HSLU Lucerne University of Applied Sciences and Arts

Bachelor Creative Transformation

Admission process 2027

Bachelor of Arts in Product and Industrial Design with specialisation in Creative Transformation

Application

Application deadline
21.03.2027

In order to participate in the admission process, please register here by 21th March 2027:

A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

Your application
Project outline and attachments

Along with your application, you should submit a brief project outline. This will enable us to understand your transformation goals, your motivation and your expectations of the programme. You do not need to have a fully developed project at this stage. You can apply based on a variety of starting points:

- You already have a specific project idea that you would like to develop further and implement during the programme.
- You are already working on a project and would like to explore it in greater depth, develop it further or reorient it during the programme.
- You have a transformation goal but do not yet have a specific project idea. In this case, describe what you would like to change and the direction in which you intend to develop a project from this during the programme.

What do we mean by a transformation project?

A transformation project is a specific undertaking through which you wish to bring about change in a real-world context that is important to you, and to actively help shape that change. It focuses on areas where existing structures, practices, relationships or ways of thinking and acting need to be further developed – with the aim of opening sustainable, livable and collectively shaped prospects for the future.

The course is about not only designing such changes but also putting them to the test in practice through your project: in a reflective manner, in dialogue with those involved, and drawing on the specialist and creative expertise your project requires.

Your project outline

We are not concerned about whether your project has already been fully planned out. We would like to understand what is on your mind, what change you are aiming for, and how your degree programme can help you develop this into a viable project. Use the following questions as a guide:

- *What would you like to change?* Describe the topic, problem or potential that is on your mind, and – as specifically as possible – the change you would like to contribute to.
- *Why is this important to you?* What motivates you, personally or professionally, to engage in this issue?
- *Where could your project make a difference?* Is there already a practical setting, partners or a professional context? If not yet: in which field or context, would you like to further develop your idea?
- *Where do you stand today?* Briefly describe whether you wish to begin your studies with a general interest, a specific idea, or a project that is already underway.
- *What do you hope to achieve during your studies?* What skills, perspectives, contacts or opportunities to put your ideas into practice do you need to take your project forward? How do you intend to balance your studies with your professional and your personal circumstances?

The outline is therefore neither a final project plan nor a promise that you will have to implement your project exactly as described later. It serves as a starting point for your studies and for your discussions with us. What is crucial is a clear vision of the transformation you wish to achieve, a willingness to work on it in a practical way, and an openness to further developing the project during your studies.

Length: approx. 3 to a maximum of 4 DIN A4 pages (approx. 4,000 characters including spaces). You may also attach materials documenting previous projects, professional experience or current activities. If you are unsure whether your proposal or the current stage of your project idea is suitable for the programme, please feel free to seek our advice before applying. In addition, before the application deadline, there will be an opportunity to receive feedback on your idea and tips on how to structure your outline as part of an online workshop.

Further information on the date and programme of the workshop can be found on the BA Creative Transformation website.

In addition, the following documents must be uploaded online:

- CV with a photograph and a chronological list of qualifications (education and training), employment history and language skills.
- Motivation letter in German or English.

Notification of decision
Until 19.04.2027

Once your documents have been reviewed, you will be informed of the next steps. If your application is successful, you will receive an invitation by email with details of the date and time of the assessment interview. If your application is unsuccessful, you will also be notified by email.

Get to know each other **Interview** Interview period 28.04.–30.04.2027 03.05.–05.05.2027	Content: Discussion about the documents you have submitted, your motivation and goals Duration: 30 minutes Please make yourself available for interviews for the entire period.
Made it! **Decision on admission** Notification of acceptance Until 13.05.2027	Positive decisions and definitive rejections will be communicated until 13th May 2027. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.
Decision waiting list By the end of June 2027	The final decisions on the waiting list will be sent out at the end of June 2027.
Costs / Study fees According study fees 2027–2028	According to "Study Fees 2027–2028", a study place that has already been accepted can be withdrawn without further costs until 31st July 2027.

Further information

Degree Programme Bachelor Creative Transformation

Please refer to the general information section on our website for details on admission criteria and the application procedure.

Contact

Should you have any further questions, please do not hesitate to contact the admissions team:
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