

# Bachelor Creative Transformation

## Admission process 2026

Bachelor of Arts in Product and Industrial Design  
with specialisation in Creative Transformation

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### Application

Application deadline  
**15.03.2026**

In order to participate in the admission process, please register [here](#) by 15th March 2026:



A registration fee of CHF 200.00 will be charged and must be paid before completing your application.

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First impression

### Submission of digital portfolio, artistic assignment and attachments

When registering, you are required to submit a brief outline of your own transformation project or a clearly defined project idea. The outline should broadly address the following aspects:

- **What specific changes is your project/project idea aiming to achieve?** (Examples: Reducing food waste in everyday life; Increasing alignment with circular economy principles in your company; Creating new narratives for a climate protection campaign, etc.)
- **What motivates you to initiate and implement these changes?** (Examples: "The conviction that we must do more to live within planetary boundaries"; "I'm starting a new job as a sustainability coordinator at a mountain school and want to develop a comprehensive sustainability concept for mountain tourism", etc.)
- **In what practical context do you plan to implement your project?** (Examples: "My employer plans to align with the principles of the economy for the common good – I want to take a leading role in this"; "I've been involved in a neighborhood association's urban gardening project for some time. Now I want to professionalize it", etc.)
- **What are your expectations for the BA program, and how do you plan your studies?** (Examples: "I aim to complete the program in three years and have agreed with my employer to work reduced hours during this time so I can advance my project during working hours – afterwards, I plan to become self-employed"; "I prefer to study over a longer period to have enough time for my family", etc.)

The outline should be approximately 3 to a maximum of 4 A4 pages in length (around 4,000 characters including spaces). You may also attach materials documenting previous projects and ongoing activities.

If you have questions or would like advice regarding your project idea or outline, please feel free to contact the program director, Jens Badura.

In addition, the following documents must be uploaded online:

- CV with photo and chronological list of all degrees (education and further training), employment history, and language skills
- A letter of motivation in English or German.

After your documents have been reviewed, you will be informed about the next steps. If the decision is positive, you will receive an email invitation with the date and time for an aptitude interview. In the case of a negative decision, you will also be notified by email.

Notification of decision  
Until 07.04.2026

Get to know each other  
**Interview**

Content: Discussion about the documents you have submitted, your motivation and goals

Interview period  
20.04.–24.04.2026  
27.04.–29.04.2026

Duration: 30 minutes

Please make yourself available for interviews for the entire period.

Made it!  
**Decision on admission**

Positive decisions and definitive rejections will be communicated until 6th May 2026. To confirm acceptance of a study place, the student agreement must be returned within 7 days of receiving the acceptance notification. Applicants who meet the admission requirements but cannot be offered a place due to limited capacity will be placed on a waiting list and informed via e-mail. You will be notified as soon as a study place becomes available. Please note that all communication regarding the waiting list will be handled exclusively via e-mail. We are unable to provide updates by phone.

Notification of acceptance  
Until 06.05.2026

Decision waiting list  
By the end of June 2026

The final decisions on the waiting list will be sent out at the end of June 2026.

Costs / Study fees  
According study fees  
2026–2027

According to "[Study Fees 2026–2027](#)", a study place that has already been accepted can be withdrawn without further costs until 31st July 2026.

## Further information



[Degree Programme Bachelor  
Creative Transformation](#)



Please refer to the [general information section](#) on our website for details on admission criteria and the application procedure.

## Contact

Should you have any further questions, please do not hesitate to contact the admissions team:  
Tel. +41 41 248 64 64  
E-mail: [admissions.dfk@hslu.ch](mailto:admissions.dfk@hslu.ch)