

# Shilpa Das

Since 2004, Dr. Shilpa Das has been heading Inter-Disciplinary Design Studies and Science and Liberal Arts Studies at NID. Currently she heads the PhD programme at NID as well. An alumnus of JNU New Delhi (MA) and TISS Mumbai (PhD), she has cumulative work experience of 25 years in the education, publishing, and voluntary sectors. She is on the Board of Advisors to the Bill and Melinda Gates Foundation, Seattle, USA and a Governing Council member on the Mo School Project, Government of Odisha, India.

Shilpa has been the Founding Editor of two prominent publications brought out by the Research and Publications department of NID—The Trellis, a research based publication and a magazine called D/signed. She is also the editor, author and creative visualizer of the book "50 Years of the National Institute of Design: 1961-2011" published in 2013 and co-editor of the book, *Indian Crafts in a Globalising World* published in 2017.

She has been involved in various outreach and consultancy projects, notably, a project on strategic behaviour change with respect to persons with disabilities for Handicap International and Department of Health and Family Welfare for the Government of Gujarat; *Ananya*, a book on Indian women for the Ministry of Women and Child Development and *Sanchar Shakti*, a book on information communication technology and women's empowerment for the Department of Telecommunications, Government of India; a Special Cover on NID to commemorate its Golden Jubilee in 2011 with the Department of Posts and Telegraph, Government of India.

At NID and elsewhere, Shilpa teaches Comparative Aesthetics, Semiotics and Communication, History of Design, History of Art, Indian Art and Culture, Narrative Theory, Indian Story Telling Traditions, Perspectives on Indian Society, Identity and Subjectivity, Cultural Studies, Form and Emotion, Form and Culture, Disability Theory, Craft Documentation, English Literature, Indian Philosophy, and Research Methodology. She has guided about 75 graduation projects across different disciplines at NID, besides innumerable classroom projects and many Masters Theses at CEPT University.

For eight years, she along with a colleague collaborated with faculty members from Konstfack University, Sweden and Stockholm School of Entrepreneurship to conduct think tanks on future forecasting. She has been Visiting Faculty at School of Architecture CEPT, Ahmedabad; School of Planning, CEPT, Ahmedabad; School of Interior Design, CEPT Ahmedabad; Centre for Media and Communication, Department of Humanities, CEPT University; Centre for Arts Journalism, CEPT University, Ahmedabad; School of Liberal Studies, Pandit Deen Dayal Upadhyay Petroleum University, Gandhinagar; IDC IIT Bombay; D J Academy of Design, Coimbatore; Marist College in New York; HTW Berlin, Germany; Swinburne University of Technology, Melbourne, Australia; Utkal University, Bhubaneshwar, and H.A. College of Commerce, Ahmedabad among others.

She has several published papers in academic and popular journals, magazines, chapters in books, books and school textbooks. She has been editorial consultant to Collins Cobuild Dictionaries, UK, and is on the Board of Advisors to several institutes and universities. Her key research interest at present lies in human-centred design.

## **Current employment**

2004 to date:
Senior Faculty, National Institute of Design Head, Interdisciplinary Design Studies Coordinator, Science and Liberal Arts 2017 to date:
Head, PhD Research Programme

## **Educational qualifications**

2015 PhD (Social Science), Tata Institute of Social Sciences (TISS), Mumbai 2000, M. Phil (Critical Theory), First in University, Gujarat University 1992–1994, M.A. (World Literature), School of Languages, Jawaharlal Nehru University, New Delhi 1989–1992 B.A. (English), First in University (Gold Medalist), St. Xavier's College, Gujarat University

## **Teaching experience (25 years)**

Teaching at NID and earlier has entailed designing courses, their content and the study material. *Teaching and Student Project Guidance have been in the following areas*:

Visual Language and Art History; History of Art; History of Design; Form and Emotion; Universal Design; Form and Culture; Story Telling Traditions in India; Research Methodology; and Craft Documentation. Social Science modules with special emphasis on stigma and resistance, identity issues, etc; Contemporary literary and cultural theory involving semiotics, communication studies, Marxism, feminism, post-structuralism, and post-modernity with special focus on class, gender, race and identity politics; Gender Studies and Feminist Disability Studies; Heterodox Indian philosophies and aesthetic practices and comparative study of the Western and Indian aesthetic traditions; Narrative theory and practice; Indian Culture: The Classical and Folk Traditions; English Literature; English Language;

Visiting Faculty / jury member at HTW, Berlin, Germany; Swinburne University of Technology, Melbourne, Australia; Indian Institute of Management (IIMA) Ahmedabad; School of Architecture, Centre for Environmental Planning and Technology (CEPT), Ahmedabad; Centre for Media and Communication, Department of Humanities, CEPT University; Centre for Arts Journalism, CEPT University, Ahmedabad; School of Liberal Studies, Pandit Deen Dayal Upadhyay Petroleum University, Gandhinagar; IDC, IIT Bombay, D J Academy of Design, Coimbatore and Nirma University, Ahmedabad.

## Advisory Member/ Visiting Faculty/ Guide/ Jury member/ Procter at other Institutions

Member, Advisory Board, Bill and Melinda Gates Foundation and US Agency for International Development (USAID) for Human Centered Design in Public Good, Seattle, USA, 2018.

Member, Governing Council, Mo School Project on betterment of school education, Government of Odisha, India, 2018.

Guide, Masters Thesis of architectural student, Aditi Sharma. "Role of Gendered Spaces in the Evolution of Wadas as a Built Form". CEPT University, Ahmedabad, Dec 2017-April 2018.

Guide, Masters Thesis of architectural student, Namrata Toraskar. "Application of Defamiliarisation Theory to the Vernacular Architecture of Grahan, Himachal Pradesh." CEPT University, Ahmedabad, Dec 2017-April 2018.

Doctoral Thesis Examiner, CEPT University, Ahmedabad, Nov-Dec 2017 and May 2018.

Jury member, End term jury of 3rd-semester students of Masters in Interior Architecture and Design (MIAD) and International Masters in Interior Architecture and Design (IMIAD) from the History Theory Criticism stream, Ahmedabad, November 12, 2017. Presentations as part of the 'Research Processes and Design Studies' course.

Jury member, Design Foundation Studies, Nirma University, Ahmedabad, Dec 18-20, 2017.

Representative of Vice-Chancellor, for Periodical Evaluation of Assistant Professor and Assistant Principal Designers. Maharaja Ranjitsinh Gaekwad Institute of Design (MRID), Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, Vadodara. January 24, 2017.

Visiting Professor, 'The Visual Icon: Introduction to Aesthetics'. Faculty of Architecture, CEPT University, Spring Semester 2017, Jan 2, 2017-April 21, 2017.

Subject expert, Faculty Recruitment Interviews for Adani Institute of Infrastructure Management, Ahmedabad, April 14, 2017.

Subject expert, Faculty Recruitment Interviews for Adani Institute of Infrastructure Engineering, Ahmedabad, August 25, 2017.

Proctor, Master of Journalism Writing Test (for the Master of Science degree), Columbia University Graduate School of Journalism, Jan 2016.

Student Advisory Committee (SAC) Member for reviewing the progress of doctoral student, Ms Shilpa Jadhav Bhakare at CEPT University. The title of the dissertation is "Processes and Discourses Involved in Health Seeking Behavior: An Ethnographic Study in a Slum of Ahmedabad", March 2016, April 2017 and August 2017.

Invited by Mahatma Gandhi Labour Institute, Ahmedabad to review the first draft report of State and District Action Plan for Child Protection assigned by Ministry of Social Justice and Empowerment Department, Government of Gujarat. It will serve the purpose of providing comprehensive guidelines for child protection, July 2016.

Member, External Exam Panel for MPH sem-1 exams and Reviewer of the SBSH Question Paper, Indian Institute of Public Health, Gandhinagar, Dec 2015.

Member, Advisory Board for BA+. Navarachana University, Vadodara, 2015.

Visiting Faculty. Workshop on Indian Aesthetics. Architecture Students. B.N. College of Architecture (BNCA), Pune, July 2016.

Visiting Faculty. Major Critical Movements and Concepts, MA English Literature students (sem 3), School of Liberal Arts, PDPU, Gandhinagar, July-Nov, 2016.

Visiting Faculty. Literature and Theatre Studies, MA English Literature students (sem 2), School of Liberal Arts, PDPU, Gandhinagar, Nov-May, 2016.

Visiting Faculty. Literature and Visual Art, MA English Literature students (sem 2), School of Liberal Arts, PDPU, Gandhinagar, Nov-May, 2016.

Visiting Faculty. Literature from 1700-1850, MA English Literature students (sem 1), School of Liberal Arts, PDPU, Gandhinagar, July-Nov, 2015.

Visiting Faculty. Literature from 1914-Present Day, MA English Literature students (sem 1), School of Liberal Arts, PDPU, Gandhinagar, July-Nov, 2015.

Visiting Faculty. "Disability Studies: Universal Design Approaches", PG students, Industrial Design Department, HTW University, Berlin, February 2014.

Masters' Thesis Guide. Heta Vyas. MA in Arts Journalism, CEPT University, Ahmedabad, 2012.

Jury Member. Final Jury. Masters students. Centre of Arts Journalism, Dept. of Humanities, CEPT University, Ahmedabad, 2012.

Jury Member. Final Jury. Masters students. Centre of Arts Journalism, Dept. of Humanities, CEPT University, Ahmedabad, 2011.

Visiting Faculty. "Comparative Aesthetics", PG students, Centre of Arts Journalism, Dept. of Humanities, CEPT University, Ahmedabad, Sept. 2011.

Advisor, Minor Area of PhD Research (2011), Catrinel Dunca. Faculty of Doctoral Studies, CEPT University, Ahmedabad, 2011. Completed 2016.

Evaluator, Masters' Thesis. Suchita Mundra. *Voices of the People of New Market*. Centre of Arts Journalism, Dept. of Humanities, CEPT University, Ahmedabad, Dec. 2011.

Jury Member. Final Jury. Masters students. Centre of Art and Communication, Dept. of Humanities, CEPT University, Ahmedabad, 2010.

Visiting Faculty. "Aesthetic Theory", PG students, Centre of Arts Journalism, Dept. of Humanities, CEPT University, Ahmedabad, Sept. 2010.

Visiting Faculty. "Aesthetic Theory", PG students, Centre of Art and Communication, Dept. of Humanities, CEPT University, Ahmedabad, February, 2010.

Visiting Faculty. "Western Aesthetics" PG students, Dept. of Humanities, CEPT University, Ahmedabad, June and Dec 2009.

Visiting Faculty. "Contextual Studies", Wigan and Leigh College, Ahmedabad, 2007.

#### Research and Publications

Undertook a yearlong research project at NID in 2008–09 titled *Culture's Fear of the Disabled Body* More than 100 publications that include books, chapters in books, papers in peer reviewed journals, articles in magazines and edited books. The following are the publications:

#### (1) Books Authored and Edited

Editor, Author and Creative Director of a book on NID history titled 50 Years of the National Institute of Design: 1961-2011. The book is a documentation of the history of the National Institute of Design, India which is a premier design institute established 51 years ago. It is a hard-bound 420 page book rich with images and of hugely archival value in terms of charting the trajectory of design education in India. Pub: 2013.

with Kavita Arvind and Tarun Deep Girdher. *Strategic Behaviour Change Communication Campaign for Disability Prevention and Care in Rural Areas of Gujarat*. Ahmedabad: National Institute of Design, 2009 (Manuscript ready)

Competency based, Activity Oriented Textbook: English, Std.3, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2003. This textbook was published by the Gujarat State Board of School Textbooks, Gandhinagar in 2003, as part of the new approach envisaged in the government's District Primary Education Programme (DPEP) and Minimum Learning Level (MLL) programme. All the textbooks published from 2001-2004 are activity based and value-based and an attempt was made to make them user friendly and joyful to students. These textbooks are still being used today in schools.

Competency based, Activity Oriented Textbook: English, Std.3, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2003.

## (2) Books/Volumes/ Journals Edited

(3) With Neelima Hasija (eds). *Indian Crafts in a Globalising World*. Ahmedabad: National Institute of Design, 2017.

Editorial Head and Mentor, *Trellis*: *Design* + *Research*, A Quarterly Journal on Design Research and Publications. Ahmedabad: National Institute of Design. All issues (8 in number): June 2008 to 2014.

Editor, *D/Signed*, A Biennial Magazine on Design. Ahmedabad: National Institute of Design, Dec 2009 (first issue launched). Dec 2010 (second issue). Dec 2012 (third issue).

Creative Visualiser and Editor, *Sanchar Shakti*. A book on mobile telephony for the Union Ministry of Information Communication Technology, Govt. of India. March 2011.

Editorial Consultant and Translator, Collins Cobuild Dictionaries, UK, April-May 2011.

Creative Visualiser and Editor, *Ananya: Celebrating her Life from Survival to Success*. A Coffee Table Book on Indian Women for the Union Ministry of Women and Child Development, Government of India. May 2009.

From Locked Horns to Forest Fires: Natural Resource Conflict Management. New Delhi: Aga Khan Foundation (India), 2001.

Watershed Development in Gujarat: A Problem-Oriented Survey for the Indo-German Watershed Development Programme. Berlin: Humboldt-University of Berlin, 2000. This book was the result of a three month study in India carried out by the Centre for Advanced Training in Rural Development), Humboldt University, Berlin. The project was conducted at the request of the German bank, KfW and NABARD, India.

Young Designers 2015. Ahmedabad: National Institute of Design, 2015.

Young Designers 2008. Ahmedabad: National Institute of Design, 2008. [ISBN 978-81-86199-62-6]

Young Designers 2007. Ahmedabad: National Institute of Design, 2007. [ISBN 978-81-86199-59-6]

With Kavita Arvind, *Young Designers 2006*. Ahmedabad: National Institute of Design, 2006. [ISBN 81-86199-58-6]

With Kavita Arvind, *Young Designers 2004*. Ahmedabad: National Institute of Design, 2004. [ISBN 81-86199-52-7]

Edited more than 40 textbooks as English Language Expert for the Gujarat State Board of School Textbooks, Gandhinagar between the years 1997 and 2005. The textbooks included primary, secondary and higher secondary textbooks (specifically for standards 5, 6, 7, 8, 9, 10, 11 and 12) in the subjects of Maths (both for Science and Commerce streams), English, Social Studies, Science, Physics, and Computer Science.

# (4) Chapters in Books

*'Lohi ni Sagai*: Translating Literature, Disability and Culture' in Someshwar Sati and GJV Prasad (eds.) *Disability in Translation: The Indian Experience*, New Delhi: Routledge, 2018 [in press]

'Disability and Public Spaces: Universal Design Approaches' in Nilika Mehrotra (ed.) *Disability Studies in India: Reflections on the Future*, London and New Delhi: Springer, 2018. [in press]

'Stigma, Purity, Othering and Transformative Action' in Savyasaachi (ed.) *Social Movements: Transformative Shifts and Turning Points*. New Delhi: Routledge, 2018. [in press]

- "Gendered Disability in India: A Feminist Perspective" in Rekha Pande and Sita Vanka (eds.) in *Gender in a Changing World*. Hyderabad: Women's World Congress, 2018. [in press]
- "The Role of Design in Shaping the Disabled Identity" in Sandhya Limaye and Christopher Johnstone (eds.) in *Disability and Identity*. Mumbai: Tata Institute of Social Sciences, 2018. [in press]
- 'Adrishta Streeo: Viklangtaa, Jaati ane Naarivvad' in Ranjana Harish and V. Bharati Harishankar (eds) 'Naarivaad: Punarvichaar' Ahmedabad: Gurjar Prakashan, 2015. [ISBN: 978-93-5175-149-6]
- 'My Experience as an SLA Teacher' in I.S. Mathur (ed.) *Design Education in India: Retrospection, Introspection and Perception,* Ahmedabad: National Institute of Design, 2015. [ISBN 978-81-86199-82-4]
- 'NID's Varied Interaction with Indigo' in Kapila Vatsyayan (ed.) *Culture of Indigo in Asia: Plant, Product, Power,* New Delhi: Niyogi Books, 2014.
- Hope for the Invisible Women of India: Disability, Gender and the Concepts of *Karma* and *Shakti* in the Indian Weltanschaaung' in Janet Horrigan and Ed Wiltse (eds.), *Hope Against Hope: Philosophies, Cultures and Politics of Possibility and Doubt*. Amsterdam and New York: Rodopi Publishers, 2010. [ISBN 978-1-904710-41-7]
- 'Invisible Women: Disability, Gender and Feminism,' in Ranjana Harish and Bharathi Harishankar (eds.), New Delhi and Jaipur: Rawat Publications, 2008. [ISBN 81-316-0123-4]
- 'Fidelity and Freedom: The Politics of Translation', *Proceedings of 2006 Hawaii International Conference on Arts and Humanities.* Honolulu: Hawaii 2006. [ISSN# 1541-5899]
- 'Casting Spells: Gender Constructs in Fairy Tales' in Sarvar Sherrychand, Rita Kothari, Gita Chaudhari, Gopika Jadeja (eds.), *Kathasaar: Literary Narratives and Translation*. Ahmedabad: Katha-Xavier's Centre for Translation, 2005. pp. 29-46.
- 'Katha Interrupted' in Arun Gupta (ed.), *Cut Here: An NID Film Club Initiative*, Issue 4, Ahmedabad: National Institute of Design, November 2005. pp. 40-43.
- 'Gender Constructs in Primary School Textbooks: A Critique' in Ranjana Harish and Bharathi Harishankar (eds.), *Shakti: Multidisciplinary Perspectives on Women's Empowerment in India.* Jaipur and New Delhi: Rawat Publications, 2003. pp. 164-180. [ISBN 81-7033-788-7]

## (5) Articles in Journals/Magazine

'Design for Disability: The Value of Universal Design.' (May 2017). *Design for All: A Publication of Design for All Institutes of India*. 12(5), 35-45.

- "Product Design for Disability: The Missing Link." *Design for All: A Publication of Design for All Institutes of India*. Vol. 9. No.5. Centre for Human Centric Research, School of Planning and Architecture, Bhopal; May 2014.
- "Visible Invisibles in Feminist Discourse." *Jnana-Kaumudi: Journal of Inter-Disciplinary Studies* Vol. no. 1 Vasantrao Naik Government Institute of Arts & Social Sciences, Nagpur University; Nagpur 2012.
- 'Visible Invisibles: Women with Disabilities in India.' Yemaya. University of Sydney 2010

Katha Interrupted: a Deconstructive Reading.' New Quest: A Quarterly Journal of Participative Inquiry 170 Pune: (2007): 45-52. [ISSN 0258-0381]

### (6) Translations

All translations are from Gujarati to English.

'The Tryst: Fiction in Translation.' *New Quest: A Quarterly Journal of Participative Inquiry* 163 Pune: (2006): 79-88. [ISSN 0258-0381]

'Rajputani: Fiction in Translation'. *New Quest: A Quarterly Journal of Participative Inquiry* 161 Pune: (2005): 45-52. [ISSN 0258-0381]

Co-existence: A Journal for Joint Forest Management. New Delhi: Aga Khan Foundation, 2000 (5 issues).

Competency based, Activity Oriented Textbook: Mathematics, Std.3, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2003.

Competency based, Activity Oriented Textbook: Mathematics, Std.3, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2003.

Competency based, Activity Oriented Textbook: Mathematics, Std.2, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2002.

Competency based, Activity Oriented Textbook: Mathematics, Std.2, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2002.

Competency based, Activity Oriented Textbook: Mathematics, Std.1, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2001.

Competency based, Activity Oriented Textbook: Mathematics, Std.1, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2001.

# (7) Textbook Reviews

Competency based, Activity Oriented Textbook: English, Std.2, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2002.

Competency based, Activity Oriented Textbook: English, (Language and Environment), Std.2, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2002.

Competency based, Activity Oriented Textbook: English, (Language and Environment), Std.1, Teachers' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2001.

Competency based, Activity Oriented Textbook: English, (Language and Environment), Std.1, Learners' Book. Gandhinagar: Gujarat State Board of School Textbooks, 2001.

# (8) Research Papers presented in International Seminars/Conferences/Symposia

'Lohi ni Sagai: Translating Literature, Disability, Culture' at IATIS South-Asian Regional Workshop on Translating Disability Across Cultures: The Translation and Representation of Disability in the Modern Indian Short Story, seminar organized by Jawaharlal Nehru Institute of Advanced Studies (JNIAS), Jawaharlal Nehru University (JNU), New Delhi, September 14-16, 2016.

"The Role of Design in Shaping the Disabled Identity". Paper presented at a National symposium titled, "Disability and Identity" on March 3-4, 2016 at Tata Institute of Social Sciences, Mumbai. Organised by The Center for Disability Studies and Action, TISS and the University of Minnesota.

Invited Speaker "Culture-Crafts-Tradition-Innovation: The NID Story". Presentation made at a symposium, "Living Blue: Cultures Based Innovations in Natural Dyeing and Sustainability" at Swinburne Institute of Technology, Melbourne, June 22, 2015.

"The 'Social' in Social Determinants Approach: The Conundrum of Disability." Paper presented at a conference titled, "Social Determinants of Health" on November 6, 2015 at Indian Institute of Public Health, Gandhinagar. Organised by IIPH and Arcade (Building Sustainable Capacity for Health Research in Africa and Asia).

- "Disability and Public Spaces: Universal Design Approaches". Paper presented at an international conference titled, "Disability Studies in India: Reflections on the Future" on February 6-7, 2015 at Jawaharlal Nehru University, New Delhi.
- "Design and Research: Moral Dilemmas and Ethical Aspects". Paper presented at Insight 2015: Design Research Symposium on January 23-24, 2015 at National Institute of Design, Bengaluru.
- "Design for Social Inclusion: Accessibility for Disability". Paper presented at a two-day international interdisciplinary conference titled "Design For a Billion" on Nov 8-9, 2014 at IIT Gandhinagar.
- "Gendered Disability in India: A Feminist Perspective". Paper presented at a five day International Interdisciplinary Congress on Women, Women's World Congress from August 17-22, 2014 at University of Hyderabad, Hyderabad. Congress Title: Gender in a Changing World.
- "NID: A Unique Model of Higher Education". Paper presented at National Education Summit, Vibrant Gujarat 2014 on January 10-11, 2014. Summit title: *Reinventing Higher Education: Ideas, Projects, Prospects*. Navrachana University, Vadodara, Gandhinagar, January 10, 2014.
- "Social Oppression, Resistance and Social Change", The Feminist Disability Discourse". Paper read at a two-day national seminar on the 29th and 30th of June, 2012. Seminar title: Contemporary Ways and Voices of Resistance/ Resilience. Organised by: Research Scholars Forum (RSF) EFL-University, Alam Khundmiri Foundation (AKF), and Indian Council for Social Science Research, Hyderabad. Venue: EFL University, Hyderabad.
- "Design and the Disabled Body: What Designers Need to Know of Disability Studies." International Conference *Vision Plus: Information Innovation in Communities, Healthcare, Mobility* organised by International Institute for Information Design, Japan, The National Institute of Design, India and The International Institute for Information Design, December 18, 2010. (to be published as a chapter in an anthology by Sage Publications)
- "At the Margins: How Stigma Impacts Women with Disabilities in India" International Conference 19<sup>th</sup> *Women and Society Conference* organized by School of Liberal Arts, Marist University, New York, US October 24, 2010.
- "Disability Dread: Stigma, and Culture's Fear of the Disembodied Form." International Conference *Fables of Fear* organised by the Centre for Performance Research and Cultural Studies, Trissur, Kerela, August 7 & 8, 2010. (to be published as a chapter in an anthology by Tata Mc Graw Hill)
- "Visible Invisibles: Women with Disabilities in India and Feminist Disability Theory" at the International Seminar, "Expanded Territories: Comparative Literature in the 21<sup>st</sup> Century", organized by Sahitya Akademi, New Delhi, Comparative Literature Association of India, New Delhi, Department of English and Comparative Literature Studies, Saurashtra University, Rajkot, and and Institute of Literary Studies, Hyderabad, March 29-31, 2010. (to be published as a chapter in an anthology)
- "East Hyphen West: Teaching Learning Aesthetics in the Design Classroom at NID." International Seminar *East and West—Mapping the Encounter Past and Present* organized by UGC and Department of Art History and Aesthetics, M S University, Vadodara, March 5, 2010.
- With Swasti Singh Ghai and V. Sakthivel, 'A Colour that Sustains: NID's Varied Interaction with Indigo,' at the IIC-Asia Project International Seminar, 'The Culture of Indigo: Exploring the Asian Panorama—Aspects of Plant, Product and Power', organized by IIC-Asia Project, New Delhi, Nov 29-Dec 1, 2007.
- "Hope for the Invisible Women of India: Disability, Gender and the Notions of *Karma* and *Shakti* in the Indian Weltanschauung', at the 2<sup>nd</sup> Global Conference '*Hope: Probing the Boundaries*', organized by Mansfield College, Oxford University, United Kingdom, Sept. 18-21, 2006.

'Fidelity and Freedom: The Politics of Translation,' at the Fourth Annual Hawaii International Conference on Arts and Humanities, organized and co-sponsored by East West Council for Education, Asia Pacific Research Institute of Peking University, and University of Louisville-Center for Sustainable Urban Neighbourhoods, Honolulu, Hawaii, USA, Jan 11-14, 2006.

'Dumb Mistakes and Deliberate Mistakes: The Politics of Translation', at the International Symposium 'Re-Wording Re Worlding the Canon: Canada and India', organized by the James Reaney Canadian Study Centre, Gujarat University, Ahmedabad, sponsored by Shastri Indo-Canadian Institute, Ottawa and Delhi, Jan 23-25, 2005.

"Invisible Women: Disability, Gender and Feminism," at the 'International Seminar on Feminism', organized by the Department of English, University School of Languages, Ahmedabad, Oct 2005.

# (9) Research Papers/ Keynote Addresses in National Seminars/Conferences/Symposia

Keynote Address on Disability and Universal Design Approach at national seminar on 'State, Society and Disability: Challenges for Rights-based Approach' organized by the Department of Sociology, University of Hyderabad along with UGC-SAP and ICSSR, Hyderabad, 31 Jan- 1 Feb 2018.

'Literature of the Marginalised in Post Independence Writings in India', at *Indian-ness in Post Independence Indian English writing*, seminar organized by Department of English, Bharatiya Vidya Bhavans College of Arts and Commerce, Ahmedabad, July 28, 2012.

'East Hyphen West: Teaching Learning Aesthetics in the Design Classroom at NID', at *East and West – Mapping the Encounter - Past & Present* seminar, organized by UGC and Department of Art History and Aesthetics, Vadodara, March 5, 2010.

'Casting Spells: Gender Constructs in Fairy Tales' at the Katha–Xavier's seminar, 'Kathasaar: Literary Narratives and Translation', organized by the Katha-Xavier's Centre for Translation, Ahmedabad, Sept. 21-22, 2004.

'Revisiting Gender Constructs in Fairy Tales', at the Ministry of HRD National Conference '*Redefining Feminisms*', organized by the Department of English, University School of Languages, Gujarat University, sponsored by Central Institute of Indian Languages, Mysore, Oct 16-18, 2003.

'Gender Constructs in School Textbooks', at the Ministry of HRD sponsored National Seminar, 'Shakti: Multidisciplinary Perspectives on Women's Empowerment in India' organized by the James Reaney Canadian Study Centre, Ahmedabad, Dec 2001.

# (10) Participation in Conferences/ Seminars

Team leader for presentation and discussion on "Re-Imagining Smart, Digital and Accessible India: Voice of the Citizens" in 'Universal Design and Accessibility Conclave', organized by IIMA with Ministry of Social Justice and Empowerment, Govt. of India), Ahmedabad, August 27, 2016.

Participated in 'Mantles of Myth: Narratives in Indian Textiles', organized by Siyahi, (recognized and supported by ICCR, UNESCO and Govt. of Rajasthan) Jaipur, December 13-15, 2008.

Participated in 'The International Seminar on Nationalism, Transnationalism and Indian Diaspora', organized by The Centre for Indian Diaspora and Cultural Studies, Hemchandracharya North Gujarat University, Patan, Ahmedabad, Jan 27-29, 2004.

## (11) Writing Columns

Monthly column in *The Financial Chronicle* on Disability related issues, 2018 onwards invited.

Monthly column in *The Indian Economist* on culture, art, aesthetics and design topics, 2018 onwards invited.

# Teaching and Guiding at NID

**Teach** the following courses at NID: Introduction to Indian Culture, Semiotics and Communication, Comparative Aesthetics, Identity and Subjectivity, Approaches to Indian Society, Narrative Theory, Craft Documentation, Research Methodology, Indian Story Telling Traditions, Form and Emotion, Form and Culture, History of Art, History of Design, The Visual Icon, Dissertation, Disability Studies, Approaches to Universal Design and Cultural Studies.

**Guided** 60 students in Craft Documentation and about 100 + graduation projects besides about 200-250 classroom projects, dissertations and colloquiums (till 2018).

# **Invited Speaker/ Panel Discussant**

Special Public Address on "Powering Change: Women in Innovation and Creativity" at Panel Discussion on the same topic, FICCI Ahmedabad, April 27, 2018.

Special Public Address on "Disability and Indian Women: Issues and Challenges" at Central University, Gandhinagar, February 12, 2018.

Invited Speaker, Special Address on *Mata ni Pachedi*, organized by Jaypore.com, Ahmedabad, Dec 16, 2017.

Invited Discussant, panel discussion 'PhD Design in Animation & Comics', organized by Chitrakatha 2017, National Institute of Design, Ahmedabad.

Invited Discussant, panel discussion 'Discovering Ahmedabad 2', People Called Ahmedabad, organized by The People Place Project, Kanoria Centre for the Arts, Ahmedabad, July 3, 2016.

Invited Speaker, Special Address on International Women's Day, 'Hyphenated Identities: Women's Empowerment in India', Indian Space Research Organisation (ISRO), Ahmedabad, March 8, 2016.

Invited Speaker, 'Science and Liberal Arts Studies for Design Foundation Studies', 'Re-Thinking Basic Design Pedagogy 2015 – An Interactive Workshop' organized by India Design Council March 27-28, 2015 at NID, Ahmedabad.

Invited discussant for the panel discussion 'Design for Human Rights: Balancing Genders', at the Round Table organized by Posters for Tomorrow, Paris at NID, Ahmedabad, September 1, 2014.

Invited to Talk on 'Passing Strange and Beautiful: Aesthetics and Indian Art', delivered to M.Des faculty and students, IIT Bombay, September, 2007.

'English Language /e-skills for Commerce in a Global World', lecture delivered to senior and middle level executives, Reliance Industries, Ahmedabad, February 2004.

'Building Competence: English Language and Composition', lecture delivered to senior and middle level executives, engineers and architects, HCPDPM, Ahmedabad, January 2004.

'Paving the Way for Success: Objectives of Business Communication', lecture delivered to senior and middle level executives, Reliance Industries, Ahmedabad, December 2003.

'Principles of Composition in Writing', lecture delivered to senior and middle level executives, engineers and architects, HCPDPM, Ahmedabad, December 2003.

'Research Methodology', lecture delivered to senior and middle level executives, architects, urban planners, Geographis, Ahmedabad, December 2003.

'The English Language: Usage and Abusage', lecture delivered to senior and middle level executives, architects, urban planners, Environment Protection Collaborative, Ahmedabad, November 2003.

'Weed out the Pitfalls: Effective Communication in English', lecture delivered to senior and middle level executives, architects, urban planners, Environment Protection Collaborative, Ahmedabad, November 2003.

'Principles of Effective Business Correspondence', lecture delivered to senior and middle level executives, engineers and architects, HCPDPM, Ahmedabad, October 2003.

## Convener/Resource Person/Mentor at Seminars/Workshops

Resource Person and Expert. Workshop on Social Media Enforcement Standards. Organised by Facebook US & Vihara Innovation Network. New Delhi: April 17-19, 2018.

Resource Person. Brainstorming Meet on the Vision & Strategy of Mo School, Odisha. Organised by Government of Odisha. Bhubaneshwar. March 14 & 15, 2018.

Special address. *Mata-ni-Pachedi: Iconography and Ritual Use*. Ahmedabad: Jaypore Open House, Dec 16, 2017.

Jury member, Alpaviram 2016: Fourth Edition, South Asian Film Festival Film NID, Ahmedabad, October 2016.

Co-convener and Resource Person. *Living Blue Design Anthropology Workshop*. Co-hosted by: Swinburne University of Technology in Australia and National Institute of Design—Ahmedabad. Sponsored by the Wenner-Gren Foundation for Anthropological Research. A one-month intensive Design Anthropology workshop from 10 May to 6 June, 2015.

Design and Art Mentor. Reimagine. Magazine published from Pune, 2015.

NID-SSES-Konstfack University, Sweden Collaborative 2 week Thinktank on Trend forecasting, with different themes each year from January 2008-2013. Along with Shashank Mehta, Ronald Jones, Peter Mahjanen, Hlin Helga Draustodottir and Nick Faye all faculty from Sweden.

Member, Academic Committee. *Post-colonial Perspectives on Design*. Annual Conference of the Design History Society. Ahmedabad, National Institute of Design, Sept. 5-8, 2013.

Resource Person and Speaker. "Design for the Marginalised". Consultative meeting on the School of Design at Ambedkar University, Delhi. University of Delhi, 20-21 April, 2012.

Resource Person. Ahmedabad University Film Festival. HL Campus, Ahmedabad, March1-3, 2012.

Resource Person and Speaker. "Barrier Ridden Environment in India for Students in Educational Institutions". The 6<sup>th</sup> Utkarsh Inter-Collegiate Seminar, St. Xaviers College, March 18, 2012.

Jury Member. Alpavirama: Asian Short and Documentary Film Festival. National Institute of Design, 2016.

Jury Member. All Gujarat Inter-Collegiate Mahatma Gandhi Elocution Trophy Competition (instituted 1940). H L College of Commerce, Ahmedabad, 13 February, 2016.

Jury Member. Ladli Media Awards for Gender Sensitivity 2011-12. NGO: Population First, Mumbai, 2012.

Invited discussant. "Craft Documentation at NID." Craft Council of India. National Meet. 12-14 March, 2011.

Member, Selection Board. Desis India Symposium. National Institute of Design, 2011.

IIID, Member, International Institute for Information Design (IIID), Vienna, 2010.

Pre-selection Jury member, Alpaviram 2011: First Edition, South Asian Film Festival Film NID, Ahmedabad, October 2010.

Advisory Board member, *Pool* a magazine on Design in India, Pune, 2010 onwards.

Jury member, Chitrakatha 2009: Second Edition, International Student Animation Film Festival, NID, Ahmedabad, October 2009.

Advisor, Chitrakatha 2007: First Edition, International Student Animation Film Festival, NID, Ahmedabad, October 2007.

Faculty Mentor, RGB 2007: National Student Festival of NID, October 4,5,6 2007.

Convenor, Story Telling through Animation Films: Workshop for Primary School Children, Delhi Public School, Ahmedabad, September 2007.

Convener and Mentor, Puppet Show and Narrative Workshop for primary school children, Delhi Public School, Ahmedabad, March 2007.

Editor and Content Visualiser, Young Designers, NID, Ahmedabad, 2016. Advisor and Editor, Young Designers Book, NID, Ahmedabad 2008. Advisor and Editor, Young Designers Book, NID, Ahmedabad 2007. Advisor and Co-Editor, Young Designers Book, NID, Ahmedabad 2006. Co-Editor, Young Designers Book, NID, Ahmedabad 2004.

Convener, Indian Crafts: The Future in a Globalizing World, NID, Ahmedabad, October 29-31, 2005. Along with Neelima Hasija. It was a 2-day national seminar titled: "Indian Crafts—the Future in a Globalising World." We commissioned speakers to speak on areas related to crafts that we carefully chalked out. The seminar was a huge success with 250 registered participants, 32 speakers and paper presenters from India and overseas deliberating for the first time on crafts on a common platform. The seminar culminated in a book, which is in press, but we also oversaw the identity, the seminar kit, commissioned speakers and planned it to the smallest detail. Work on the publication of the book is in progress.

# Interviews

A 30-minute feature on the subject of arts and crafts in India, *Ungliyon ki Hasaratein* Interviewed by AIR, Delhi, (broadcast February 2008)

A feature on NID and education at NID, Interviewed by AIR, Delhi for IGNOU, January 27, 2009

# **Some Select Consultancy Projects Handled**

Project Head and Chief Visualiser, *Sanchar Shakti*, Book on Indian Women in Rural India and Mobile Telephony, Union Ministry of Information, Communication Technology, Government of India, New Delhi, 2011.

Project Guide (Student Project), A Special Cover on NID, for the Department of Posts and Telecommunications, Government of India, 2011 at Gujarat State Level Philatelic Exhibition (GUJPEX)2011. Released by her Excellency, The Hon'ble Governor of Gujarat in Vadodara on Dec 23, 2011.

Project Head and Chief Visualiser, *Ananya*, Book on Indian Women and Children, Ministry of Women and Child Development, Government of India, New Delhi, 2009.

Advisor, NID IDS Design Project, "Interior Design for Utkalika Emporium, New Delhi" 2005.

Core team member, of a two-year (2005-2007) intensive outreach project on disability. NID partnered with Handicap International, India and the Department of Health and Family Welfare, Government of Gujarat. The project titled "Strategic Behaviour Change-Communications Campaign on Disability Prevention and Care in Rural Areas of Gujarat" was a two year project (2005-2007) where NID carried out field research, designed a media strategy, created content –audio, video and print, did field testing, finalised the content and made extensive recommendations

# **Key administrative positions held**

(Participation in the corporate life of educational institutions)

- o Head, NID PhD Research Programme, 2017 onwards.
- o Head, NID Fellowship Programmes, 2013 to 2014.
- o Co-Head, NID PhD Research Programme, 2014-2017.
- o Head, NID Press, Jan 2007-2014.
- o Head, Inter-Disciplinary Design Studies, 2004-to date.
- o Coordinator, Science and Liberal Arts, 2004-to date.
- Presiding Officer, Sexual Harassment Committee across Ahmedabad, Bengaluru and Gandhinagar campuses of NID, 2015 to date.
- o Member, PhD Research Committee, NID, 2017.
- o Member, Academic Grievance Redressal Committee NID, 2014-to date.
- o Member, Credit and Evaluation Committee, NID, 2017 to date.
- o Member, NID Website Designing Committee, 2017 to date.
- o Chair, Interview Committee for PhD Programme 2017-18, April 27-29, 2017.
- o Member, Committee for "Rethinking NID: Vision and Road Map 2025", 2014-15.
- Anchor Faculty, for International Exchange Programmes and MOUs with De Montfort University (DMU), Leicester, UK and Konsfakt University, Stockholm, Sweden, 2006 to 2008.
- o Member, Credit and Evaluation Reform Committee, 2012-13.
- Member, Academic Reform Committee, 2009-2012.
- o Member, Ford Foundation Review Committee, 2012 to date.
- o Member of Jury and Admission Interview panels at CEPT (2010) and Mudra Institute of Communications and Advertising (2006).
- Member, Panels to review status of NID research projects, to recruit research associates, staff in Research and Publications, 2004 to date.
- o Member, Website Advisory Committee, 2011-13.
- Head, Research Advisory Panel, May 2007 onwards.
- o Member, UG Advisory Panel, May 2007 onwards.
- o Member, Knowledge Management and Information Services Advisory Panel, May 2007 -2013.
- o Member, Sexual Harassment Committee, 2006 to 2015.
- o Member, Knowledge Management Centre Advisory Panel, 2004-2006.
- o Member, NID GDPD Admissions Panel 2012 (Interviews), April 2012.
- o Member, NID GDPD Admissions Panel 2006 (Interviews), 27 April-5 May 2006.
- o Member, NID GDPD Admissions Panel 2005 (Studio tests), April 2005.
- o Coordinator, NID Open Electives, 2005.
- o Member, Publications Advisory Panel, 2004-2005.
- o Chairperson and Member, NID Diploma and Semester Juries, 2004 to date.
- o Member, Committee for Detection of Plagiarism and Software, 2014 to date.
- o Member, Official Language Implementation Committee, 2013 to 2015.
- o Member, sub group, Setting B. Des Entrance Exam paper and M. Des Interviews, 2016.
- o Member, sub group, Setting B. Des Entrance Exam paper for Overseas Candidates, 2016.
- Member, sub group, Setting and Assessing Design Research Test (Part I) for PhD Programme 2017 18, April 26, 2017.