Bachelor Data Design + Art

Admission process 2026
Bachelor of Arts in Visual Communication
with specialisation in Data Design + Art

Application

Application deadline
15.02.2026

Later applications will be
considered if places
are still available.

Thank you for your interest in the bachelor's programme in Data Design + Art.

In order to participate in the admission process, please register here by 15th February 2026:

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Part 1
Submission

Submission of documents
16.03.2026 (by 09:00) –
19.03.2026 (until 17:00)

The first part of the admission process consists of submitting a digital portfolio, completing a visual-analytical assignment, and providing a motivation letter along with a CV. Details about the submission formalities will be announced after the application deadline.

1. Digital Portfolio:
The digital portfolio is a visual documentation of selected works and projects in a PDF file. It highlights the candidate's areas of interest and artistic ambitions, showcasing at least five projects on one or two pages each (no more than ten pages in total). Each project must be presented through one or several images (sketches, drawings, visualisations, (info)graphics, 3D modeling, installations, conceptual representations, etc.). Text-based descriptions may be included in the documentation if it helps to convey the works' meaning. The PDF file may contain links to web-based animated or interactive content. Download links will not be accepted.

The works shown in the portfolio must be from artistic or codebased projects realised in the framework of the foundation course, at school, during an internship, as an employee or in a self-employed capacity, or personal initiative. It is essential that your own contribution is clearly identifiable.

2. Visual-analytical assignment:
You will receive the link to the assignment by email on **February 19, 2026,** after the registration deadline.

3. Attachments:
- Motivation letter (details will be provided with the assignment)
- CV with a chronological list of degrees (tertiary and continuing education), employment history as well as language and other skills

Notification of decision Until 08.04.2026	After your documents have been reviewed, you will be informed about the next steps. If the decision is positive, you will receive an email invitation with the date and time for an aptitude interview. In the case of a negative decision, you will also be notified by email.

Part 2 **Interview** Period 20.04.–24.04.2026	Content: A personal interview about your motivation, goals, and the visual-analytical assignment, conducted together with the program director and a faculty member from Data Design + Art. Duration: 30 minutes. Please make yourself available for interviews for the entire period.

Decision on admission Notification of acceptance Until 06.05.2026	Positive decisions and definitive rejections will be communicated until 6th May 2026. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.
Decision waiting list Until the end of June 2026	The final decisions on the waiting list will be sent out at the end of June 2026.
Costs / Study fees According Study Fees 2026–2027	According to "Study Fees 2026—2027" a study place that has already been accepted can be withdrawn without further costs until **31st July 2026**.

Further information

Bachelor's programme
in Data Design + Art

Please refer to the general information section on our website for details on admission criteria and the application procedure.

Contact

If you have administrative questions, please contact the admissions team: Tel. +41 41 248 64 64, E-mail: admissions.dfk@hslu.ch

If you have questions about the programme content, please contact our head of programme, Prof. Isabelle Bentz:
Tel: +41 41 248 61 84, E-mail: isabelle.bentz@hslu.ch