

Master Digital Ideation

Lucerne University of
Applied Sciences and Arts

**HOCHSCHULE
LUZERN**

Informatik
Design & Kunst

Master Digital Ideation

2021 admission process

Part 1: Application and Documents

Deadline: 12 March 2021

Application: Please apply via this link: <http://onlineanmeldung.hslu.ch/design-kunst>

➤ **Note:** When registering, please select «**Master of Arts in Design**» course of study. The Master Digital Ideation can then be selected as a Major.

Your application must include the following documents:

- Passport photo
- Copies of your diplomas, school reports or certificates with regard to your basic and further education
- Copies of diplomas, references or certificates with regard to your previous vocational and professional training
- Copies of employer references and confirmations regarding your professional activities/experience/work
- Copy of passport (foreign applicants only)
- Copy of Swiss residence permit if available (foreign applicants only)
- Copy of language certificates if available
- CV
- Documentation of your past and current work (portfolio)
- *Statement of Educational Objectives:* between one and three pages, including reasons for applying for the MA in Design programme in Lucerne, your career goals after graduation as well as a brief description of your idea for and approach to the practical Master's project.

Please note: All application documents including your portfolio must be submitted in digital form via online registration (see indicated link above). The maximum file size is 2GB.

If you have any questions regarding the online application or the admission process in general, please contact us via email: aufnahmeverfahren-dk@hslu.ch

! Any correspondence between applicant and School requires a correct and current email address, phone number and postal address.

! A registration fee of CHF 200 will be charged and must be paid in full prior to submitting your application.

! If study places are still available in the MA in Design course after the application deadline, we also accept applications after the deadline.

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Decision based on the evaluation of the dossier

31 March 2021

An acceptance committee evaluates all dossiers submitted and, on that basis, decides who will be invited back for the second part of the admission procedure. The decision will be communicated after the evaluation of the dossiers and no later than 31 March 2021.

We cannot respond to inquiries by phone.

Part 2: Assessment Day

12 April to 16 April 2021 and 19 April –to 23 April 2021

The second part of our admissions procedure is a one-day assessment, together with our admissions committee. Please make yourself available for the dates mentioned above. The invitation and exact date will be communicated closer to the day. Online interviews are possible in exceptional cases only (e.g. to avoid substantial travel costs).

Decision letter

10 May 2021

The decision regarding the admission to the study programme will be sent by 10 May 2021. Applicants who fulfil the requirements associated with the programme but are denied a place due to limited class size will be put on a waiting list and informed by email accordingly. Final decisions will be made as soon as a place becomes available and no later than the beginning of June.

We cannot respond to inquiries by phone.

Accepting to the study place offered

21 May 2021

The student agreement must be returned by 21 May 2021 the latest.

Pursuant to the decision by the Conference of Swiss Colleges of Art and Design (CHAD) of 3 May 2012, a study place which has been awarded may be declined without cost implications before 31 May. This ruling applies to the Zurich University of the Arts (ZHdK), Lucerne University of Applied Sciences and Arts (HSLU), Bern University of Applied Sciences (BFH), and the University of Applied Sciences and Arts Northwestern Switzerland (FHNW).

If you need further information, please do not hesitate to contact

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For more information about the Master of Arts in Design programme, visit www.hslu.ch/master-digital-ideation