

Specialisation in Animation

Film programme

2024 admission process

Design assignment 2024

We are pleased that you have decided to take part in the admission procedure for the field of study and invite you to work on the following tasks of the of the aptitude test. We wish you good luck and much inspiration.

Please read the assignment carefully before you start working.

The application is done online:

The upload is carried out under the following conditions:

Upload documents individually, do not compress them as .zip, .rar or similar.

Images must not exceed the data size of 5 MB.

Films must not exceed the data size of 100 MB.

Code of Conduct KI:

Individual digitally created images are not permitted. In addition, show the creation process, variations and/or various layers from the relevant software in which you created the file (photoshop, procreate etc.)

If you have used AI in the creation process, name and document this and describe how and why you used the AI. Unlabeled and undocumented AI applications will not be considered for the procedure.

A: Work samples:

Submission → *upload under "portfolio" via online application*

A1: 20 image files maximum

Images must be scanned / photographed at an adequate resolution (approx. 5000 pixels for the long side) and saved in a .jpg format. There are no restrictions as to the composition of the images. You may, for instance, include several pages of your sketchbook in a single image.

File name format:

lastname_A1_01.jpg

lastname_A1_02.jpg

lastname_A1_03.jpg

...

lastname_A1_20.jpg

A2: 3 films maximum (only if available, not mandatory)

The films must have a 1920 x 1080 or 1024 x 576 resolution.

Other formats must be saved with crop.

Various short sequences may be combined in one file.

The films must be saved in an .mp4 format. No other formats are permissible.

File name format:

lastname_A2_01.mp4

lastname_A2_02.mp4

lastname_A2_03.mp4

A3: List of works

In the list, please include the title, year of origin and technique used for each individual piece in A1 and A2. You may also include a brief description if necessary.

e.g. lastname_A_image_05: Self portrait, 2013, acrylic on cardboard. I created this piece after my cat died.

File name format:
lastname_A3.pdf

We cannot accept work in the form of a website for reasons of equal treatment (deadline).

You may bring a selection of original works with you for the interview, and can include complementary work you have created in the meantime (e.g. sketchbooks, additional films, etc.) It is also possible to present interactive works here.

B: Homework

Submission → *upload under "motivational letter" (B1), "CV" (B2) and "homework" (B3) via online application*

B1: Motivational letter

A **hand-written** A4 page, scanned at 300 dpi and saved as a .pdf file

File name format:
nachname_B1.pdf

B2: CV

CV with photo and comprehensive list of **relevant** education, work experience and personal interests in a .pdf format

File name format:
lastname_B2_01.pdf

Scan certificates (as applicable) at 300 dpi and save as .pdf files.

File name format:
lastname_B2_02.pdf
lastname_B2_03.pdf
lastname_B2_04.pdf

Please only include important and informative documents.

B3: Film critique

Under the following link you will find a selection of five films by our graduates:

https://transfer.animation-lucerne.ch/2024_Admissions_tabDaw4Owz/

Choose one of the films that appeals to you.

Explain your choice in writing in the form of a critique.

Word document, 400 words maximum, saved as a .pdf file.

File name format:
lastname_B3.pdf

C: Homework, practical part

Submission → *upload under "homework" via online application*

Either work out the idea for an animated **film**
or invent a visual **world** suitable for an animation project,
on one of the following themes:

«Split» or «Homeland»

FILM	<u>or</u>	WORLD
<p>C1: Filmidea</p> <p>This can be a short film, a commercial, an explanatory film or a scenographic work (e.g. façade display, installation). Describe your film idea in the form of a synopsis. Name the animation technique you would use to realise this film and explain why you choose this technique.</p> <p>Word document with max. 300 words saved as .pdf.</p> <p>File name format: lastname_C1F.pdf</p>		<p>C1: World</p> <p>A world can be, for example, the digestive system of a snail or outer space, or anything in between. You are absolutely free, also abstract worlds are possible. Describe your world. In what time period is it set, what are its natural laws, what does it sound like? Name an inner or outer conflict in this world from which a story can emerge.</p> <p>Word document with max. 300 words saved as .pdf.</p> <p>File name format: lastname_C1W.pdf</p>
<p>C2: Development process</p> <p>Document the derivation of your Idea in the form of sketches, notes, etc. Create mood boards to visualize the look and style. Max. 3 images.</p> <p>File name format: lastname_C2F_01.jpg lastname_C2F_02.jpg lastname_C2F_03.jpg</p>		<p>C2: Development process</p> <p>Document your derivation of this world. Create mood boards to visualize the world and style. Max. 3 images.</p> <p>File name format: lastname_C2W_01.jpg lastname_C2W_02.jpg lastname_C2W_03.jpg</p>
<p>C3: Storyboard</p> <p>Use a storyboard (see template) to tell your film idea or an essential part of it. Max. 5 pages (four images each, see template) scanned in 300dpi resolution and saved as .jpg</p> <p>File name format: lastname_C3F_01.jpg lastname_C3F_02.jpg ... lastname_C3F_05.jpg</p>		<p>C3: Layout</p> <p>Visualise Your world with the help of designs. Landscapes, spaces, living beings, inhabitants, objects, industry, materials and colour concepts. Generate a holistic view in which the conflict becomes visible. Digitally created (max 5000 px) or scanned in 300dpi resolution and saved as .jpg.</p> <p>File name format: lastname_C3W_01.jpg lastname_C3W_02.jpg ... lastname_C3W_05.jpg</p>

C4: Stills

Use your own examples to illustrate in detail how this film should look stylistically. Produce a maximum of 3 stills in 16:9 format that come as close as possible to the desired end product. Digitally created (max 5000 px) or scanned in 300 dpi resolution and saved as .jpg. This can be via drawing, digital painting, Photoshop collage, small model sets / maquettes or similar.

File name format:

lastname_C4F_01.jpg

lastname_C4F_02.jpg

lastname_C4F_03.jpg

C4: Stills

Use your own examples to illustrate in detail what a film set in this world should look like stylistically. Produce a maximum of 3 stills in 16:9 format that come as close as possible to the desired product. Digitally created (max 5000 px) or scanned in 300 dpi resolution and saved as .jpg. This can be via drawing, digital painting, Photoshop collage, small model sets / maquettes or similar.

File name format::

lastname_C4F_01.jpg

lastname_C4F_02.jpg

lastname_C4F_03.jpg

Please also observe the AI Code of Conduct for this task.

Submission deadline:

Upload and submit your work at [online application](#). The upload window is open from Monday, 18 March (9:00 CET) to Thursday, 21 March 2024 (17:00 CET).

These are our criteria when considering your work:

Originality, choice of topic, relevance of work, artistic stance, design quality. Composition of the storyboard and implementation of cinematographic narration or the conclusiveness of the conflict

We are looking forward to receiving your work and wish you the best of luck.

Admissions board of the Animation programme



Prof Jürgen Haas

- Enclosed: storyboard template, if needed.