西南财经大学 工商管理学院 | Global Academy

2024 SBA Global Academy Summer Camp
Dialogue on Business Management Theories and Practices in the East and the West

07 July - 20 July 2024 Chengdu, China

Southwestern University of Finance and Economics

- Listed as "Double World-Class Plan" University (World Class Discipline Category)
- National key university under the direct administration of the Chinese Ministry of Education (MOE) (one of the four in Sichuan)
- "China's Financial Talent Pool" and the think-tank in western China
- **6** disciplines ranked among **world's top 1%** (ESI, Clarivate Analytics 2024)
- **67th** in Best Universities for Economics and Business (US News and World Report 2023)
- 501-600th by ARWU and THE World University Rankings 2023
- Hospitality & Tourism Management, Finance, and Economics are top 50 subjects by ARWU Global Ranking of Academic Subjects 2023.

Accreditation & Membership

EQUIS ACCREDITED | AACSB ACCREDITED | CAMEA 中国高质量MBA教育认证 | EFMD | ACCE | ASREU | AAPBS | CFA Institute | HERMES

School of Business Administration

- **EQUIS** accredited by EFMD since 2014 – 1st business school in west China.
- Passed 5-year Chinese Advanced Management Education Accreditation **(CAMEA)** in 2015.
- Ranked **NO.90** in FT Masters in Management 2016 World Ranking.
- Best ranked subjects by ARWU 2023:
  - 28th, Hospitality & Tourism Management
  - 32nd, Finance
  - 45th, Economics
  - 76-100th, Management
  - 101-150th, Business Administration
- **Success** of Global Academy Summer Camp:
  - In 2018, 63 participants from 13 countries and 14 partners.
  - In 2019, 100 participants from 20 countries and 20 partners.
  - In 2022, 65 students participated in an online academic feast.
  - In 2023, 48 participants from 14 countries and 16 partners.
- Over 100 global partners.

Almost free for the whole program!

- **Tuition waived**, including the 2-week costs of accommodation, meals, lectures, company visits and tours in Chengdu covered by SWUFE.
- Costs covered by participants: round air tickets, visa, insurance and personal costs.
- **Extend the offer to one staff** if the number of students from one partner reaches 15.

Academic Lectures

Cultural Lectures

Company Visits

Guided Tours

Dialogue on Business Management Theories and Practices in the East and the West

- To discuss eastern and western perspectives on business management theories and practices.
- To make friends from different cultures, taste delicious Sichuan food, visit the home of giant panda, and discover the enchantment of Chengdu.
- **To be awarded an official Certificate** and **2 credits** for your academic achievements and active engagement during this memorable experience.

Seize the opportunity and come to Chengdu in summer 2024!

Nomination deadline: 15 May 2024
Application deadline: 30 May 2024

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