting opportunities in the financial sector – both in Switzerland and abroad.



This degree course usually runs over four semesters and comprises 90 ECTS credits. Your studies can also be undertaken spread across six semesters. It is possible to pursue a working career or care for a family while completing your degree. With sufficient commitment and capacity, this can make up to 50 percent (with 4-semester courses) or up to 70 percent (with 6-semester courses) of your time.



The contents of this degree course were developed in response to a clear demand in the market, and in close co-operation with the financial sector.



Teaching takes place from Monday to Wednesday noon at the Campus Zug-Rotkreuz – only 35 minutes away from Zurich and 15 minutes from Lucerne. The programme starts annually in mid-September.



Students have the option to obtain a Second Degree in co-operation with our partner universities in Edinburgh and Hong Kong. Students can thus obtain two master's degrees. In addition, the Master's programme is part of the CFA Institute's University Affiliation Program and thus prepares students for potential Chartered Financial Analysts® Program exams.



There is an Englisch and a German programme available. The programme has a strong international orientation.



The Institute of Financial Services Zug IFZ is Switzerland's leading research institute in many areas. Among them are for example digitization in banking, FinTech, crypto and crowd finance, sustainable investments, and compliance.

A Consecutive Master's Programme

Since September 2008, Swiss universities of applied sciences have been offering consecutive master's programmes to the graduates of bachelor's programmes in their core disciplines.

What is a consecutive master's programme and what are its benefits?

Consecutive master's (MSc) programmes are aimed at graduates of bachelor's programmes with above-average ability who are keen to obtain an advanced research-based qualification. The minimum requirement for participation in such a consecutive master's programme is a bachelor's degree or an equivalent qualification. In general, consecutive master's programmes comprise a total of 90 ECTS credits. This is the equivalent of some 2'700 hours of study, usually accomplished in the course of four semesters.

Consecutive master's programmes build on the skills and knowledge acquired at bachelor's level. They offer specialized know-how with a focus on research-based skills. At the same time, they are geared towards practical application. They promote analytical and reflective skills and enhance the career prospects of those aspiring to middle and senior management positions. Many master's programmes allow students to work part-time. Their newly

acquired knowledge can therefore be immediately transferred to the job, thus promoting simultaneous professional development. As a result of the educational reforms of the Bologna Process, a consecutive master's degree is recognized all over the world, which also enables graduates to pursue a career abroad.

Not every master's is the same

The consecutive master's (MSc) programme is an advanced level educational qualification that builds on a bachelor's programme. It is not to be mistaken for an MAS (Master of Advanced Studies) or an MBA (Master of Business Administration) qualification. In Switzerland both the MAS and the MBA are university programmes of continuing education aimed at professionals with several years of relevant work experience. The effort needed to obtain a Master of Science is greater and research-based performance is weighted more heavily.



ADVANON, FOUNDER AND CEO GRADUATED 2015

"It is thanks to the well-connected top lecturers of the programme that our start-up found its first investor."

Why a Master's in Banking and Finance?

Financial services providers need highlyqualified professionals

The prevailing climate of challenges and turbulence in the financial sector has had a dampening effect on the growth rates we used to take for granted. This has however led to an increasing demand for talented young professionals able to help bring about the necessary changes and move into senior managerial positions in the future. These individuals must have sound specialist knowledge, analytical skills, an entrepreneurial mind-set, leadership skills, and a highly developed orientation towards action. The curriculum of the MSc in Banking and Finance is geared towards precisely such a profile.

Valuable qualification with interesting career prospects

The MSc in Banking and Finance is a programme of higher professional and managerial education that is built on research-based principles, is practically oriented and internationally recognised. It provides the basis for successful career development in the financial sector or in a corporate financial environment. By systematically linking research-based methods and practical know-how throughout their course of study, students acquire the tools that will enable them to solve new kinds of problems, keep the upper hand in complex situations, and make sound decisions.

The scope of an MSc in Banking and Finance

Graduates of this master's programme can benefit from excellent career opportunities, especially in the medium to long-term. Their qualifications enable them to follow careers in the financial sector both at the operational and the strategic level. Future employers include banks and financial services providers, pension funds, investment trusts, wealth management and financial consultants, FinTechs as well as audit firms and the financial departments of companies in every sector. Frequently, graduates of bachelor's programmes with a specialisation in Banking and Finance start out as credit analysts, private client consultants (retail banking), or controllers in the banking sector.

A master's degree is the gateway to many other entry-level career opportunities. In the area of financing operations graduates may find employment in mergers & acquisitions and in investment banking; in the management of financial services providers, they work in risk management/asset-liability management or in corporate development; in the area of investment, multiple opportunities are also available in the private equity and hedge fund sectors, in structuring products, and in research. These days, new wealth management consultants usually also require a master's degree.



FABIENNE BÜHLER

FEDERAL PROSECUTION OFFICE

PROJECT MANAGER/CORPORATE DEVELOPER

GRADUATED 2012

"The Master lessons content enables me to find my bearing in any field and situation rather quickly, and to retrieve the tools I need in each case."

Why at the Lucerne School of Business?

There are various reasons why the Master of Science in Banking and Finance should be pursued at the Lucerne School of Business. Some of the distinguishing features are explained below.

High-quality studies in a personal atmosphere

Our small focussed study groups, our personal support and the direct exchange with our professors enable us to offer high-quality studies in a personal atmosphere.

Practical relevance

Our programme is characterized by its closeness to corporate practice. Next to answering current and relevant questions for different financial services providers, guest speakers who run leading corporations enhance everyday studies.

Cutting-edge and effectively networked

The Institute of Financial Services Zug IFZ is the leading University of Applied Sciences institute in the area of Banking and Finance in Switzerland. Due to the use of our own research publications, the contents of the MSc in Banking and Finance are cutting-edge. Our lecturers also frequently hold administrative, board or director positions in relevant associations (e.g. SECA, Swiss Private Equity & Corporate Finance Association, ZCA Zug Commodity Association, SwissVR, CFO Forum, SwissERM).

Location: Zurich - Zug/Rotkreuz - Lucerne

Our premises at the Campus Zug-Rotkreuz can be reached from Zurich in 35 minutes and from Lucerne in 15 minutes. While Zurich is an international financial centre, Lucerne is a national hub for the insurance sector and one of the major

regions for tourism in Switzerland. The Canton of Zug is a renowned and important location for commodity trading, private equity, home to many international companies, and has a strong industrial sector. Moreover, the region has attracted many blockchain companies and is known as "crypto valley".

A multitude of career paths in the financial sector

MSc in Banking and Finance graduates are working at banks, pension funds, investment funds, as wealth managers, FinTechs, in consulting companies or in the financial departments of companies in a multitude of industries nowadays. Our graduates are employed in positions both at home and abroad, amongst others in such areas as corporate or private banking, asset management, investment banking, or risk management.

Contributions to the course of studies

Beyond the management of their own studies, students have a large variety of options to participate in the design of their study course. Amongst others, these options include contributing your own questions or discussions to sessions or to electronic learning platforms, as well as suggestions for current excursions and the subjects of term papers, applied research project reports or master's theses.

Working while completing your degree

Due to our compact timetable, studying time spread evenly across all four semesters, and specific block teaching, it is possible to participate in studies and course-related vocational activities (max. 40–50%) at the same time. This enables students to deepen their practical experience during their studies.

Studies spread across 6 semesters

For students aiming to work simultaneously for 60-70% of the time during their studies, there is an option to complete their master's within 6 semesters.

A good basis for CFA, CAIA, FRM and other financial qualifications

Our practically oriented education will enable you to better undertake internationally accepted financial training as a Chartered Financial Analyst (CFA)®, Chartered Alternative Investment Analyst (CAIA), Financial Risk Manager (FRM), and Certified International Investment Analyst (CIIA) during or after your degree course.

Facts & Figures

STUDENTS



29%

Proportion of women



71%

Proportion of men



AVERAGE PAY

Average salary in CHF six months after graduation (figures from the 2019 survey involving graduates from 2016–2018).

MSc in Banking and Finance

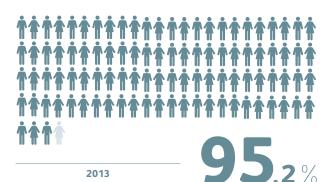
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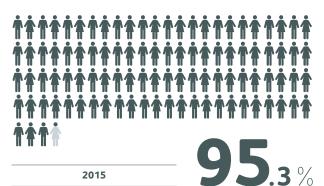
MANAGEMENT POSITIONS

The following proportion of graduates reached a position with managerial responsibility within six months after gaining a master's degree.

EMPLOYMENT RATE

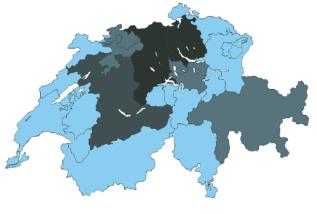
Of graduates seeking employment, the following proportion succeeded within one year (employment rate as defined by the International Labour Organisation ILO).





ORIGIN

Origin of students taking up studies in 2016 for a Master of Science in Business Administration or a Master of Science in Banking and Finance.



1 − 4 students5 − 10 students

39 foreign students

■ 11 – 20 students

■ 21 + students/

Our Master of Science in Banking and Finance is a uniquely specialized master's programme. It builds on a bachelor's in Business Administration with a specialisation in Banking and Finance. In other words, it continues on from a specialisation that has been previously acquired and advances it further.

Objectives and profile of this degree course

The MSc in Banking and Finance degree-course profile is derived from the objective of preparing students for challenging tasks in the financial sector or closely related specialist sectors in accordance with the current state of research in these fields. As a University of Applied Sciences, we are striving for a particularly close connection between a research-based foundation and a consistent practical orientation, ideally supported by interlinking your university studies with practical professional experience. At the same time, these master's studies will serve to expand your general skills in accordance with the general objectives of the second tier of your university studies. A master's degree course therefore aims to expand and deepen both your professional and your methodical expertise.

From these objectives, the following special features arise, which differentiate our MSc in Banking and Finance from what is offered by other universities:

Compared to most other master's study courses, we only admit students who can already show evidence of having

specialised in Banking and Finance equivalent to at least 24 credits during their bachelor's studies. Our students therefore also bring extensive know-how in the areas of corporate finance (financing), financial services management, financial resources (investments) and financial markets with them. Provided that you have a degree in a related field of study, we can also compile a personal programme of study for you which enables you to selectively build your knowledge by attending additional courses, and to subsequently access this master's course.

This degree course is generalist in nature within its focus on Banking and Finance, but also offers a number of options for specialisation.

Your studies will usually run over four semesters, and the timetable is concentrated in the first half of the week. This allows students to follow their career to a certain extent while completing their degree. This career commitment can also be increased to 70 percent of your time by spreading your studies across six semesters. Comparing theoretical concepts to practical experience therefore isn't just carried out by our lecturers, but also by our students.



SUVA – SWISS NATIONAL ACCIDENT
INSURANCE INSTITUTION
PRIVATE EQUITY ANALYST
GRADUATED 2011

"Thanks to its broad theoretical focus and its strong practical orientation, the MSc in Banking & Finance offers very good preconditions for motivated students to quickly gain a foothold in the labour market."

Research-based and applied approaches

Almost half of the degree course is dedicated to applied research. Students will obtain advanced expertise in research work, will undertake practically oriented research projects and write a research-based master's thesis based on questions relevant to a practically based problem. We place great importance on the ability to apply research-based expertise to questions from professional everyday life.

Teaching methods

The degree course basically follows the "blended learning" principle: contact studies, independent learning and e-learning are interlinked in a purposeful manner. To ensure that the research-based character and practical orientation relate to each other in a meaningful manner, the lecturers teaching at master's level both have solid research and current practical experience.

The Master of Science in Banking and Finance degree course uses 13 modules to promote entrepreneurial, professional, social and methodological abilities.



CÉDRIC VOLLMAR

HITZ & PARTNER CORPORATE FINANCE AG

PARTNER, FOUNDER OF YOUNG SECA

GRADUATED 2011

"In the course of my daily work, I can fall back on the skills I learnt at the University of Lucerne and can apply them to national and international projects."



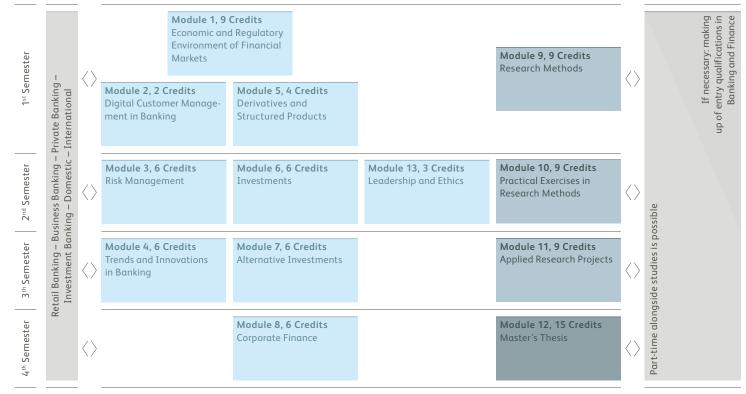
GÖKAN TERCAN
PARTNERS GROUP
FINANCIAL ANALYST
GRADUATED 2016

"This practice-oriented education on an international level has provided me with a direct entry into one of the largest private market companies."

Programme focus

- Advanced understanding of the markets for financial services and the environment of financial services providers
- Management of financial services institutions and their employees
- Dealing with the specific problems of financing and investments

- Systematic risk management in the financial services sector
- Applying well-founded concepts to address concrete practical challenges
- Ability to apply research-based methods in carrying out practically oriented research projects
- Understanding opportunities and risks of the digitization in the financial sector
- A master's thesis which makes an individual contribution to applied research literature and uses the professional and methodological skills acquired



Credits = ECTS Credits (1 Credit = 30 hours workload for students)

Modules and courses

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Financial Environment in International Markets

Become familiar with the Swiss financial market, regulations, and the macroeconomic environment of the financial sector.

Two compulsory courses (9 ECTS credits, semester 1)

Course 1.1 Macroeconomics and Financial Markets
Course 1.2 Financial Sector and Financial Regulation

Module 2

Digital Customer Management in Banking

Learn how to manage bank customers in a digital world.

Compulsory course (2 ECTS credits, semester 1)

Module 3

Risk Management

Identify and assess risks for banks and other financial services providers and manage and monitor them effectively.

Three compulsory courses (6 ECTS credits, semester 2)

Course 3.1 Risk Management in Banking

Course 3.2 Credit Risk Management

Course 3.3 Market Risk Management

Module 4

Trends and Innovations in Banking

in Switzerland

Understanding innovations and business models in the financial sector and its significance for the banking market.

Two compulsory courses (6 ECTS credits, semester 3)

Course 4.1 Blockchain and Analystics
Course 4.2 FinTech and New Business Models

Module 5

Derivatives and Structured Products

Understanding the mechanisms of derivatives and the ability to assess and apply the specific investment concepts and risk profiles which can be realized through the use of structured products.

Compulsory course (4 ECTS credits, semester 1)

Module 6

Investments

Analyse and estimate key influencing factors for investment decisions in financial markets.

Three compulsory courses (6 ECTS credits, semester 2) out of five courses

Course 6.1 Behavioural Finance

Course 6.2 Fixed Income Management

Course 6.3 Agent-based Modelling of Real Estate and Financial Markets

Course 6.4 Sustainable Investments

Course 6.5 International Topics in Real Estate Investments

Module 7

Alternative Investments

Analyse alternative investments with regard to their contribution to risk and yield of portfolios and develop recommendations for an investment strategy.

Three compulsory courses (6 ECTS credits, semester 3) out of six courses

Course 7.1 Hedge Funds

Course 7.2 Private Equity

Course 7.3 Commodities

Course 7.4 Crowd and Crypto Based Markets

Course 7.5 Asset-Backed Securities and Insurance-Linked Securities

Course 7.6 Real Estate

Module 10

Practical Exercises in Research Methods

Effectively apply social-scientific research methods in dealing with specific case studies of aspects in banking and finance.

Compulsory course (9 ECTS credits, semester 2)

Module 13

Leadership and Ethics

Solve complex leadership problems in a well-considered manner.

Compulsory course (3 ECTS credits, semester 2)

Module 8

Corporate Finance

Assess complex financing problems of companies and develop effective solutions.

Three compulsory courses (6 ECTS credits, semester 4) out of six courses.

Course 8.1 Advanced Corporate Finance

Course 8.2 Family Business Finance

Course 8.3 Corporate Financial Management for MNEs

Course 8.4 Mergers & Acquisitions

Course 8.5 Real Estate Investment Banking

Course 8.6 Real Estate Project Cost Calculation

Module 9

Research Methods

Evaluate and apply quantitative and qualitative research methods.

Three compulsory courses (9 ECTS credits, semester 1)

Course 9.1 Advanced Excel and VBA for Finance

Course 9.2 Econometrics I – Regression Analysis

Course 9.3 Econometrics II – Time Series Analysis

Module 11

Applied Research Projects

Carry out applied research projects (group work) on topics covering all modules.

Compulsory course (9 ECTS credits, semester 3)

Module 12

Master's Thesis

Produce an independent piece of research-based work in the context of a practical research problem concerned with an aspect of one of the topics covered in the master's programme.

Compulsory course (15 ECTS credits, semester 4)

Second degree options in **Edinburgh and Hong Kong**

Take advantage of the option to study in Hong Kong or Edinburgh for one semester and you will obtain two master's degrees, one from the Lucerne School of Business and one from our partner university abroad. You will also establish an international network and gain valuable cultural experience.

The exchange with Napier University takes place in the fourth semester, the exchange with Lingnan University in the third semester.

Our partner universities

Napier University, Edinburgh

Edinburgh Napier University, located in Scotland's capital city, is highly successful in terms of the employability of its graduates and is very international (over 30 % non-UK students). The Business School is located on the historic and attractive Craiglockhart Campus. At Napier University, you will graduate with an MSc International Banking & Finance or an MSc International Finance.



Lingnan University, Hong Kong

Lingnan is one of Hong Kong's public universities and its only liberal arts institution. The Economics Faculty, with which the HSLU W cooperates, is ranked number 3 in Hong Kong. Lingnan has an excellent record in providing on or near-campus accommodation for all its students. At Lingnan University, you will graduate with an MSc in International Banking and Finance.









CFA University Affiliation Program

Our MSc in Banking and Finance has been acknowledged as incorporating at least 70 percent of the <u>CFA Program Candidate Body of Knowledge (CBOK)</u> and placing emphasis on the CFA Institute <u>Code of Ethics</u> and <u>Standards of Practice</u> within the program. This program position students well to obtain the Chartered Financial Analyst® designation, which has become a highly respected and recognized investment credential in the world.

The participation in the CFA University Affiliation
Program underlines both the theoretical and practical
focus of the MSc in Banking and Finance programme.
Through participation in the University Affiliation
Program, the Lucerne University of Applied Sciences and
Arts is eligible for a limited number of student scholarships
for the CFA Program each year.



Application, Admission and Contacts

Students are admitted to the MSc in Banking and Finance programme by the Head of Programme subject to an admission procedure. Candidates should meet the following criteria:

- A bachelor's degree in Business Administration, Economics, Business Law, or a related discipline from a university or university of applied sciences, or an equivalent qualification.
- Proven specialisation in Banking and Finance worth a minimum of 24 ECTS credits (students may be able to qualify after entering the programme)
- Proof of English proficiency (candidates must be able to actively participate in all classroom activities)
- High level of motivation and ability to perform
- Positive outcome of an admission interview

Candidates who lack some of the entry-level skills in banking and finance may be able to obtain them before the end of the first year. In such cases, final admission is subject to the student completing/passing the necessary performance assessments.

The application package should contain the following:

- Completed application form
- Proof of qualifications (degree scroll, degree supplement, ECTS grade transcripts and grade certificates), in particular for the specialisation in Banking and Finance
- Letter of motivation
- Proof of proficiency in English
- CV/Résumé, incl. photo
- Copy of bachelor's degree thesis or, if applicable, individual project paper, incl. evaluation/assessment

Candidates who have not yet completed their bachelor's programme at the time of application may submit any missing documents once they become available. Please submit your application to:

Lucerne School of Business

Master's Administration Campus Zug-Rotkreuz Suurstoffi 1 CH-6343 Rotkreuz Switzerland

T +41 41 757 67 44 master.wirtschaft@hslu.ch The application deadline is 30 April. Late submissions may be considered if places on the programme are still available. Admission interviews are conducted on a continuous basis. Early application is recommended since places on the programme are assigned on a first-come first-served basis.

For further details about our MSc programmes and to download an application form, please visit www.hslu.ch/msc-bf-eng.

If you have any questions or need advice, please feel free to contact the Head of Programme.

For the MSc in Banking and Finance programme to take place, we require a minimum number of participants.

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Lucerne School of Business

The MSc in Banking and Finance is a degree programme offered by the Institute of Financial Services Zug (IFZ). The IFZ is an established provider of bachelor's degree programmes with a specialisation in Banking and Finance, recommended by the Swiss Bankers Association. The master's programme builds on the curriculum of these bachelor's programmes.

Through its activities in continuing education, research, consulting and services, the IFZ is active in all the mandated activities of universities of applied sciences. An important aspect of the MSc in Banking and Finance is its links to ongoing research projects. The IFZ employs a number of tenured professors, lecturers, research associates and assistants specializing in Banking and Finance, who all contribute their professional skills to this master's programme.

Institute of Financial Services Zug (IFZ)

The institute was established in 1997 as the financial competence centre of the Lucerne School of Business. It is the largest provider of continuing education among Swiss universities of applied sciences. With regard to Banking and Finance, its BSc, MSc, and continuing education programmes, as well as its research activities and services in this area, comprise coverage of the following subjects: Management of Banks and Financial Services Providers, Compliance Management, Commodity Trading, Private Banking & Wealth Management, Financial Markets & Investments, Corporate Finance, Private Equity, Treasury & Financial Risk Management, and Real Estate Management. In the area of Controlling & Accounting, it is active in Controlling & Management Accounting, Financial Accounting & Corporate Reporting, as well as Auditing & Internal Control. The institute currently has around 85 employees. Further details: www.hslu.ch/ifz

Lucerne School of Business

The Lucerne School of Business is part of the Lucerne University of Applied Sciences and Arts. As a Central Switzerland centre of excellence for advanced management education and with its teaching, research and consultancy services, the Lucerne School of Business provides an important contribution to the development of a knowledge society. It trains specialist and executive staff and assists organisations and institutions with finding a solution to business and economic problems. In addition to a Bachelor's course of studies in Business Administration with seven fields of study and a Bachelor's degree in Business Informatics, three consecutive Master's programs are also on offer. Amongst Swiss Universities of Applied Science, this institution is the largest provider of post-graduate and further education programs. The Lucerne University of Applied Sciences and Arts maintains links to other universities and partners from industry and government. The school's five institutes are centres of excellence with national and even international appeal.



PASCAL SCHULER

CREDIT SUISSE (SCHWEIZ) AG

HEAD DIRECT INVESTMENTS & FINANCIAL

PRODUCTS, SWISS UNIVERSAL BANK

GRADUATED 2012

"The systematic link-up between scientific know-how and practice-oriented topics has helped me to understand complex issues better in practice, too, and to analyse problems more efficiently."

Information for Students

Start of the new programme

The MSc in Banking and Finance starts every year in mid-September and takes two years to complete.

Days of instruction

Classroom instruction takes place on Mondays, Tuesdays, and Wednesday mornings. This enables students to work part-time.

Place of study

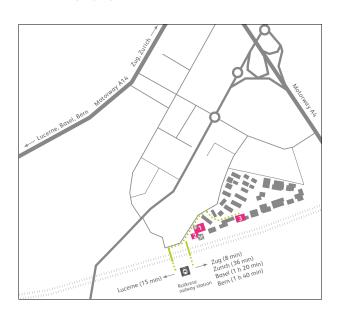
Classes take place at our modern Campus Zug-Rotkreuz, which was opened in Summer 2019. The classrooms are located in the immediate vicinity of the train station.

Costs

The tuition fee for the whole four-semester degree programme currently amounts to CHF 3'200. This fee does not include the cost of teaching materials and additional curricular events.

Location of the Campus Zug-Rotkreuz

Lucerne School of Business
Institute of Financial Services Zug IFZ
Campus Zug-Rotkreuz
Suurstoffi 1
CH-6343 Rotkreuz
T +41 41 757 67 67



Publishing credits

Concept and editing
Lucerne School of Business

Design

Lucerne University of Applied Sciences and Arts

Information and contact www.hslu.ch/business

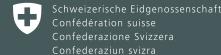
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