

Call for Contributions

Short-Term Programme ‘Summit’ 2022 *Shaping the Future of STPs*

6 – 7 May 2022 in Lucerne, Switzerland and online

Short-Term Programmes (STP) can be defined as “those in which students are engaged for fewer than eight weeks”¹. Do you agree? What other criteria define short-term programmes? And how should STPs be designed to be a valuable and sustainable learning experience? Join us for an inspiring two-day ‘summit’ to discuss innovative models of short-term programmes in higher education.

The [Lucerne School of Business](#) of the Lucerne University of Applied Sciences and Arts, Switzerland and [VSE Prague University of Economics and Business](#), Czech Republic, invite you to actively take part in a two-day Short-Term Programme ‘Summit’ if you are a:

- Representative of a partner university of VSE or LSoB, with experience in the area of STPs
- Representative of any other higher-education institution who would like to share their experiences of STPs with colleagues.

Short-term programmes are becoming more and more popular for various reasons: “They are generally more affordable than longer programs, they appeal to students who might not be able or willing to commit to a semester or a year abroad, and they allow students in structured academic programs (...) to study abroad without falling behind in their (degree) programs” (Donnelly-Smith, 2009). However, STPs are often associated with partying and vacations: “Published opinion has often discounted short-term programmes as little more than educational tourism with limited opportunities for deep cultural learning” (Potts, 2020²).

We would like to engage in a discussion about what it takes to create valuable, sustainable short-term programmes which have a significant impact on the participants’ academic, personal and professional development on the one hand, and enhance internationalisation@home in the host university on the other hand.

Topics of the STP-Summit 2022:

For our STP ‘Summit’ 2022 we suggest exchanging experiences in the following areas (other suggestions are welcome):

- Exploring the diversity of short-term programmes (goals, content, partners, methodologies, online/off-line/hybrid, etc.)
- Ideal length for a short-term programme – depending on goals and context

¹ Donnelly- Smith, Laura (2009, Fall). Global learning through short- term study abroad. *Peer Review*, 11(4). Retrieved from [Global Learning through Short-Term Study Abroad | Association of American Colleges & Universities \(aacu.org\)](#)

² Potts, Davina (2020, Summer). Short Stays Revisited. *EAIE Forum Summer 2020*.

- Financing of STPs
- Academic context (number of credit points, purpose of the programme in a student's degree, etc.)
- Varieties of subject-related content
- Social programmes

Call for contributions:

We would like to discuss the above topics using the following formats:

- Workshops (60-120 minutes)
- Presentations (15-45 minutes)
- Poster presentations

We invite you to contribute to the 'Summit' in one of these forms and look forward to receiving your suggestions for contributions by **6 January 2022**. Please email them to STP-Summit@hslu.ch and include the following points:

- **Topic** of your contribution
- **Title** of your contribution (can be provisional)
- **Abstract:** short summary (ca. 300 words) of what you plan to present / work on
- **Format:** please see above
- **Publication:** let us know whether you are interested in publishing your findings together with others after the conference
- **Contact details (of author and co-authors):** name, address, email, telephone, name of your higher-education institution

We will get back to you with our feedback by **15 January 2022**.

Closing date for final contributions: **4 April 2022**

For further information please consult our [webpage](#) or send an email to STP-Summit@hslu.ch.

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