HSLU Lucerne University of Applied Sciences and Arts

Business

Master of Science in numbers

as of April 2026

Students

MSc in Business Administration

72 % Share of women

28 % Share of men

38.7 % Share of international students

28.8 years Average age at graduation

MSc in International Financial Management

38 % Share of women

62 % Share of men

36.6 % Share of international students

30.1 years Average age at graduation

MSc in Applied Data Science and AI

37 % Share of women

63 % Share of men

16.2 % Share of international students

31.1 years Average age at graduation

MSc in Business Psychology

64 % Share of women

36 % Share of men

17.9 % Share of international students

MSc in Banking and Finance

13 % Share of women

87 % Share of men

32.2 % Share of international students

27.6 years Average age at graduation

MSc in Real Estate

41 % Share of women

59 % Share of men

29.6 % Share of international students

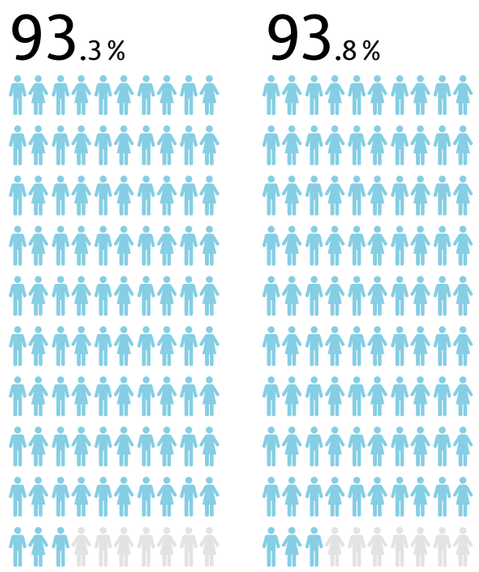
27.9 years Average age at graduation

Median salary
Median salary (one year after graduation) for graduates of our MSc programmes 2022 – 2025 in permanent employment.

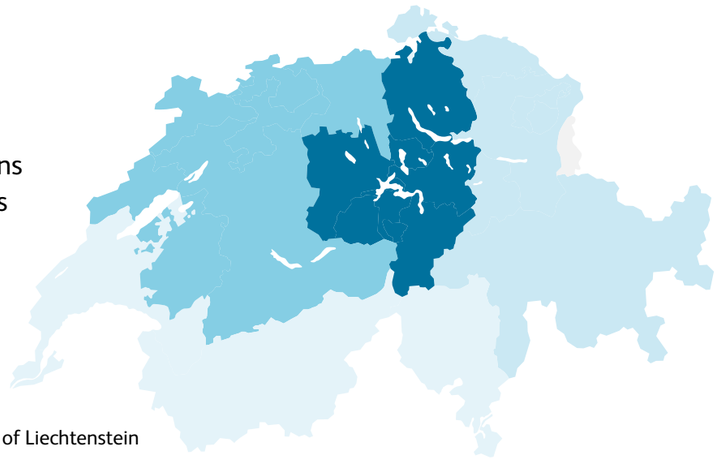
Master of Science **CHF 98,250**

No figures are available yet for the MSc in Business Psychology, which was launched in 2024.

Employment rate
Share of graduates seeking employment who found a job within a year. The employment rate is calculated according to the definition of the International Labour Organization (ILO).



Origin by region
This map shows which greater regions of Switzerland the current bachelor's students come from.



316 international students

FH Zentralschweiz

HSLU Lucerne University of Applied Sciences and Arts

Business

The Lucerne School of Business: facts and figures

as of April 2026

Research and services
(2020–2025)

12.6 million

Third-party funding from Innosuisse for 184 research projects

8.2 million

Revenue from lecturers' expert and client services

99
International partner universities

Bachelor's and master's programmes

1,824 **Bachelor's students** enrolled in 6 degree programmes and 11 majors

1,080 **Master's students** enrolled in 6 degree programmes and 5 majors

Continuing and executive education

2,274 Participants in 168 CAS, DAS and MAS programmes plus 4,192 participants in 141 short programmes and seminars.

83 Participants in the EMBA Lucerne and MBA Lucerne programmes

Team

310
Permanent lecturers, assistants and research associates

89
Administrative and technical staff, apprentices and interns

Publications (2020–2025)

724
Articles in professional journals and reports

1,292
Presentations at academic and trade conferences

508
Book contributions and case studies

451
Articles in peer-reviewed academic journals

94
Peer-reviewed conference papers

266
Books and teaching materials

783
Contributions to media outreach activities (2025)

2,153
Media mentions of the Lucerne School of Business (2025)

395
Blog posts, podcast episodes, webinars and wikis