

Program

Monday	Tuesday	Wednesday	Thursday	Friday
<p>8.00 a.m Opening Prof. Dr. Urs Bucher At Swissnex, San Francisco</p> <p>8.15 – 8.45 a.m. About Swissnex Christian Simm, Ph.D. CEO and Founder Swissnex</p> <p>Coffee Break</p> <p>09.00 – 11.00 a.m History & Development of Silicon Valley Prof. Dr. Bill Miller, Stanford University</p> <p>Coffee Break</p> <p>11.30 – 1.30 p.m. New Ventures Overview From Idea to Enterprise Prof. Tom Byers, Stanford University</p>	<p>7.30 - 8.30 a.m Transfer to Stanford University</p> <p>9.00– 11.30 a.m. New Ventures – Funding and Ownership Prof. Peter Reiss, Stanford University</p>	<p>8.00 - 9.00 a.m Transfer to Mountain View</p> <p>9.00– 12.00 a.m. Company Visit Sococo Paul Brody, COO, Co-Founder Sococo</p>	<p>8.00 - 9.00 a.m Transfer to Moffett Field</p> <p>9.00 – 12.00 noon NASA Ames Research Center, Moffett Field Presentations and Site Tour</p> <p>12.00 – 1.30 p.m. lunch in Mountain View</p>	<p>7.30 - 8.30 a.m Transfer to Mountain View</p> <p>9.30 – 11.00 p.m. Company Visit Facebook</p> <p>11.30 p.m. – 1.30 p.m. Company Visit Google (incl. lunch)</p>
	Lunch*	Lunch*	Lunch*	Lunch*
	<p>1.30 – 4.00 p.m. ProjectSHED Case Study – Launching the company and team building Eric Botto & Harpinder Madan, Cofounders, FiberTower</p> <p>4.30 – 5.30 p.m. Stanford Campus Tour</p> <p>5.30 – 6.30 p.m. Shopping @ bookstore</p>	<p>2.00 – 3.30 p.m. Venture Capital Discussion Alex Fries, President, Ecosystem Ventures</p> <p>4.00– 6.00 p.m. Stanford Entrepreneurial Seminar</p>	<p>1.30 – 7.00 p.m. Field trip to Ano Nuevo Nature Reserve “Elephant Seals”</p>	<p>2.00 p.m. – 4.00 p.m. Company visit Baxano and VC Dr. Jeff Bleich, <i>Baxano, Inc.</i>: Founder, Director, former CEO <i>Pulson, Inc.</i>: Founder, President & CEO</p> <p>4.30 - 5.00pm Wrap up in the park Prof. Dr. Urs Bucher</p> <p>7.30 – 10.30 p.m. Farewell dinner in Sausalito</p>
<p>Lunch*</p> <p>3.00 – 5.00 p.m. Women Entrepreneurs</p>				