HSLU Lucerne University of Applied Sciences and Arts

Bachelor Data Design + Art

Admission process 2027

Bachelor of Arts in Visual Communication with specialisation in Data Design + Art

Application

Application deadline
21.02.2027

Later applications will be considered if study places are still available.

In order to participate in the admission process, please register here by 21st February 2027:

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Part 1
Submission of digital portfolio, artistic assignment and attachments

Artistic assignment published online
On 26.02.2027

Submission of documents
22.03.2027 (by 09:00) – 25.03.2027 (until 17:00)

The documents to be submitted include:

1. Digital portfolio:
The digital portfolio documents selected projects and pieces of work. It highlights individual areas of interest and creative ambitions. The digital portfolio comprises 5–10 pieces of work, each spanning 1–2 pages, with a brief description (approx. 20–50 words) and at least one illustration (e. g. sketches, visualisations, graphics, diagrams, installations or conceptual representations). Animated and interactive content must be linked directly within the PDF.
Both analogue and digital work from school, work placements, employment, self-employment or personal initiatives are permitted.
It is essential that your personal contribution is clearly recognisable.

2. Artistic-analytical assignment:
The artistic task will be available online from 26th February 2027.
You will receive the link to the assignment and details on how to upload your documents by email after the application deadline.

3. Attachments:
- Motivation letter (details will be provided with the assignment)
- CV including details of all qualifications (education and training) and employment history
- Language certificates and references (if available)

Notification of decision
Until 21.04.2027

After your documents have been reviewed, you will be informed about the next steps. If the decision is positive, you will receive an email invitation with the date and time for an aptitude interview. In the case of a negative decision, you will also be notified by email.

Part 2
Interview

Period
26.04.–30.04.2027
03.05.–05.05.2027

Presentation of the visual-analytical assignment and a personal interview about your background, your motivation and your development goals.

Duration: 40 minutes.

Please ensure you are available for the entire duration of the aptitude interview. The final date will be sent to you with the invitation to the interview.

Decision on admission

Notification of acceptance
Until 13.05.2027

Positive decisions and definitive rejections will be communicated until 13th May 2027. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via email. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via email. We are unable to provide updates by phone.

Decision waiting list
Until the end of June 2027

The final decisions on the waiting list will be sent out at the end of June 2027.

Costs / Study fees
According Study Fees 2027–2028

According to "Study Fees 2027—2028" a study place that has already been accepted can be withdrawn without further costs until **31st July 2027**.

Further information

Bachelor's programme in Data Design + Art

Please refer to the general information section on our website for details on admission criteria and the application procedure.

Contact

If you have administrative questions, please contact the admissions team: Tel. +41 41 248 64 64, Email: admissions.dfk@hslu.ch

If you have questions about the programme content, please contact our head of programme, Prof. Isabelle Bentz:
Tel: +41 41 248 61 84, Email: isabelle.bentz@hslu.ch