

# Bachelor Graphic Design

## Admission process 2026

Bachelor of Arts in Visual Communication  
with specialisation in Graphic Design

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### Application

Application deadline  
**15.02.2026**

In order to participate in the admission process, please register [here](#) by 15th February 2026:

There is a registration fee of CHF 200.00, which must be paid before the registration is completed.



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Part 1

### Submission

- Portfolio (PDF)
- Artistic assignment
- CV (PDF)

Submission of documents  
**16.03.2026 (by 09:00) –**  
**19.03.2026 (until 17:00)**

### Portfolio (PDF)

Your portfolio is a PDF documentation of selected works that show your creative development, individual skills and focal points. The PDF contains about 10–30 works (depending on the scope). This includes, for example, graphics, posters, flyers, visiting cards, websites, apps, layouts, social media profiles, posts, stories, visuals, photographs, images, CGI, experiments, illustrations, clips, films, animations, logos, merchandise, T-shirts, texts, etc. It can also include works that do not originate from the field of visual communication. Be bold, show us what you are interested in. Interactive and moving works can be illustrated with screenshots. Analog material can be documented photographically.

We are also interested in seeing how the work was created. The design process should be part of your portfolio. We are interested in how you keep your creative process going through curiosity and the desire to expand your expression. This includes, for example, screenshots of digital processes, screenshots of prompts, documentation of analogue sketchbooks and notes.

Brief details of the context of each project, year of creation and technique are included. For teamwork: Naming the people involved and labelling your own contribution.

Artistic assignment published online  
From **20.02.2026**

You will independently develop creative realisations for a given topic. The assignment will be online from **20th February 2026**. You will receive the link by e-mail.

### CV (PDF)

CV with a chronological list of degrees (tertiary and continuing education), employment history and language skills (certificates if available), reports, interim reference, portrait photo.

Notification of decision on Part 1  
**02.04.2026**

After your documents have been reviewed, you will be informed about the next steps. If the decision is positive, you will receive an email invitation with the date and time for an aptitude interview. In the case of a negative decision, you will also be notified by email.

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Part 2  
**Interview**

We look forward to getting to know you at an interview.

Please make yourself available for interviews for the entire period.

Interview periods  
**07.04.–10.04.2026**  
**13.04.–17.04.2026**

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**Decision on admission**

Notification of acceptance  
**Until 20.04.2026**

Positive decisions and definitive rejections will be communicated until 20th April 2026. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.

Decision waiting list  
**Until the end of June 2026**

The final decisions on the waiting list will be sent out at the end of June 2026.

Costs / Study fees  
**According Study Fees**  
**2026–2027**

According to "Study Fees 2026–2027", a study place that has already been accepted can be withdrawn without further costs until **31st July 2026**.

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**Further information**



[Bachelor's programme](#)  
[in Graphic Design](#)



Please refer to the general information section on our website for details on admission criteria and the application procedure.

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**Contact**

Should you have any further questions, please do not hesitate to contact the admissions team:  
Tel. +41 41 248 64 64  
E-mail: [admissions.dfk@hslu.ch](mailto:admissions.dfk@hslu.ch)