HOCHSCHULE LUZERN

Business

FH Zentralschweiz

W.MSCIFM BC01.25 Behavioural Management Control

08.09.2025

General Information

Module Code W.MSCIFM BC01.25

Programme Master of Science in International Financial Management

Type of Module Core module in foundation

Level of Module Basic

ECTS Credits / Workload 3 ECTS Credits (90 hours)

Module Dependencies

Pre-requisites

Follow-up modules W.MSCIFM FRS03.19 International Financial Reporting Standards

W.MSCIFM_ERM03.25 Enterprise Risk Management W.MSCIFM ICA03.25 Internal Control and Audit

W.MSCIFM CPM03.21 Corporate Performance Management

Module Aims

The module introduces the foundations of behavioural decision-making, focusing on how human, social, cognitive and emotional factors influence judgments and actions. Financial managers benefit from understanding the sources of irrational behaviour and from developing strategies to mitigate biases in their own decision-making. A particular emphasis is placed on experiencing, reflecting on and improving individual and organisational decision practices to foster greater rationality and more reliable outcomes.

Learning Outcome 1

Students can describe different types of "irrational" judgments, decisions and behaviour and understand how human, social, cognitive and emotional factors can lead to such irrational judgments, decisions and behaviour. They experience and reflect their own behaviour in judging and decision making, while being able to reduce the irrationality of their own judgments and decision making and ensuring a high degree of rationality in other decision makers' judgments and decisions

	Importance	Relevant NQF-Descriptors
Subject knowledge and skills: Understand behavioural aspects of decision making; understand the psychological reasons for irrationality in decision making Understand psychological processes in decision making	medium	knowledge
Problem-solving: Ability to describe irrational judgments and decisions made by others. Ability to reduce own irrational judgments and decisions Ability to detect and prevent irrational behaviour in decision making	high	judgement
Methodology: Know methods of how to prevent irrational decisions; ability to use "nudging" as a tool to influence decision making of others	medium	knowledge; judgement
Communication: Understand communication as a tool which leads to irrational judgments and decisions Ability to discuss and explain irrational behaviour with superiors, peers and subordinates	medium	application; communication
Social skills: Know about the influence of social relationships on irrational behaviour	low	judgement; communication; learning autonomy
Self-related skills: Know about one's own behaviour in decision making; recognize one's own irrational behaviour; reflect on one's own behaviour in decision making; apply a high degree of rationality in one's own judgments and decisions	medium	learning autonomy

Content Outline

- Two systems
- Judgment heuristics and biases
- Overconfidence
- Choices
- Two Selves
- Nudging

Teaching and	Learning	Methods
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Contact Hours seminar; exercises; lecture; case studies; guest lectures

Directed Study individual work; group work; compulsory reading

Workload

Contact Hours 27 lessons / 20.25 hours (22.5%)
Directed Study 9 lessons / 6.75 hours (7.5%)
Private Study 63 hours (70%)

Assignments and Assessments

Assessment Type Individual written assignment	Quantity 40 minutes	Weight 50%	Form closed book	Evaluation Type grades	Time end of semester
Written group assignment Individual written assignment	240 minutes 1 pages	20% 30%	specified resources specified resources	grades grades	during semester during semester