

Übersicht Major-Minor-Kombinationen

| | | Major | | | | | | | |
|-------|-------------------------------------|--------------------------|-----------------------|-------------------|---------------------------|------------|--------------------------|------------------|-----------|
| | | Controlling & Accounting | Corporate Development | Finance & Banking | Human Resource Management | Immobilien | Kommunikationsmanagement | Management & Law | Marketing |
| Minor | Controlling | - | ++ | ++ | + | + | o | + | + |
| | Accounting | - | + | ++ | + | + | o | ++ | + |
| | Business Ecosystem Management | ++ | - | + | ++ | + | ++ | o | ++ |
| | Business Transformation | ++ | - | + | ++ | + | ++ | o | ++ |
| | Corporate Finance | ++ | + | - | + | ++ | + | + | o |
| | Banking | + | + | - | + | ++ | + | + | o |
| | Employee Lifecycle & Psychology | + | + | + | - | o | ++ | ++ | + |
| | Organisational & People Development | + | ++ | + | - | o | ++ | + | + |
| | Immobilien | + | + | ++ | o | - | + | ++ | + |
| | Kommunikationsmanagement | o | ++ | + | ++ | + | - | + | ++ |
| | Corporate Management & Law | ++ | o | + | ++ | ++ | + | - | + |
| | Digital Business & Law | + | o | ++ | + | + | + | - | ++ |
| | From Product to Customer | + | ++ | o | + | ++ | ++ | ++ | - |
| | Data and Tech-enhanced Branding | ++ | ++ | o | + | + | ++ | ++ | - |

++ empfohlene Kombination // + mögliche Kombination // o Kombination möglich bei verlängerter Studiendauer // - Kombination nicht wählbar