

Module: Cross-Cultural Communication in Virtual Teams

Abbreviation (Eventoname)	VTEAMS		I.BA_VTEAMS.26		
Validity & State / Version	Valid since: F26		Valid 1.2 , 28 Okt. 2025		
ECTS Credit Points	3				
Scheduling	Intensive Week; Fall semester				
Language of Instruction	English				
Module offer Module Type: K: Core Module P: Project Module E: Extension Module M: Major/Minor Module Z: Option Module	Dept.	Degree Program	Module Type	Mandatory/Elective	Major/Minor
	I	Artificial Intelligence & Machine Learning	Z	Elective	-
	I	Business IT & Digital Transformation	Z	Elective	-
	I	Digital Ideation Informatik	Z	Elective	-
	I	Immersive Technologies	Z	Elective	-
	I	Informatik	Z	Elective	-
	I	Wirtschaftsinformatik	Z	Elective	-

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Responsible Degree Program & -Coordinator	Immersive Technologies: Tschanz Nathaly, nathaly.tschanz@hslu.ch
Required Entry Competencies	-
Recommended Competencies	-
Admission To Exam Conditions	None
Mode of Assessment	Project result, individual date, weighting: 30%, individual work Project result, during intensive week, weighting: 30%, individual work Project result, during intensive week, weighting: 40%, group work Team artefact/prototype and showcase: 40% Team process evidence: 30% Individual portfolio: 30% To prepare for the module, students complete short onboarding and preparatory tasks before the

	actual blockweek. Afterwards, they finalise their deliverables and submit an individual reflection on their collaboration process.		
Workload (total = number of CPs x 30 h)	Conducted study	Assisted study	Individual study (incl. exam preparation)
	40 h	10 h	40 h

Competencies to be attained	Learning Outcomes include:
Professional Competencies	- Students can apply cultural frameworks (Hofstede, Hall, Trompenaars) to analyze and solve communication challenges. - Students can design and deliver a tangible artefact/prototype in intercultural teams.
Methodological Competencies	- Students can establish effective norms for synchronous/asynchronous collaboration across time zones. - Students can use digital collaboration tools effectively.
Personal Competencies (Social Competencies)	- Students can develop intercultural sensitivity, adaptability, and reflection skills. - Students can practice professional teamwork and constructive peer feedback.

Literature / Learning Materials	
Complementary and Extending Modules	
Comments	

Short Description of the Module	VTEAMS ist ein einwöchiges, VIRTUELLES Sommermodul, in dem gemischte internationale Teams ihre technischen Fähigkeiten auf eine reale, gemeinschaftsorientierte Herausforderung anwenden und am Ende der Woche ein greifbares Ergebnis präsentieren. Das Ergebnis kann technischer oder nicht-technischer Natur sein, beispielsweise ein Prototyp, ein Konzeptvideo, eine Kommunikationskampagne oder eine andere Lösung für die Projektvorgabe. Die Woche endet mit einer Online-Präsentation, und herausragende Projekte können in Zusammenarbeit mit Partnern über die Woche hinaus fortgesetzt werden. Die Studierenden sammeln Erfahrungen in der Koordination verteilter Arbeit, der Überbrückung kultureller Perspektiven und der klaren Kommunikation von Ergebnissen über digitale Plattformen hinweg.
Short Description of the Module	Cross-Cultural Communication in Virtual Teams VTEAMS is a 1-week, 3 ECTS VIRTUAL summer-school elective where mixed international teams apply their technical skills to a real, community-oriented challenge and present a tangible artefact at the end of the week. The artefact may be technical or non-technical, such as a prototype, concept video, communication campaign, or other solution to the project brief. The week concludes with an online showcase, and outstanding projects may continue beyond the week in collaboration with partners. Students gain experience in coordinating distributed work, bridging cultural perspectives, and communicating results clearly across digital platforms.

Schedule Cross-Cultural Communication in Virtual Teams (VTEAMS)

Day 1	Day 2	Day 3	Day 4
Foundations - Introductions, team formation - Cultural frameworks, communication barriers and strategies - Collaboration tools - Define challenge/project scope	Ideation and Planning - User research - Concept selection - Storyboarding - Task planning	Development - Prototype/draft creation - Peer feedback - Iteration and adjustments	Storytelling - Visual/presentation design - Cross-cultural storytelling and pitching
Day 5			
Showcase - Final presentations - Jury evaluation - Reflection - Public sharing (e.g. LinkedIn)			