STUDENTS

**MSC IN BUSINESS ADMINISTRATION**
- Proportion of women: 63%
- Proportion of men: 37%
- Average age: 29.5 years

**MSC IN BANKING AND FINANCE**
- Proportion of women: 34%
- Proportion of men: 66%
- Average age: 28.8 years

**MSC IN INTERNATIONAL FINANCIAL MANAGEMENT**
- Proportion of women: 50%
- Proportion of men: 50%
- Average age: 29.4 years

**MSC IN APPLIED INFORMATION AND DATA SCIENCE**
- Proportion of women: 27%
- Proportion of men: 73%
- Average age: 30.6 years

**MSC IN REAL ESTATE**
- Proportion of women: 42%
- Proportion of men: 58%
- Average age: 29.7 years

AVERAGE PAY

Average salary in CHF (one year after graduation in 2016) of students of the MSc in Business Administration, MSc in Banking and Finance and MSc in International Financial Management. Source: Swiss Federal Statistical Office.

**MSC in Business Administration**
- Average salary: CHF 85'000

EMPLOYMENT RATE

Of graduates seeking employment, the following proportion succeeded within one year (employment rate as defined by the International Labour Organisation ILO).*

**2015**
- 95.2%

**2017**
- 95.5%

MANAGEMENT POSITIONS

The following proportion of graduates reached a management position within six months after gaining a master’s degree.*

**MSC IN BUSINESS ADMINISTRATION**
- 44%

**MSC IN BANKING AND FINANCE**
- 33%

**MSC IN INTERNATIONAL FINANCIAL MANAGEMENT**
- 57%

ORIGIN


* Graduates from 2018. No data available after graduation yet for MSc in Real Estate and MSc in Applied Information and Data Science.
The Lucerne School of Business: Facts and Figures

As of October 2019

- Revenue from Consultancy
  - Services of lecturers: 4.8 million
  - Research funding from Innosuisse for 53 research projects: 9.5 million

**Degree Programmes**
- Bachelor
  - Student enrolment: 1563
    - in 4 programmes and 14 majors
- Master
  - Student enrolment: 679
    - in 5 degree programmes and 4 majors
  - Another 4846 participants in short-term courses and seminars
- Continuing and Executive Education
  - Students: 2075
    - in 22 MAS, 11 DAS and 77 CAS
  - Students: 153
    - in the EMBA and MBA Luzern

**Team**
- Permanent lecturers and research associates: 261
- Administrative staff or assistants: 100
- Articles in professional journals: 494
- Textbooks: 232
- Book chapters and case studies: 251
- Presentations at academic or professional conferences and meetings: 786
- Proceedings (peer reviewed): 33
- Contributions in academic journals (peer reviewed): 57
- Articles in daily and weekly media: 1975
- Media references to the Lucerne School of Business (2019): 786

**International Partner Universities**
- 73