



ADMISSION PROCESS 2023

BACHELOR OF ARTS IN PRODUCT AND INDUSTRIAL DESIGN WITH SPECIALISATION IN DESIGN MANAGEMENT

Application deadline
17.03.2023

To enter the admission process, apply here until 17th March 2023:
[First Link](#) and [Second Link](#)

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

PART 1

Application documents
deadline 17.03.2023

APPLICATION DOCUMENTS

Your application must include the following documents:

- Your CV with a chronological list of obtained degrees and certificates (tertiary and continuing education), employment history and language skills.
- All applicants have to provide evidence of English proficiency at C1 level according to the Common European Framework of Reference for Languages.
- Copies of certificates/diplomas, baccalaureate certificate, apprenticeship certificate, etc. (in the case of foreign diplomas, a legally attested English translation must be included)
- A letter of reference attesting at least 1 year of previous work experience in an organization
- A one page essay: Share your story

The essay should be 1 page long, typed in Calibri 11 points. The margins of the document should be: left 4 cm, top 2 cm, bottom 2.5 cm, right 2.5 cm

The essay should cover the following topics:

- a. Tell us about you, your interests, your dreams and how they relate to your future DMI studies
- b. Describe the type of problems you are interested in addressing
- c. Share with us a topic or activity you love
- d. Tell us about an idea that you advocated for. What strategy did you use?
What were the results?

We look forward to getting to know you!

Submission of documents

Please submit your application documents in digital form via the link above.

Notification of Decision
until 11.04.2023

A list of possible candidates will be compiled after the application deadline. If your application meets the admission criteria, you will receive an invitation to interview at the Lucerne School of Art and Design or online.

If your application does not fully meet our requirements, you will be informed via email.

PART 2

24.04 - 28.04.2023

01.05 - 03.05.2023

Please make yourself available for the entire interview period.

INTERVIEW

Applicants invited to interview will discuss topics emerging from their essays or other materials.

Language: English

Interview duration: approx. 30 minutes

Please make sure to arrive or connect on time as alternative dates will not be available (your exact day and time will be communicated to you as soon as possible). In international cases, interviews may be conducted online.

Notification of acceptance until 10.05.2023

DECISION ON ADMISSION

Final decisions about applications will be made by the 10th May 2023. If an offer is made, the student agreement needs to be signed and returned within seven days. Applicants who meet the admission requirements of their chosen programme but are not admitted due to limited space will be put on a waiting list. This will be communicated to them by email. Students on the waiting list will be informed as quickly as possible if a study place becomes available. Please note, that we cannot provide any information by phone.

Rejection of study place until 31.05.2023

Pursuant to the decision of the Conference of Swiss Colleges of Art and Design (CHAD) of 3rd May 2012, an offer of admission may be declined without cost implications before 31st May 2023. This ruling applies to the Zurich University of the Arts, the Lucerne University of Applied Sciences and Arts, the Bern University of Applied Sciences and the University of Applied Sciences and Arts Northwestern Switzerland.

Admissions from waiting list until early June 2023

Accepted applications from the waiting list will be notified by email by early June 2023.

Further information

Degree Programme Design Management International: [Link](#)

Please also refer to our information overview which includes admission criteria, FAQs and information about the admission process: [Link](#)

Should you have any further questions, please do not hesitate to contact the Team Admission Procedure:

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