INVITATION

ABB's Smarter Home Press Conference
Level up your smart home experience

Enter a new era of smart homes with ABB at ifa 2019. Serving residents with high-end functionality in a stylish design requires constant innovation, and ABB's open API and gateways provide the possibility for true integration – with the potential to integrate hundreds of apps and solutions with ABB's technology. Experience the future smart home with us at the ifa press conference!

1st Day
Date/Time Wednesday, September 4th 2019 at 3.00 pm
Location EUREF Campus Berlin
Address EUREF-Campus No. 13, 10829 Berlin

Agenda

	Check-in in the hotel Vienna House Andel's*
11.30 am	2 hours lunch time in the hotel
2.00 pm	Transfer from the hotel
2.40 pm	Arrival at the location, get-together
3.00 pm	**Start of the conference**
3.15 pm	The future of Smart Homes and Buildings **Oliver Iltisberger** – Managing Director of ABB's Smart Buildings business line
3.45 pm	ifa product and solution news
4.15 pm	Signify partner news
4.30 pm	**Coffee break**
5.00 pm	Voice of customers / API stories Betterspace360 with K7 and University Luzern with their bonacasa Avatar project
5.30 pm	Discussion on stage with ABB's Management and Partner
6.00 pm	Q&A for Journalists
7.00 pm	Networking with food & drinks

*Hotel address:
Vienna House Andel's, Landsberger Allee 106, 10369 Berlin
Public transportation via city train S41 or City Tram M5/8
to station "Landsberger Allee"

2nd Day (optional)
Date/Time Thursday, September 5th 2019 at 2.00/4.00 pm
Location ifa areal
Address Messe Berlin GmbH, Messedamm 22, 14055 Berlin

Agenda

	F2F interviews with Management of ABB's Smart Buildings business line (scheduled based on your proposals, possible is also the 4th after the conference)
	Oliver Iltisberger Managing Director **Adalbert Neumann** Head of Global Marketing and Sales **Alexander Grams** Head of Global Marketing, Communication and UX/Product Design
4.00 pm	**Sneak pre-view of** the ABB/BUSCH-JAEGER booth at the ifa

For participation registration is mandatory
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