HSLU Lucerne University of Applied Sciences and Arts

Bachelor Design Management, International

Admission process 2027

Bachelor of Arts in Product and Industrial Design with specialisation in Design Management, International

Application

Application deadline
21.03.2027

In order to participate in the admission process, please register here by 21st March 2027:

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Part 1
Submission

Start your journey. Be sure to include the following documents in your application:

- Your CV with a list of degrees and employment history.
- Evidence of English proficiency at C1 level according to the Common European Framework of Reference for Languages. The certificate can also be submitted by the latest at the start of the second semester.
- Copies of certificates/diplomas (in the case of foreign diplomas, a legally attested English translation must be included).
- A letter of reference attesting one year of work experience.
- A one page essay: Share your story. See details below.

Ideally use written and visual language to share your story. The written part of the essay should be one page long. Use your visual skills to illustrate the story: The idea that you advocated for. Please share with the Design Management, International team the following:

a) Tell us about you, your interests, your dreams and how they relate to your future Design Management studies (not necessarily needs to be illustrated).
b) Describe the type of problems you are interested in addressing (not necessarily needs to be illustrated).
c) Share with us a topic or activity you love (not necessarily needs to be illustrated).
d) Tell us about an idea that you advocated for. What strategy did you use? And what happens as a result? (We suggest illustrating this). Please visualize the story using photos, illustrations, your own drawings, collage or any other technique you like. To see an example please look at the book Sustainable everyday by Manzini and Jégou. Go to page 71 to see the illustrated cases: Link

We look forward to reading the essay.

Notification of decision
Until 15.04.2027

After your documents have been reviewed, you will be informed about the next steps. If the decision is positive, you will receive an email invitation with the date and time for an aptitude interview. In the case of a negative decision, you will also be notified by email.

Part 2
Interview

Interview periods
26.04.–30.04.2027
03.05.–05.05.2027
Please make yourself available for interviews for the entire period.

If selected for an interview, you will have the opportunity to discuss key themes from your essay and other submitted materials. The interview, conducted in English, will last approximately 30 minutes and is designed to further explore your ideas and motivations for pursuing a career in Design Management.

We kindly ask that you arrive or connect at your scheduled time. Your exact interview time will be communicated in advance. For international applicants, interviews will be online.

Decision on admission

Notification of acceptance
Until 13.05.2027

Positive decisions and definitive rejections will be communicated until 13th May 2027. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.

Decision waiting list
Until the end of June 2027

The final decisions on the waiting list will be sent out at the end of June 2027.

Costs / Study fees
According Study Fees 2027–2028

According to "Study Fees 2027–2028", a study place that has already been accepted can be withdrawn without further costs until **31st July 2027**.

Further information

Degree Programme
Bachelor Design Management, International

Please refer to the general information section on our website for details on admission criteria and the application procedure.

Contact

Should you have any further questions, please do not hesitate to contact the admissions team:
Tel. +41 41 248 64 64
E-mail: admissions.dfk@hslu.ch