

Our focus: Master's content with up to 50 % employment workload

Foundation Modules	1 st semester	Digital Customer Management* 6 Credits	Organisational Transformation & Change 6 Credits	Strategic Network & Ecosystem Management 6 Credits	Research Theory & Ethics 3 Credits	Quantitative Research Methods 3 Credits	Qualitative Research Methods 3 Credits		
		Health Business & Management Modules	2 nd semester	Applied Research Project & Colloquium 9 Credits	Turning Health Economics in Patient-centered Innovation** 6 Credits	Fundamentals of Health Care Systems, Business and Society 6 Credits			
				3 rd semester	AI and Digital – Unlocking Value for Patients and Health Care Systems 6 Credits	Transforming Health Care Systems: Experimental Lab 6 Credits	Collaborative Learning and Organizational Development in Health Systems 6 Credits	Preliminary Study for the Master's Thesis 3 Credits	
					4 th semester	Leadership and Management Simulation 6 Credits	International Study week 3 Credits	Master's Thesis 12 Credits	

* including block week in the 2nd semester
 ** or an elective module from a different Major:
 – Sustainability Management in Tourism & Events
 – Digital Transformation in Society & the Economy
 – People Management and Digital Transformation
 – Entrepreneurial Management

Credits = ECTS credits (1 credit = 30 hrs of student work)