HSLU Lucerne University of Applied Sciences and Arts

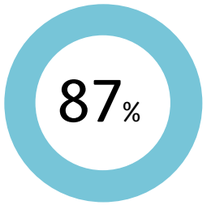
Business

Bachelor of Science in International Business Administration in numbers

as of April 2026

Success rate

Almost all students who pass the assessment level go on to successfully complete their studies.



2023 cohort



2022 cohort

Students



57 % Share of female students



43 % Share of male students

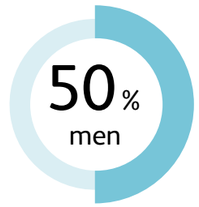


Average age of students

Career prospects

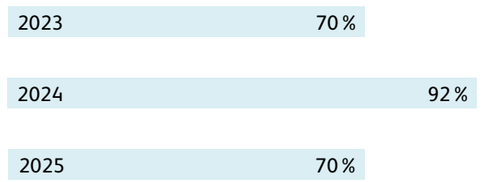
Around half of working graduates attain a managerial or project management position within six to nine months of completing their bachelor's degree.





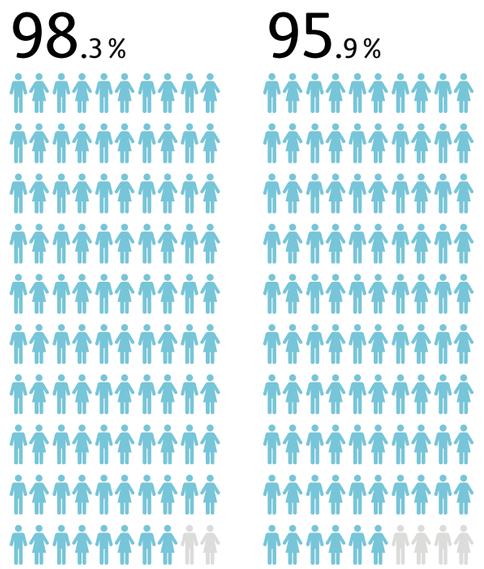
Duration of studies

Share of graduates who completed their studies within the standard duration of three years.



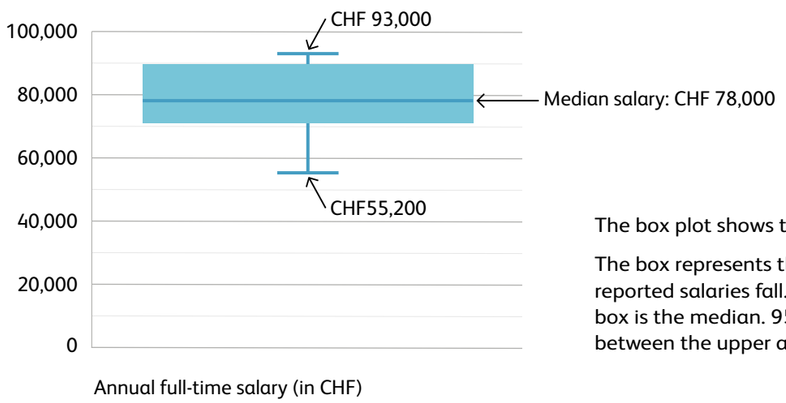
Employment rate

Share of graduates seeking employment who found a job within a year. The employment rate is calculated according to the definition of the International Labour Organization (ILO).



Median salary

Median salary for graduates of the Bachelor of International Business Administration programme 2022-2025 in permanent employment.



The box plot shows the distribution of annual salaries.

The box represents the range within which 50 % of the reported salaries fall. The line across the middle of the box is the median. 95 % of the reported salaries fall between the upper and lower extreme.

Origin by region

The map shows which greater regions of Switzerland the current bachelor's students come from.



FH Zentralschweiz

HSLU Lucerne University of Applied Sciences and Arts

Business

The Lucerne School of Business: facts and figures

as of April 2026

Research and services
(2020–2025)

12.6 million

Third-party funding from Innosuisse for 184 research projects

8.2 million

Revenue from lecturers' expert and client services

99
International partner universities



FH Zentralschweiz

Bachelor's and master's programmes

1,824 **Bachelor's students** enrolled in 6 degree programmes and 11 majors

1,080 **Master's students** enrolled in 6 degree programmes and 5 majors

Continuing and executive education

2,274 Participants in 168 CAS, DAS and MAS programmes plus 4,192 participants in 141 short programmes and seminars.

83 Participants in the EMBA Lucerne and MBA Lucerne programmes

Team



310
Permanent lecturers, assistants and research associates



89
Administrative and technical staff, apprentices and interns

Publications (2020–2025)



724
Articles in professional journals and reports



1,292
Presentations at academic and trade conferences



508
Book contributions and case studies



451
Articles in peer-reviewed academic journals



94
Peer-reviewed conference papers



266
Books and teaching materials



783
Contributions to media outreach activities (2025)



2,153
Media mentions of the Lucerne School of Business (2025)



395
Blog posts, podcast episodes, webinars and wikis