

Preliminary Study for the Master's Thesis

22.01.2024

General Information									
Module Code	W.MSCBA_VMT03.10ENG								
Programme	Master of Science in Business Administration								
Type of Module	Core module in major								
Level of Module	Advanced								
ECTS Credits / Workload	3 ECTS Credits (90 hours)								
Module Dependencies									
Pre-requisites	Research Theory & Ethics Qualitative Research Methods Quantitative Research Methods								
Follow-up modules	Master Thesis								
Module Aims									
Learning Outcome 1									
Students search for a problem from practice (usually within the field of their major), derive appropriate research questions from it and prepare a research design. They outline the research design in a differentiated preliminary study.									
	<table><tr><th>Importance</th><th>Relevant NQF-Descriptors</th></tr><tr><td>Subject knowledge and skills: Students are in a position to develop the professional basics (initial situation, problem definition, objectives, research design, rough workplan) of the master's thesis project in terms of content and style in such a way that they form a sound basis for a successful master's thesis.</td><td>high</td></tr><tr><td>Methodology: Students are in a position to develop the methodological basics (research questions, methodology, research plan and design, commented bibliography) of the master's thesis project in such a way that they meet the scientific requirements of their master's studies.</td><td>medium</td></tr><tr><td>Self-related skills: Students prove their independence in the field of the scientific work.</td><td>medium</td></tr></table>	Importance	Relevant NQF-Descriptors	Subject knowledge and skills: Students are in a position to develop the professional basics (initial situation, problem definition, objectives, research design, rough workplan) of the master's thesis project in terms of content and style in such a way that they form a sound basis for a successful master's thesis.	high	Methodology: Students are in a position to develop the methodological basics (research questions, methodology, research plan and design, commented bibliography) of the master's thesis project in such a way that they meet the scientific requirements of their master's studies.	medium	Self-related skills: Students prove their independence in the field of the scientific work.	medium
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Content Outline									
Find a client (if necessary) and define the research design with support of the head of major. Select a lecturer from the subject area of the master's thesis project.									
Preparation of the master's thesis in the following areas:									
<ul style="list-style-type: none">• Initial situation (differentiated situation analysis)• Problem definition• Objective(s)• Research question(s)• Research design• Rough work plan• Work plan and schedule for master's thesis• Commented bibliography									

Teaching and Learning Methods					
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Contact Hours	coaching
Directed Study	

Workload					
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Contact Hours	lessons / hours (%)
Directed Study	lessons / hours (%)
Private Study	hours (%)

Assignments and Assessments					
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Assessment Type	Quantity	Weight	Form	Evaluation Type	Time
Individual written assignment		100%	report	grades	