HSLU Lucerne University of Applied Sciences and Arts

Bachelor Illustration Fiction / Nonfiction

Admission process 2027

Bachelor of Arts in Visual Communication
with specialisation in Illustration Fiction / Nonfiction

Application

Application deadline
21.02.2027

In order to participate in the admissions process, please register here by 21st February 2027:

Illustration Fiction

Illustration Nonfiction

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Part 1
Submission of portfolio, artistic assignment and attachments

Artistic assignment published online
On 26.02.2027

Submission deadline, homework assignment and portfolio
12.04.2027

We have set a theme around which we would like you to independently develop and realise an artistic idea. The homework assignment will be published online on 26th February 2027. A link to the task will be sent to you by e-mail.

Documents
Please enclose the following documents with your artistic assignment:

- CV with photo and chronological list of degrees and certificates (education and training), employment history and language skills
- Motivation letter in German (a half to one A4 page / about 2,000 characters without spaces) **NOTE:** Applicants interested in both programmes may apply for either Nonfiction or Fiction; the corresponding assignment must be completed accordingly. Interest in both areas may be indicated in the motivation letter. In such cases, the admission panels for both programmes will review the application jointly and decide on the more appropriate allocation.
- Language certificates (if available)

Portfolio
The portfolio should contain a selection of your work that makes your individual interests, your artistic and design development, and your professional skills visible. As a guideline, it should include approx. 20 works.

A physical portfolio with original works and reproductions is expected. This may include, for example, sketchbooks, drawings, paintings, publications, prints, design or art projects, and working documentation that provides insight into your creative process.

Each work must be labelled with brief details of the technique, format, and year of creation, as well as the name of the person submitting it. For collaborative works, all participants must be named, and your own contribution must be clearly identified.

If generative artificial intelligence (AI) was used, the tools used as well as the nature and extent of the AI use must be disclosed transparently.

References to personal web projects and digital works, such as animated films, may be made accessible additionally via QR codes.

Format and scope: The portfolio format may not exceed A2. Its thickness should not exceed approximately 6 cm.

Folder labelling (top right)
Please create two separate folders for the homework assignment and the portfolio:

Homework assignment	**Portfolio**
First name / last name	First name / last name
E-mail address	E-mail address
Specialisation in Illustration F/NF	Specialisation in Illustration F/NF

Send the folders and application documents by mail to the following address or submit them in person (between 13.30 and 16.30) until 12th April 2027:
Lucerne School of Design, Film and Art, 745 Viscosistadt, Nylsuisseplatz 1, 6020 Emmenbrücke.

Notification of decision
Until 04.05.2027

If your application has been successful, we will send you an invitation for an interview by e-mail. Unsuccessful applicants will also receive an e-mail, which also contains the dates when the portfolio may be collected on location.

Part 2
Interview

Content: Presentation of individual work documentation, motivation, goals

Interview period
10.05.–14.05.2027

Duration: 30 minutes

Please make yourself available for interviews for the entire period.

Decision on admission

Notification of acceptance
Until 20.05.2027

Positive decisions and definitive rejections will be communicated until 20th May 2027. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.

Decision waiting list
Until the end of June 2027

The final decisions on the waiting list will be sent out at the end of June 2027.

Costs / Study fees
According Study Fees 2027–2028

According to "Study Fees 2027 - 2028", a study place that has already been accepted can be withdrawn without further costs until **31st July 2027**.

Further information

Bachelor Illustration Fiction / Nonfiction

Please refer to the general information section on our website for details on admission criteria and the application procedure.

Contact

Should you have any further questions, please do not hesitate to contact the admissions team:
Tel. +41 41 248 64 64 | E-mail: admissions.dfk@hslu.ch