

High-Speed FPGA Design for Electronic Trading

September 28, 2022



Deep Understanding of Finance Services & Technology

Senior Leadership



Seth Friedman
CEO & Product Vision

MD Morgan Stanley, Nomura 20+ years at the forefront of electronic trading

Established MS's electronic trading business and later designed, and in 2010, deployed Nomura's FPGA-based order validation system (NXT Direct) then the world's fastest DMA platform, only now surpassed by LMS Naros.Systems™.



Ted Johnson
General Counsel

Partner Paul Hastings (Managing Partner, Japan), Orrick, Herrington & Sutcliffe LLP

25+ years as international deal lawyer in M&A, private equity, venture finance & tech-driven transactions. Japan Steering Committee, American Bar Association, Fulbright Scholar



Alex Stein, PhD CEO, North America

MD GM Equity Trading, Two Sigma 20+ years in FinTech

Built Two Sigma's global Alpha Capture program. Previously co-founded four startups including FarSight Financial, the first US Internet broker. Alex began his career in DEC's semiconductor group.



Campbell Gunn
Chief Operating Officer

MD Goldman, Dresdner, T. Rowe Price 35+ years senior leadership at the most successful global financial services firms

Formerly Head of T. Rowe Price Japan, Asia CIO for Dresdner RCM, and Asian Equity Head at Goldman Sachs Asset Management. Awardwinning equity portfolio manager.

Senior Professionals Who Defined, Managed, or Created Technology



Securities Trading Summary – Yesterday and Today

Nomura says the competition to send the order the fastest goes back to the old days of pit trading, but today the edge is not won by the tallest and loudest person in the pit but by the brokerage with the fastest and most robust technology.

"Once a decision's been made it's important to get that decision on to the market as quickly as possible and that's been the goal for trading forever [regardless of the type of trading you do]," said Seth Friedman, head of stat-arbitrage prime services for Asia-Pacific at Nomura.

Financial Times, December 16, 2010

Securities Trading Purpose

Primary Market

- Purpose: Fund Business Activities
- New Securities Issuances
- Indirect Sales by Issuer to Investor(s) via a Broker
- Direct Sales by Issuer to Investor(s)
- Issuer Paid for Purchase by Buyer

Secondary Market

- Purpose: Investment Profit
- Purchases or Sales of Previously Issued Securities
- Occurs on Public Markets or Privately Negotiated Over-the-Counter
- Seller Paid for Purchase by Buyer

Securities Trading History

Key Dates

- 1309: First Stock Exchange Established (in Bruges) by the Van der Buerse Family
- 1540: First Commodities Exchange Established in Lyon
- 1611: Amsterdam Stock Exchange Established; Dutch East India Company First Publicly Traded Company
- 1697: First Futures Exchange Established in Osaka (Dojima Rice Exchange)
- 1698: First Stock Exchange Established in London at Jonathan's Coffee House
- 1790: First Stock Exchange Established in the United States (Philadelphia Stock Exchange)
- 1867: Invention of Ticker Tape to Distribute Securities Price & Volume Data via Telegraphic Lines
- 1985: Morgan Stanley Implements Automated Multi-Day Holding Arbitrage Strategy
- 1986: London Stock Exchange Introduces Trading via Electronic System
- 1995: Swiss Exchange Introduces Trading via Electronic System
- 1999: Tokyo Stock Exchange Trading Floor Closed; All Transactions Conducted via Electronic System
- 2005: New York Stock Exchange Introduces Trading via Electronic System



Securities Trading History

Trading Pit



Dojima Rice Exchange, Osaka Japan



Jonathan's Coffee House, London England





Securities Trading History

UBS Trading Floor – Stamford Connecticut









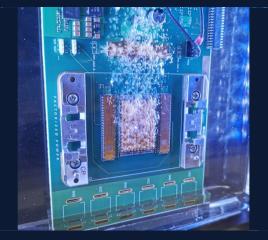
Securities Trading Communication Infrastructure



Ticker Tape Machine



Dealerboard



Mainboard in Immersion Cooling Tank



Securities Exchange

A facility, approved and regulated by a government authority, where publiclylisted securities, including stock, bonds, warrants, electronically tradable funds, options, futures, and other financial instruments are listed, bought and sold. Regulated exchanges must set, and enforce, rules and regulations, regarding listing criteria. Exchanges are required to disseminate order book information to exchange participants and data vendors and are therefore considered to be "lit".

Alternative Venue

Alternative venues are facilities which may, to a greater or lesser degree, be approved and regulated by a government authority. Securities are not listed on alternative venues. In regard to securities trading, there is little difference, from a practical standpoint, between an alternative venue and an exchange. Alternative venues are required to disseminate order book information to exchange participants and data vendors and are therefore considered to be "lit".

Dark Pool

A type of alternative venue which is privately operated and for which access controlled and restricted by the operator. Order book information is not disseminated to participants or data vendors and therefore are considered to be "dark". Price discovery is opaque and trades must occur within a certain percentage of the then current price on a securities exchange. All trades must be disseminated, albeit with a significant delay, via designated reporting mechanisms.



Buy & Hold

Summary

Open	3,605
Close	6,420
ChgNet	2,815
Shares	1,000
311	.,,,,,,
On an Value	3 605 000
OpenValue	3,605,000
CloseValue	6,420,000
P&L - Gross	2,815,000
Broker Fee	282
P&L - Net	2,814,719





Buy w/Daily Optimization

Summary

Open	3,605
Close	6,420
ChgNet	2,815
Shares	1,000
Silales	1,000
OpenValue	3,605,000
CloseValue	6,420,000
P&L - Gross	3,958,410
Broker Fee	396
P&L - Net	3,958,014



Daily Capture Increases P&L 40.62%

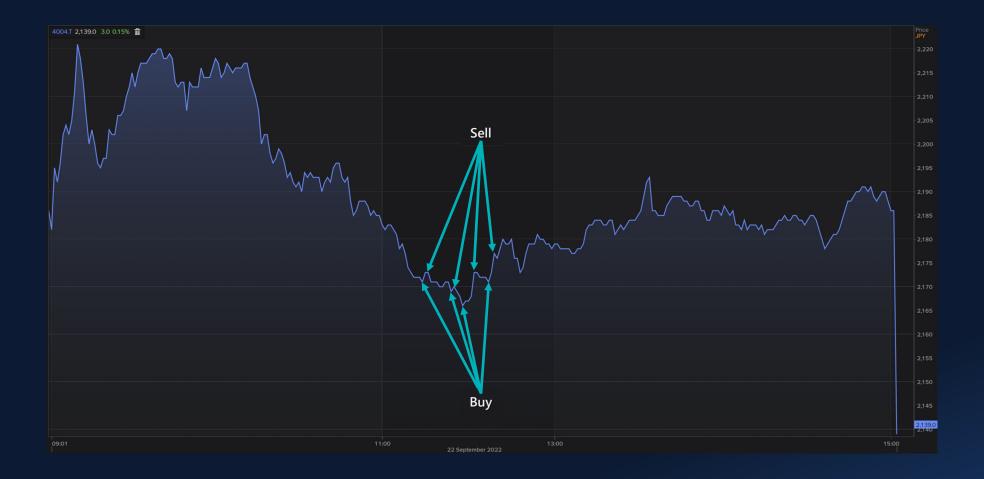


Overnight



Securities Trading Principles

Intraday





Securities Trading Exchange Outages

Intraday

October 1, 2020

Tokyo Stock Exchange paralysed by hardware glitch in worst-ever outage

LSE chief pledges to resolve 'unacceptable' Eikon outages

After Mishaps, Nasdaq Loses Standing to Rivals Hong Kong's exchange operator blames 'software issues' for chaos that brought derivatives trading to a standstill September 5, 2019

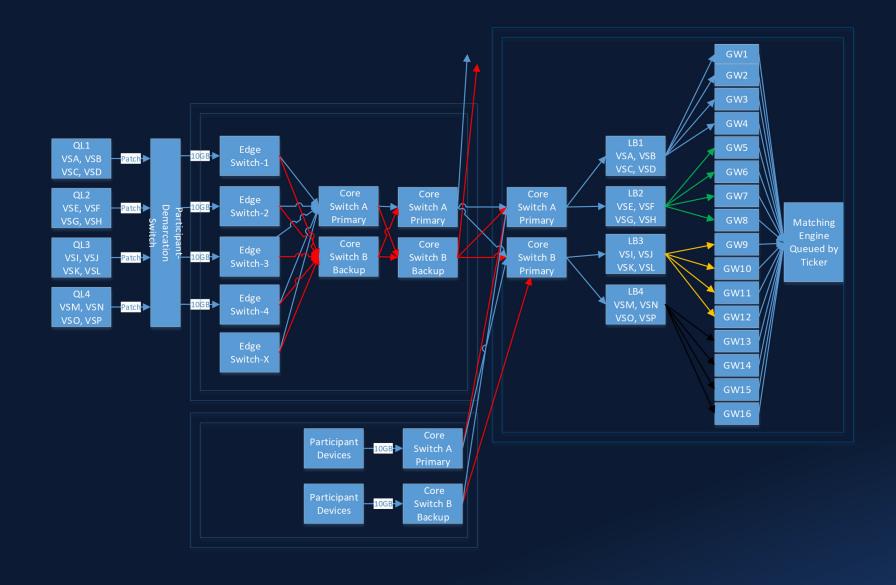
August 6, 2021

The Stock Market Bell Rings, Computers Fail, Wall Street Cringes Merrill Lynch Japan at root of Tokyo Stock Exchange system glitch, informed sources say

Deutsche Boerse says software glitch caused trading outage

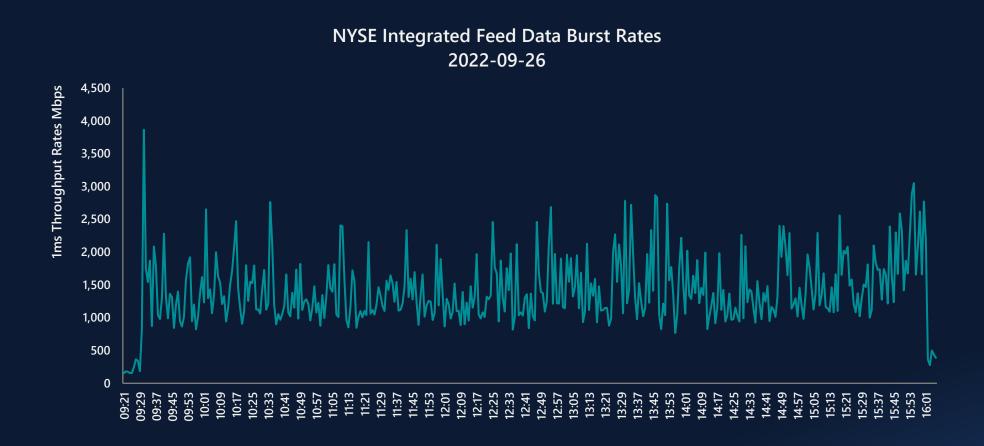


Securities Trading Exchange Infrastructure



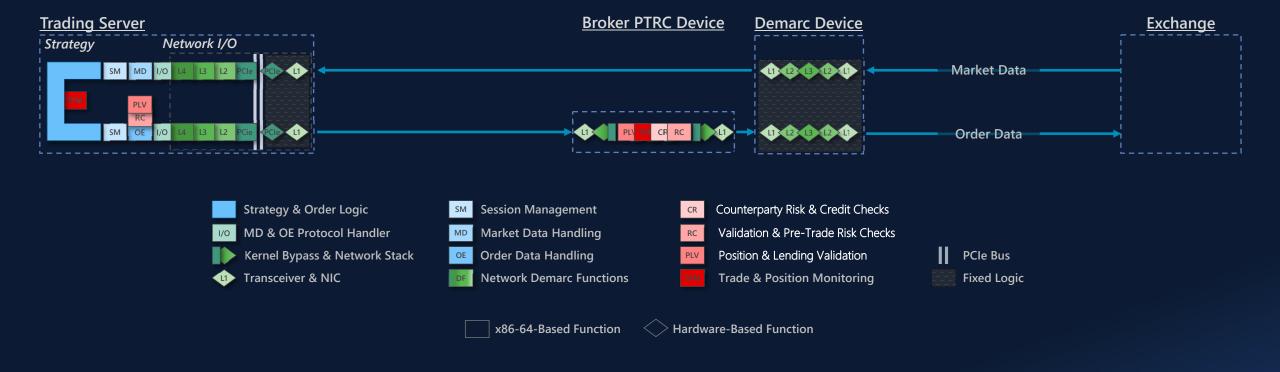


Securities Trading Significant Small Payload Transmissions





Problem: The Totality of Network Latency Exceeds 10.5µs





"Why The \$#!&%\$ Are My Orders Not Getting Done?"



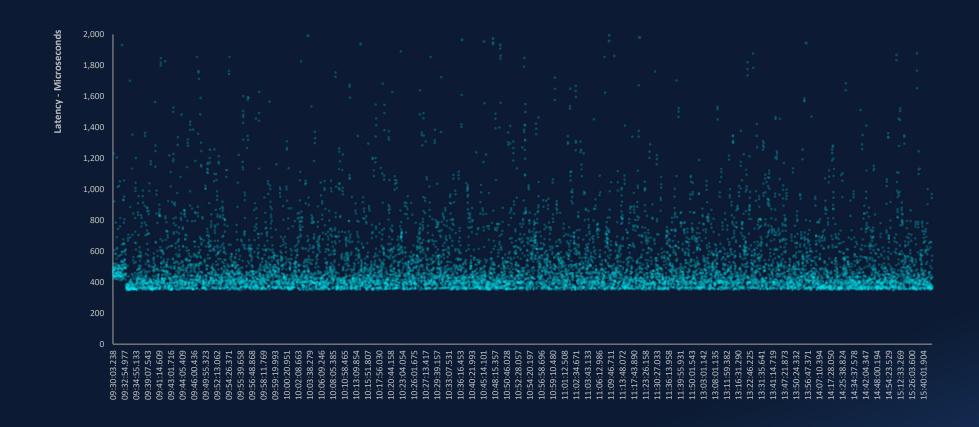
Claims...

- "Sub-microsecond Latency"
- "Near-zero Jitter"
- "Highly Scalable"
- "Predictable, Deterministic System Performance"
- "Industry's Highest Message Rates"
- "...ultra-high bandwidth, ultra-low latency, ultra-scale connectivity..."
- "...superior small packet performance with sub-microsecond hardware latency..."

The Truth Differs From Their Claims...



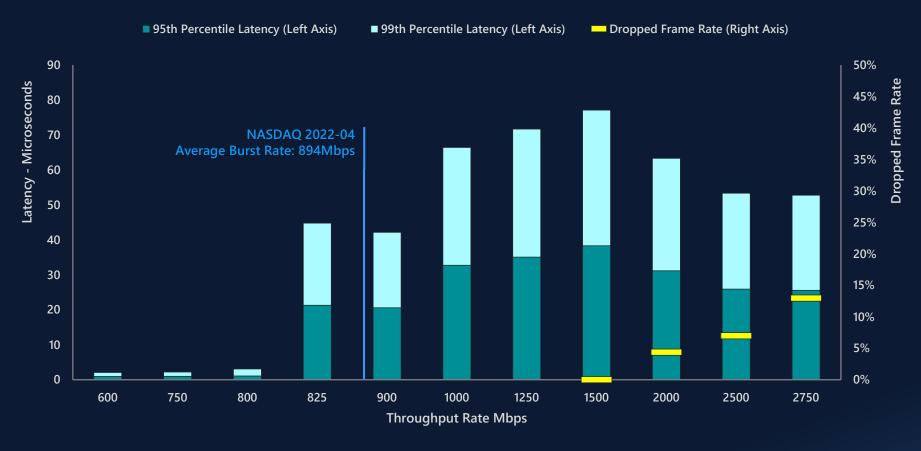
All Day: Open to Close: New Order Acknowledgement RTT



It's the Network Stack



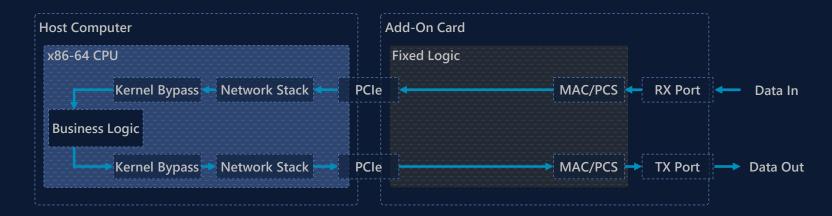
Problem: CPU-Centric NICs



Tested By Naros.TaSR™

20 Step Variable Rate Run | 50,000 Frames Per Run | 1 Million Frames | 64B UDP Payload | L2 SOF to SOF | Excluding Business Logic | 10-Frame Buckets



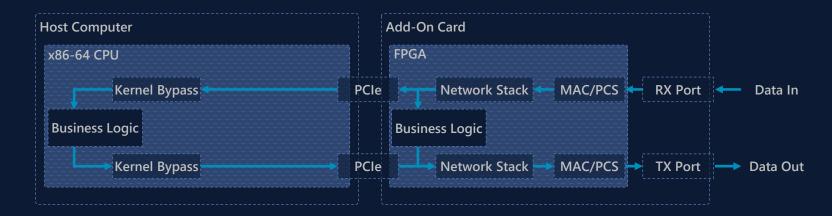


- General-Purpose Network I/O
- CPU-Centric Compute & Transport
- PCIe-Dependent Data Receive & Transport
- Software-Implemented Logic
- Microsecond-Scale Performance Capability

CPU-Centric Transport & Compute Constrains Performance



Solution: FPGA-NAC General Purpose Ethernet Adapter

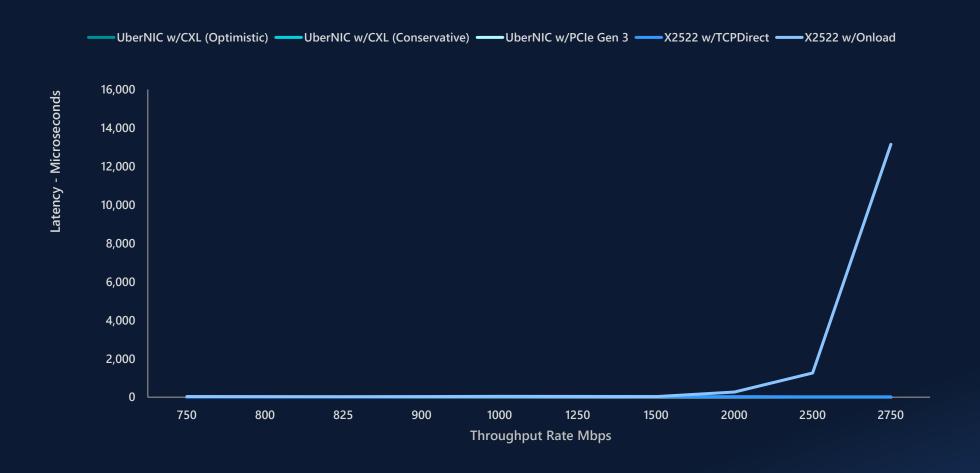


- Specific-Purpose Ultra-Performant Network I/O
- NAC-Centric Transport + NAC-Centric & CPU-Centric Compute
- PCle-Independent Data Receive & Transport
- Field Reprogrammable Logic Implemented Directly on Silicon
- Nanosecond-Scale Performance Capability

FPGA NAC-Centric Transport & Compute Unleashes Performance

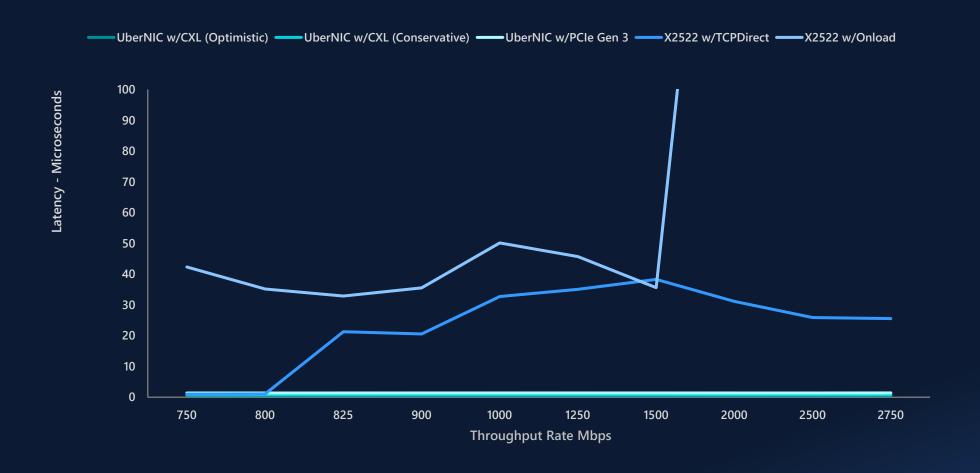


Performance Summary: 95th Percentile – 500,000 Feet



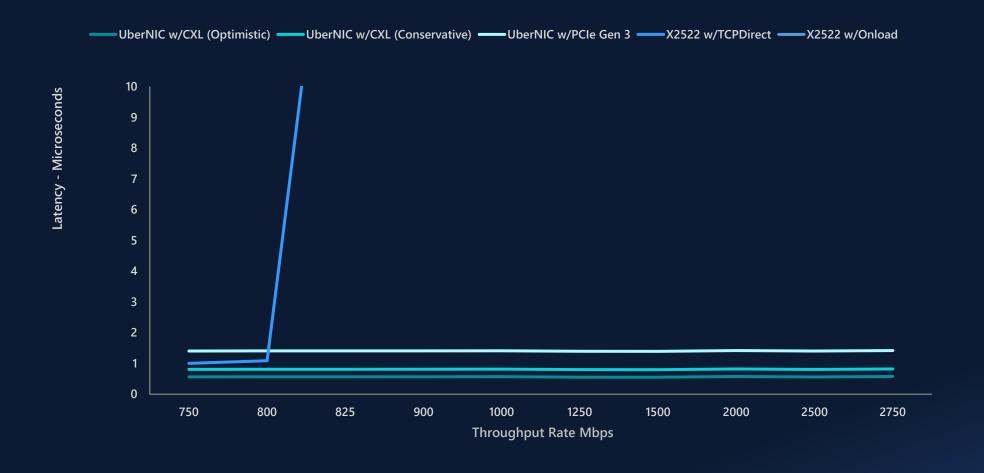


Performance Summary: 95th Percentile – 50,000 Feet



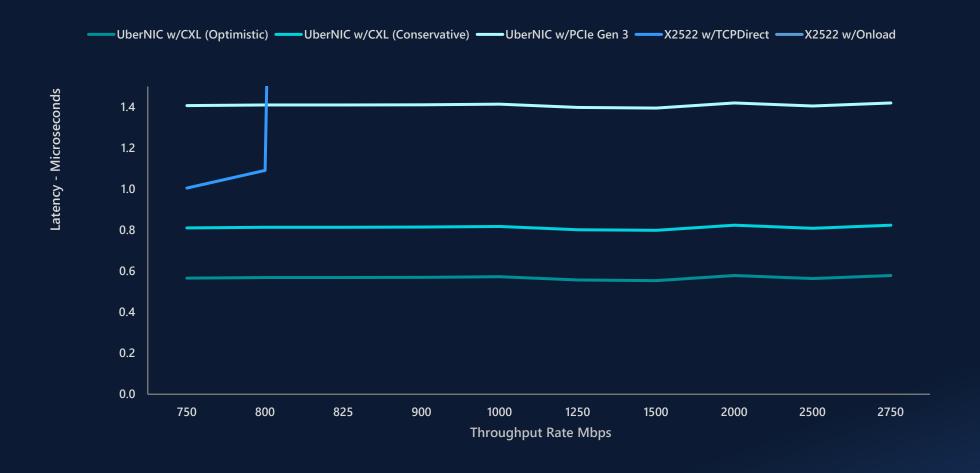


Performance Summary: 95th Percentile – 5,000 Feet





Performance Summary: 95th Percentile – 500 Feet





A Uniquely Comprehensive Family of FPGA-Based Solutions

LMS Naros.Systems™ Logic Library



















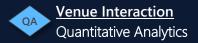




















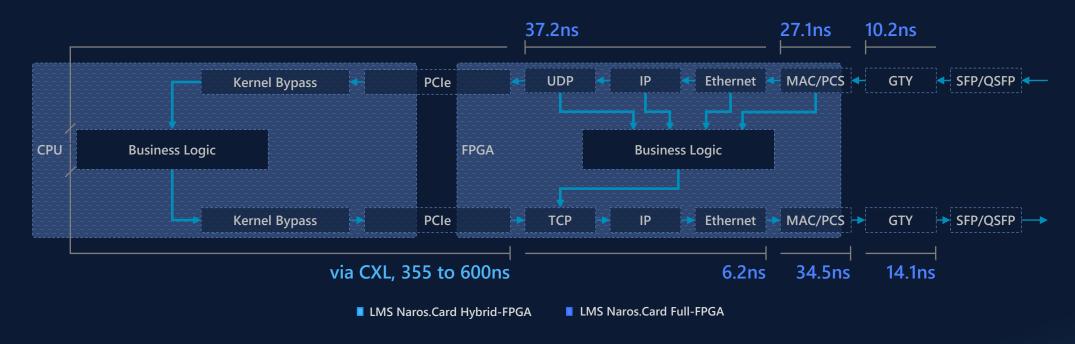




Logic Deployable Individually or in Combination to Meet a Variety of Needs



Our Transport Supports Hardware and Software Business Logic - Simultaneously



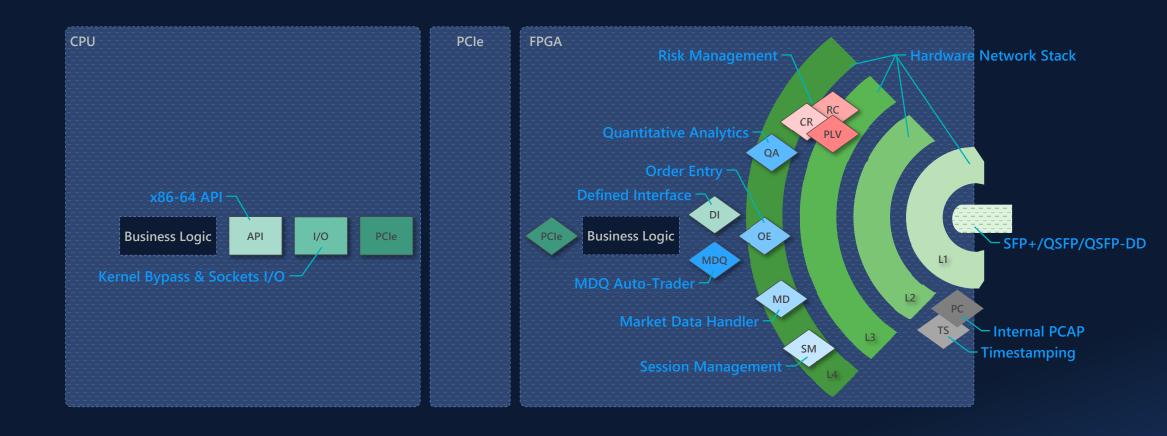
Tested By Naros.TaSR™

1 Million Frames | 64B UDP Payload | L2 SOF to SOF | Constant Throughput @ Rate | 90th Percentile | Excluding Business Logic

We Identify, Extract, & Deliver Every Possible Performance Advantage



Naros.Systems™ Logic Deployment Visualization



A Common IP Core Enables LMS to Serve the Entire Trade Plant, Data Center, and Beyond



Patented & Fully Compliant Solution Latency < 91ns

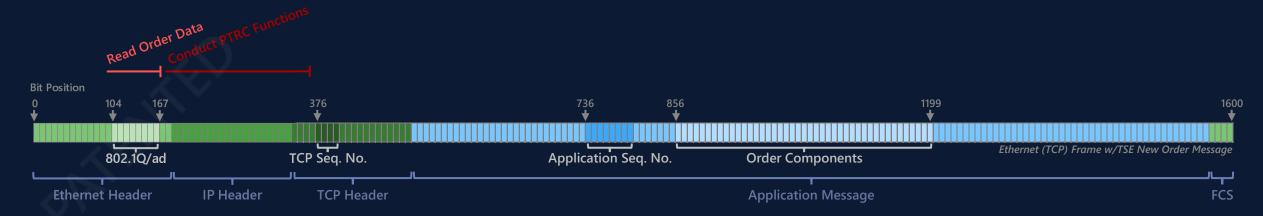


Understanding Innovative Inline PTRC Methods & Mechanisms & How You Win



Naros. HubTM & TSE Order Messages – Outpaces Other "Introduced" Systems

Patented Mechanisms & Methods Unleash Performance



- Broker-Controlled PTRC Device Intersects Network Path Between Trading Server and Exchange; PTRC Begins After Bit 104
- 64bit Alternative Representation Transmitted Within 802.1Q/ad Tags (Stripped/Replaced On-The-Fly); Minimal (<91ns) Latency
- Order Components Arrive Well Before TCP & Application Sequence Numbers Eliminating Compromising Choices
- Incorporation of Relevant Network-Functions (BGP, etc) Eliminates Boundary Demarc Device

Naros.HubTM Eliminates Buffering While Delivering Total Compliance w/Exchange Procedures



Naros.Card™ Your Strategy & Our Stack

Patented & Fully Compliant Zero Latency Solution



Understanding Naros.Card[™] & How You Win



LMS Naros.SystemsTM

DELIVERING ON THE PROMISE

Improved ROI | Unmatched Capabilities | ESG-Compliant



Where other providers have questions, roadmaps, or claims...

LMS Has Solutions

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