



## 2020 ADMISSION PROCESS

### BACHELOR OF ARTS IN PRODUCT AND INDUSTRIAL DESIGN WITH SPECIALISATION IN DESIGN MANAGEMENT

*Application deadline:  
13 March 2020*

To enter the admission process, apply here until 13 March 2020:  
<http://onlineanmeldung.hslu.ch/design-kunst>

## PART 1

*Application documents  
deadline: 13 March 2020*

*Submission of documents*

*Application process  
Notification of Decision until  
7 April 2020*

### APPLICATION DOCUMENTS

→ *The registration fee of CHF 125 will become due with the submission of your application and will be invoiced upon receipt of it. The fee still applies in case of a withdrawal from the application process.*

Your application must include the following documents:

- your CV with a chronological list of obtained degrees and certificates (tertiary and continuing education), employment history and language skills
- an English language certificate proving a C1 level is required (all applicants have to provide evidence of English proficiency corresponding at least to level C1 of the Common European Framework of reference for Languages)
- copies of certificates/diplomas, baccalaureate certificate, apprenticeship certificate, etc. (in the case of foreign diplomas, a legally attested English translation must be included)
- information regarding previous work experience (including employer's references)
- A one page essay: *Share your story*

The essay should be 1 page long, typed in Calibri 11 points. The margins of the document should be: left 4 cm, top 2 cm, bottom 2.5 cm, right 2.5 cm

The essay should cover the following topics:

- a. Tell us about you, your interests, your dreams and how they relate to your future DMI studies
- b. Describe the type of problems you are interested in addressing
- c. Share with us a topic or activity you love
- d. Tell us about an idea that you advocated for. What strategy did you use?  
Which were the results?

*We look forward to learning about you*

Please submit your application documents in digital form via above indicated link.

A list of possible candidates will be compiled after the application deadline. If your application meets the admission criteria, you will receive an invitation to participate in a workshop and in an interview at the Lucerne School of Art and Design.

If your application does not fully meet our requirements, you will be informed by e-mail and letter.

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## PART 2

21 to 29 April 2020

Please make yourself available for the entire period.

Notification of acceptance:  
until 6 May 2020

Acceptance of study place:  
until 31 May 2020

Admissions from waiting list:  
until early June 2020

To correspond with you, we will need your current email address, your phone number and your current postal address.

## INTERVIEW & WORKSHOP

If you receive an invitation, you will participate in a workshop with other candidates and in an interview where we will discuss your essay and some topics or aspects emerging from the workshop.

**Language:** English

**Workshop duration:** approx. 5 hours

**Interview duration:** approx. 30 minutes

Please make sure to arrive on time as alternative dates will not be available (your exact day and time will be communicated to you as soon as possible). In international cases, interviews may be conducted via Skype.

## DECISION ON ADMISSION

Accepted applications and rejections are communicated by letter and email. Applicants who meet the admission requirements of their chosen programme, but are not admitted due to limited space, will be put on a *waiting list*. This will be communicated to them by email. Students on the waiting list will be informed as quickly as possible if a study place becomes available. **Please note that we will not provide any information by phone.**

Student agreement to be returned by mail.

Pursuant to the decision of the Conference of Swiss Colleges of Art and Design (CHAD) of 3 May 2012, an offer of admission may be declined without cost implications before 31 May. This ruling applies to the Zurich University of the Arts, the Lucerne University of Applied Sciences and Arts, the Bern University of Applied Sciences and the University of Applied Sciences and Arts Northwestern Switzerland

Applicants on the waiting list will be notified by letter and email until early June 2020

## Further information

<https://www.hslu.ch/de-ch/design-kunst/studium/bachelor/design-management-international/>

<https://www.hslu.ch/en/lucerne-university-of-applied-sciences-and-arts/campus/living-in-lucerne/>

Please also refer to our information overview which includes admission criteria, FAQs and information about the admission process:

<https://www.hslu.ch/aufnahmeverfahren-und-zulassungsbedingungen/>

Should you have any further questions, please do not hesitate to contact the front desk:

Tel. +41 41 248 64 64

[aufnahmeverfahren-dk@hslu.ch](mailto:aufnahmeverfahren-dk@hslu.ch)