

Admission process 2025

Bachelor of Arts in Visual Communication with specialisation in Data Design + Art

**Application
deadline:**
16.02.2025 /
31.05.2025

If places are
available, later
applications will
be considered
until 31.05.2025.

Thank you for your interest in the bachelor's programme in
Data Design + Art.

To register for the admission procedure, you can register here
until 31 May 2025: [Link](#)

There is a registration fee of CHF 200.00, which must be paid
before the registration is completed.

Part 1

**Submission of
documents:**
17.03.2025
(from 09:00)
until
20.03.2025
(17:00)

Submission of digital portfolio, artistic assignment and attachments

Part 1 of the admissions process consists of submitting a portfolio,
an assignment and a series of other documents. Details about the
submission formalities will be announced after the application
deadline.

1. Digital Portfolio:

→ The digital portfolio is a visual documentation of selected works
and projects in a PDF file. It highlights the candidate's areas of
interest and artistic ambitions, showcasing at least five projects
on one or two pages each (no more than ten pages in total).
Each project must be presented through one or several images
(sketches, drawings, visualisations, infographics, charts,
representations of concepts or 3D-models, installations, etc.).
Text-based descriptions may be included in the documentation if
it helps to convey the works' meaning. The PDF file may contain
links to web-based animated or interactive content.
Download links will not be accepted.

The works shown in the portfolio must be from artistic or code-
based projects realised in the framework of the foundation
course, at school, during an internship, as an employee or in a
self-employed capacity, or in the candidate's own time.
In any case, the extent of their authorship or contribution must
be made clear.

2. Artistic assignment:

→ Your own data project in three parts. The assignment will be
published online on **21st February 2025**. You will receive the
link to the assignment by e-mail after the application deadline.

3. Attachments:

- Motivation letter (details will be provided with the assignment)
- CV with a chronological list of degrees (tertiary and continuing education), employment history and language skills

When compiling the portfolio, try to select pieces that best highlight your interests and your artistic skills, both in terms of content and presentation.

If your application has been successful, we will send you an invitation for an interview by e-mail. We will also notify you by e-mail if it has been unsuccessful.

**Notification of decision:
until 16.04.2025**

Part 2

28.04. - 30.04.2025

Please make yourself available for interviews for the entire period.

Interview

Content: Conversation about the work you submitted and about your motivations and goals.

Duration: 30 minutes

**Notification of acceptance:
until 07.05.2025**

Decision on admission

Positive decisions or definitive rejection decisions will be sent by 7th May 2025. Acceptance of the study place is made by returning the student agreement (no later than 7 days after receipt of the acceptance). Applicants who meet the admission requirements of their chosen programme, but are not admitted due to limited space, will be put on a waiting list. They will be notified of this by e-mail. We will get in touch with you as soon as a place becomes available. Please note that we are unable to provide information over the phone.

**Decision waiting list:
by the end of June 2025**

The final decisions on admissions from the waiting list will be communicated by the end of June 2025.

Costs / Study fees

According to the rules set out in "[Study Fees 2025 – 2026](#)" document, applicants may withdraw from their place on the course until **31st July 2025** without incurring any additional fees.

Further information

Bachelor's programme in Data Design+Art: [Link](#)

Please refer to the general information section of our website for admission criteria and a FAQ on the admissions process: [Link](#)

If you have administrative questions, our Secretariat can advise you:

Tel. +41 41 248 64 64

E-mail: admissions.dfk@hslu.ch

If you have questions about the programme content, please contact our head of programme, Isabelle Bentz:

Tel: +41 41 248 61 84

E-mail: isabelle.bentz@hslu.ch