

Admission process 2025

Bachelor of Arts in Visual Communication with specialisation in Graphic Design

**Application
deadline:
16.02.2025**

In order to participate in the admission procedure, please register here by 16th February 2025: [Link](#)

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Part 1

Submission:

- Portfolio (PDF)
- Artistic assignment
- CV (PDF)
- Questions (PDF)

**Upload:
17.03.2025
(from 9.00) to
20.03.2025
(17.00)**

**Artistic assignment
published online:
from 21.02.2025**

Portfolio (PDF)

Your portfolio is a PDF documentation of selected works that show your creative development, individual skills and focal points.

The PDF contains about 10-30 works (depending on the scope). This includes, for example, graphics, posters, flyers, visiting cards, websites, apps, layouts, social media profiles, posts, stories, visuals, photographs, images, CGI, experiments, illustrations, clips, films, animations, logos, merchandise, T-shirts, texts, etc. It can also include works that do not originate from the field of visual communication. Be bold, show us what you are interested in. Interactive and moving works can be illustrated with screenshots. Material confrontations can be documented photographically.

We are also interested in seeing how the work was created. The design process should be part of your portfolio. We are interested in how you keep your creative process going through curiosity and the desire to expand your expression. This includes, for example, screenshots of digital processes or documentation of analogue sketchbooks.

Brief details of the context of each project, year of creation and technique are included. For teamwork: Naming the people involved and labelling your own contribution.

You will independently develop creative realisations for a given topic. The assignment will be online from **21st February 2025**. You will receive the link by e-mail.

CV (PDF)

CV with a chronological list of degrees (tertiary and continuing education), employment history and language skills (certificates if available), reports, interim reference.

Questions (PDF)

Formulate:

- 5 questions about design that are of particular interest to you.
- 5 other questions from life that are currently on your mind.
- 2 provocative questions on the subject of graphic design.

**Notification of
decision on Part 1:
16.04.2025**

If your application has been successful, we will send you an invitation for an interview by e-mail. We will also notify you by e-mail if it has been unsuccessful.

Part 2

**22.04. –
26.04.2025
&
29.04.2025**

Interview

We look forward to getting to know you at an interview. Please keep the entire time slots for the interview free.

**Notification of
acceptance:
until 07.05.2025**

Decision on admission

Notifications of acceptance or rejection will be sent until 7th May 2025. Applicants accept their place by returning the signed student agreement (no later than seven days after the notification of acceptance). Applicants who meet the admission requirements of their chosen programme, but are not admitted due to limited space, will be put on a waiting list. They will be notified of this by e-mail. We will get in touch with you as soon as a place becomes available. Please note that we are unable to provide information over the phone.

**Decision waiting list:
by the end of June 2025**

The final decisions on admissions from the waiting list will be communicated by the end of June 2025.

Costs / Study fees

According to the rules set out in "[Study fees 2025 - 2026](#)" document, applicants may withdraw from their place on the course until **31st July 2025** without incurring any additional fees.

Further information

Bachelor's programme in Graphic Design: [Link](#)

Please refer to the general information section of our website for admission criteria and a FAQ on the admissions process: [Link](#)

Any other questions?

If you have administrative questions, our Secretariat can advise you: Tel. +41 41 248 64 64

E-mail: admissions.dfk@hslu.ch