

LUCERNE SCHOOL OF BUSINESS IN FIGURES

as of October 2019

INTERNATIONAL
PARTNER UNIVERSITIES



EDUCATION

2019

BACHELOR

1,563

STUDENTS ENROLLED

in 4 specialisations and
16 majors

CONTINUING AND EXECUTIVE EDUCATION

2019

2,075

PARTICIPANTS

in 21 MAS, 11 DAS and 56 CAS
programmes plus 5,027 participants
in specialist courses, seminars, etc.

RESEARCH AND SERVICES

2019



NET INCOME RESEARCH
AND DEVELOPMENT

TEAM



214

PROFESSORS AND
LECTURERS

MASTER

679

STUDENTS ENROLLED

in 5 programmes and
4 majors

153

PARTICIPANTS

in the EMBA and MBA programmes



REVENUE FROM LECTURERS'
MANDATES AND CONSULTANCY
ACTIVITIES



68

RESEARCH ASSOCIATES
AND ASSISTANTS



75

ADMINISTRATIVE AND
TECHNICAL STAFF

PUBLICATIONS

(2014–2019)



ARTICLES IN SPECIALIST
JOURNALS

494

PRESENTATIONS GIVEN AT
ACADEMIC OR
PROFESSIONAL EVENTS

786



ARTICLES IN DAILY AND
WEEKLY NEWSPAPERS

248

MENTIONS OF THE LUCERNE
SCHOOL OF BUSINESS IN THE
MEDIA (2018)

1,975



ARTICLES IN ACADEMIC
JOURNALS (PEER REVIEWED)

251

CONFERENCE PAPERS
(PEER REVIEWED)

33



BOOK CONTRIBUTIONS
AND CASE STUDIES

232

TEXTBOOKS

57