Bachelor of Science in Immersive Technologies

Studying in the heart of Switzerland: the BSc program with specialization in augmented and virtual reality, (serious) games, and immersive media production

→ hslu.ch/bachelor-imtec

Learn more!

In this unique program, you will learn to develop immersive media experiences for various sectors and fields of application.

Immersive technologies such as (serious) games, augmented and virtual reality, simulations and immersive media production combine visual, auditory and haptic elements, bringing together the physical world with a digitally enhanced or simulated reality.

These technologies are being used in sectors as diverse as industry, medicine, healthcare, architecture, design, education, training, and entertainment.

This creates a high demand for specialists with the associated skills. Are you looking for a study program that comes with exciting career prospects? Are you keen to gain considerable practical experience even while you study? Are creative and personal freedom an absolute must for you?

Then this BSc program is for you.

Program content
This program teaches deep subject-specific skills and knowledge in (serious) games, augmented and virtual reality, 3D modelling and other forms of immersive media production, creating exciting career prospects for you.

Your benefits at a glance

Practice-based and highly flexible
"Learning by doing" is the core tenet of the curriculum. By working on concrete projects, you will already gain a lot of valuable practical experience while you study.

English-taught classes
The program is taught in English to ensure you are perfectly prepared for your future career (many companies have English as their corporate language today).

Well-connected-even while you study
Thanks to our cooperation with international companies and universities, you will gain extensive international experience and develop valuable intercultural skills even while you study.

Would you like to learn more about the program or do you have any specific questions? Write us. We will be happy to discuss any aspect of the program with you.

Contact
Nathaly Tschanz
Head of degree program
+41 41 349 30 96
nathaly.tschanz@hslu.ch

Learn more about
the BSc in Immersive
Technologies

11-2023