



2021 ADMISSION PROCESS

BACHELOR OF ARTS IN PRODUCT AND INDUSTRIAL DESIGN WITH SPECIALISATION IN DESIGN MANAGEMENT

To enter the admission process, apply here until 19 March 2021:

<http://onlineanmeldung.hslu.ch/design-kunst>

*Application deadline:
19 March 2021*

- A registration fee of CHF 200 will be charged and must be paid in full prior to submitting your application.



PART 1

*Application documents
deadline: 19 March 2021*

APPLICATION DOCUMENTS

Your application must include the following documents:

- your CV with a chronological list of obtained degrees and certificates (tertiary and continuing education), employment history and language skills.
- an English language certificate proving a C1 level is required (**all** applicants have to provide evidence of English proficiency corresponding at least to level C1 of the Common European Framework of reference for Languages)
- copies of certificates/diplomas, baccalaureate certificate, apprenticeship certificate, etc. (in the case of foreign diplomas, a legally attested English translation must be included).
- information regarding previous work experience (including employer's references)
- A one page essay: *Share your story*

The essay should be 1 page long, typed in Calibri 11 points. The margins of the document should be: left 4 cm, top 2 cm, bottom 2.5 cm, right 2.5 cm.

The essay should cover the following topics:

- a. Tell us about you, your interests, your dreams and how they relate to your future DMI studies.
- b. Describe the type of problems you are interested in addressing.
- c. Share with us a topic or activity you love.
- d. Tell us about an idea that you advocated for. What strategy did you use?
Which were the results?

We look forward to learning about you.

Submission of documents

Please submit your application documents in digital form via above indicated link.

*Application process
Notification of Decision until
13 April 2021*

A list of possible candidates will be compiled after the application deadline. If your application meets the admission criteria, you will receive an invitation for an interview at the Lucerne School of Art and Design.

If your application does not fully meet our requirements, you will be informed by e-mail.

PART 2

3 to 5 Mai 2021

Please make yourself available for the entire week.

*Notification of acceptance:
until 12 May 2021*

*Acceptance of study place:
until 31 May 2021*

*Admissions from waiting list:
until early June 2021*

To correspond with you, we will need your current email address, your phone number and your current postal address.

INTERVIEW

Content: *During the interview we will discuss your essay and some topics or aspects emerging from the essay.*

Presentation language: *English*

Duration of interview: *approx. 30 minutes*

Please arrive or connect on time as alternative dates will not be available (your exact day and time will be communicated to you as soon as possible).

Interviews may be conducted via Zoom or in person.

DECISION ON ADMISSION

Accepted applications and rejections are communicated until 12 May 2021. Applicants who meet the admission requirements of their chosen programme, but are not admitted due to limited space, will be put on a waiting list. This will be communicated to them by email. Students on the waiting list will be informed as quickly as possible if a study place becomes available. **Please note that we will not provide any information by phone.**

Pursuant to the decision of the Conference of Swiss Colleges of Art and Design (CHAD) of 3 May 2012, an offer of admission may be declined without cost implications before 31 May. This ruling applies to the Zurich University of the Arts, the Lucerne University of Applied Sciences and Arts, the Bern University of Applied Sciences and the University of Applied Sciences and Arts Northwestern Switzerland

Applicants on the waiting list will be notified by *early June 2021*

Further information

<https://www.hslu.ch/de-ch/design-kunst/studium/bachelor/design-management-international/>

<https://www.hslu.ch/en/lucerne-university-of-applied-sciences-and-arts/campus/living-in-lucerne/>

Please also refer to our information overview which includes admission criteria, FAQs and information about the admission process:

<https://www.hslu.ch/aufnahmeverfahren-und-zulassungsbedingungen/>

Should you have any further questions, please do not hesitate to contact the front desk:

Tel. +41 41 248 64 64

aufnahmeverfahren-dk@hslu.ch