

Publications

Prof. Dr. Jens O. Meissner

Professor for Organization, Innovation & Risk
Lucerne University of Applied Sciences and Arts
School of Business
Institute on Management and Regional Economics
Zentralstrasse 9, CH-6002 Lucerne, Switzerland



jens.meissner@hslu.ch

Books & Edited Books

Meissner, J.O. (2012, in preparation): Organisation 10.0 – eine sozialwissenschaftliche Einführung. Zürich, Versus.

Meissner, J.O. & S. Erni (2011): E-Mail & Co. Stolpersteine der elektronischen Kommunikation. Zürich, Versus.

Meissner, J.O. (2011): Einführung in das system(theoret)ische Innovationsmanagement. Heidelberg. Carl-Auer Compact.

Wimmer, R., Meissner, J.O. & P. Wolf (Eds.) (2009): Praktische Organisationswissenschaft. Lehrbuch für Studium und Beruf. Heidelberg. Carl-Auer Systeme.

Meissner, J.O. (2007): Herausforderung Computerkommunikation: Eine konstruktivistische Perspektive auf organisationale Kommunikation im Kontext Neuer Medien. Heidelberg. Verlag für Systemische Forschung.

Book Chapters

Schweikert, S., Meissner, J.O. & P. Wolf (2012, fc): Applying Theory U: The Case of the Creative Living Lab. In: Gunnlaugson, O., Baron, Ch. & M. Cayer (2012): Perspectives on Theory U.

Sprenger, M. & J.O. Meissner (2011, fc): Corporate Innovation Politicians: Practicing the High Arts of Innovation Politics in a Large Service Company Culture. In : Nagel, E. et al (Eds.): Academic Edition «Business Development and Promotion», Lucius & Lucius.

Meissner, J.O. & S. Seemann (2011, fc): Unternehmenserneuerung zwischen Innovationssystemen und Systeminnovationen. In: Vogel, M. (Ed.): Organisationen – ausser Ordnung. Außerordentliche Beobachtungen organisationaler Praxis. Vandenhoeck & Ruprecht, Göttingen.

Meissner, J.O. & Sprenger, M. (2011, fc): The TELE-Case: Linking Innovation Process and Culture in a Large Service Company. In: De Beule, F., Nauwelaerts, Y. and J. Wouters (Eds) Innovation and Creativity, The driving force of Europe's future economy: Proceedings of Chair Tindemans, Antwerp: Lessius University College.

Meissner, J.O. (2011): IMP³rove Schweiz: Eine explorative Studie. In: Hauser, E. (Ed.) (2011): Innovationsmanagement – Beiträge zum Jahr der Innovation. Berlin, Peter Lang.

Binz, C., S. Schweikert & J.O. Meissner (2011): Encouraging Success: The story of a Father-Daughter Succession in a Swiss Family Company. In: Halkias, D., Thurman, P., Smith, C., Nason, R. (Eds.)

(2011) "Father-Daughter Succession Issues in Family Business: A Cross-Cultural Perspective". London. Gower Publishers.

Meissner, J.O., Gentile, G.-C. & H. Tuckermann (2009): Kommunikation: Eine Hinführung zum Kommunikationsverständnis der Neueren Systemtheorie. In: Wimmer, R., Meissner, J.O. & P. Wolf (Eds.) (2009): Praktische Organisationswissenschaft. Lehrbuch für Studium und Beruf. Heidelberg. Carl-Auer Systeme, pp. 125-146.

Meissner, J.O., Wolf, P. & R. Wimmer (2009): Weshalb system(theoret)ische Organisationswissenschaft? In: Wimmer, R., Meissner, J.O. & P. Wolf (Eds.) (2009): Praktische Organisationswissenschaft. Lehrbuch für Studium und Beruf. Heidelberg. Carl-Auer Systeme, pp. 17-32.

Wolf, P., Wimmer, R. & J.O. Meissner (2009): Lost & Found. In: Wimmer, R., Meissner, J.O. & P. Wolf (Eds.) (2009): Praktische Organisationswissenschaft. Lehrbuch für Studium und Beruf. Heidelberg. Carl-Auer Systeme, pp. 209-223.

Meissner, J. O. & Wolf, P. (2008): Third Generation Knowledge Management in Action: Relational Practices in Swiss Companies. Proceedings of Knowledge Management in Action Conference, Milano 2008. IFIP Working Group 12.6, Knowledge Management. Springer Science and Business Media, pp 125-137.

Meissner, J.O., Brunswicker, S., Schweikert, S. & Wolf, P. (2008): Scaffolding Innovations: Implications of Regional Innovation Barriers for Platform-based Innovation Management Improvement. In: Thoben, K.-D., Kulmant, S. P. & R. Goncalves (2008): Proceedings of the 14th International Conference on Concurrent Enterprising ICE 2008. Nottingham. Center For Concurrent Enterprise, pp. 1081-90.

Meissner, J. O. & Tuckermann, H. (2007): A Relational Scaffolding Model of Hybrid Communication. In: Steinfield, C., Pentland, B., Ackerman, M. & Contractor, N. (Eds.): Proceedings of the Third Communities and Technologies Conference 2007, Springer, pp. 479-508.

Meissner, J. O. (2007): Multi-stage analysis for knowledge reflection. In: A. S. Kazi & P. Wolf (Eds.): Hands-On Knowledge Co-Creation and Sharing: Practical Methods and Techniques. Knowledge Board, pp. 91-307.

Endrissat, N., Mueller, W. R. & Meissner, J. O. (2005): What is the meaning of leadership? A Guided Tour Through a Swiss-German Leadership Landscape. In: K. M. Weaver (Ed.), Proceedings of the Sixty-fifth annual meeting of the Academy of Management (CD), ISSN 1543-8643.

Meissner, J. O. / Pütz, J. (2004): Aufenthalte - Martin Heideggers Erfahrungen in Griechenland. In: Häussling, J. M. (Ed.): Utopien Europas. Münster 2004, pp. 165-179.

Publications in Academic Journals

Wolf, P., Kaudela-Baum, S. & J.O. Meissner (2011): Exploring Innovating Cultures in SME: Findings from Central Switzerland. In: International Small Business Journal. OnlineFirst 8 March. <http://isb.sagepub.com/content/early/2011/02/21/0266242610386666>.

Meissner, J.O. & M. Sprenger (2011): Mixing Methods in Innovation Research: Studying the Process-Culture-Link in Innovation Management (Reprint). In: Wolf et al. (Ed.): Historical Social Research, Vol. 36, No. 1, pp 180-198.

Wolf, P., Meissner, J.O., Nolan, T., Lemon, M., John, R., Baralou, E., & S. Seemann (Ed.) (2011). Methods for Qualitative Management Research in the Context of Social Systems Thinking (Reprint). In: Historical Social Research, Vol. 36, No. 1.

Meissner, J.O. & M. Sprenger (2010): Mixing Methods in Innovation Research: Studying the Process-Culture-Link in Innovation Management. In: Wolf et al. (Ed.): Forum: Qualitative Social Research, Vol. 11(3), <http://www.qualitative-research.net/index.php/fqs/article/view/1560>.

Wolf, P., Meissner, J.O., Nolan, T., Lemon, M., John, R., Baralou, E., & S. Seemann (Ed.) (2010). Methods for Qualitative Management Research in the Context of Social Systems Thinking. Forum: Qualitative Social Research, Vol. 11(3), <http://www.qualitative-research.net/index.php/fqs/issue/view/35>.

Meissner, J. O. (2009): Beziehungsherausforderungen in kommunikativ hybriden Arbeitsumgebungen. In: Zeitschrift für Management, Vol. 4, No. 4, pp 307-326.

Published Issues

Meissner, J. O. & P. Wolf (2011): Komplexität? Willkommen! Innovationsmanagement in Zeiten systemischen Denkens. Essay. In: ChangeX. - Magazin für die Ideen für morgen. http://www.changex.de/Article/essay_meissner_wolf_komplexitaet_willkommen (also published as audio commentary and mobile application).

Meissner, J.O. (2011): Chancen nachhaltig nutzen – dank integriertem Risikomanagement. Blickpunkt KMU. September 2011. http://www.blickpunktkmu.ch/index.php?go_art=1225&go_cap=83&go_cinf=21.

Meissner, J.O. (2011): Blinde Flecken eruieren. In: VR-Praxis, 1/11. S. 30f.

Meissner, J.O. (2011): Für wen und welche Aufgaben ist mobiles Arbeiten geeignet? In: Work Anywhere. Zwischen Produktivität und Lebensqualität. Vertiefungsstudie zum Schweizer Home Office Day der Stiftung Produktive Schweiz, Zürich, pp 16-18.

Meissner, J.O. & D. Boos (2011): Flexibilisierung des Arbeitsortes: Stolpersteine und Lösungsansätze. In: Work Anywhere. Zwischen Produktivität und Lebensqualität. Vertiefungsstudie zum Home Office Day, Stiftung Produktive Schweiz, Zürich, pp 20-23.

Meissner, J.O. (2011): Wie ist das örtlich flexible Arbeiten wirklich? Praxisfälle und Tipps. In: Work Anywhere. Zwischen Produktivität und Lebensqualität. Vertiefungsstudie zum Schweizer Home Office Day der Stiftung Produktive Schweiz, Zürich, pp 32-35.

Meissner, J.O. & M. Sprenger (2011): Der Innovationsmanager als Chamäleon: Wer Innovationsprojekte leitet, muss wandlungsfähig sein. In: INNOVATIONSMANAGER - Magazin für Innovationskultur. March 2011, pp 86-88. (reprint in BWA Journal 2/2011, p. 15-16.)

Schneiter, B., Cajos, J. & J.O. Meissner (2011): Mit integriertem Risikomanagement zu nachhaltigem Unternehmenserfolg. In: KMU Magazin, Vol. 14, No. 1, pp 22-25.

Meissner, J.O. (2010): Wie beim Mosaik... Systeminnovationen anregen, entwickeln und umsetzen. Videofallstudie. Luzern: Lucerne University of Applied Sciences and Arts, Institute of Management and Regional Economics. ISBN 978-3-906190-04-4.

Meissner, J. O. & Tuckermann, H. (2008): You'd better know economics – Prof. Dr. Thomas Cummings im Interview. In : Revue für Postheroisches Management Nr. 2, pp 110-118.

Meissner, J. O., & Jung, S. (2007): Mythos Mitgliedschaft – Prof. Dr. Christof Baitsch im Interview. In: Revue für Postheroisches Management No. 1, pp 54-59.

Meissner, J. O. (2007): Sozialkapital digital? Die Auswirkungen Computer-vermittelter Kommunikation auf das soziale Kapital von Organisationen. In: WWZ-News No. 31, August 2007, Universität Basel.

Meissner, J. O. (2007): Wege aus der Informationsflut. In: KMU Manager, 3/2007, S. 32f.

Endrissat, N., Kaudela-Baum, S., & Meissner, J. (2006): Werner R. Müller: Führungsforschung am WWZ als Spiegel für eine reflektiertere Praxis. WWZ news, Nr. 30, Juni 2006, Universität Basel.

Meissner, J. O. (2004): Mehr Sozialkapital durch E-Learning? In: UNI NOVA 98/2004, S. 22-23.

Meissner, J. O. (2003): Lernen am Computer. In: Der Gemeinderat, 2/2003, S. 20-21.

Meissner, J. O. (2003): Öffentliche Verwaltung stellt E-Learning auf den Prüfstand. In: Government Computing, 2/2003, S. 20.

Research and Discussion Papers

Meissner, J.O., Schweikert, S., Portmann, R., Bohnenblust, R., Huber, C. & U. Sury (2011): Tools for Innovation Network Actors in Living Lab Settings. Research report for SWITCH/AAA, Zurich, Switzerland.

Meissner, J. O. & M. Sprenger (2010). Series ‚IDIP Innovation Dynamics in Practice‘ - Innovieren in dynamischen Märkten. Eine Fallstudie bei einem Schweizer Telekomunternehmen. Working Paper IBR 003/2010. Luzern: Lucerne University of Applied Sciences and Arts, Institute of Management and Regional Economics.

Meissner, J. O., Küchler, W., Schweikert, S. & P. Wolf (2009): Zentralschweiz innovativ – Innovationslernen in Communities. Final report for the SECO Staatssekretariat für Wirtschaft. IBR Institute for Management and Regional Economics. University of Applied Sciences Lucerne – School of Business.

Meissner, J. O., Kohler, M., Schweikert, S. & P. Wolf (2008). Innovationslernen in Communities – Impulse ausgewählter Zentralschweizer Innovationsprojekte, IBR-Arbeitsbericht 007, Luzern: Institut für Betriebs- und Regionalökonomie IBR, Hochschule Luzern – Wirtschaft.

Hauser, C. & Meissner, J.O. (2007). Synthese – Zusammenfassung der Teilschlussberichte des NRP-Pilotprojektes Neuland. Neuland Teilschlussbericht Nr. 8. Luzern: Hochschule Luzern – Wirtschaft. IBR Institut für Betriebs- und Regionalökonomie.

Inderbitzin, J., Hauser, C. & Meissner, J.O. & R. Winkler (2007). Die Wirkungen von Neuland auf die Zusammenarbeit von Fachhochschulen von KMU – Unmittelbare und mittelbare Effekte von Neuland. Neuland Teilschlussbericht Nr. 3. Luzern: Hochschule Luzern – Wirtschaft. IBR Institut für Betriebs- und Regionalökonomie.

Meissner, J.O. & C. Hauser (2007). Wissens- und Technologietransfer zwischen Fachhochschulen und KMU – Erkenntnisse aus dem NRP-Pilotprojekt Neuland. Neuland Teilschlussbericht Nr. 4. Luzern: Hochschule Luzern – Wirtschaft. IBR Institut für Betriebs- und Regionalökonomie.

Meissner, J.O. & C. Hauser (2007). Perspektiven für den Wissens- und Technologietransfer an der Hochschule Luzern – Wie lässt sich der WTT an der Hochschule Luzern aus Unternehmenssicht sinnvoll institutionell ausgestalten? Neuland Teilschlussbericht Nr. 7. Luzern: Hochschule Luzern – Wirtschaft. IBR Institut für Betriebs- und Regionalökonomie.

Meissner, J. O. (2005): Relationship Quality in the Context of Computer-Mediated Communication - A Social Constructionist Approach. WWZ Working Paper No. 01-05.

Conference Presentations & Key Notes

Meissner, J.O. (2011, fc): Risiken managen. Lecture Series ‚Risk‘ at University of Applied Sciences Northwestern Switzerland, November 24th, 2011, Basel, Switzerland.

Baralou, E., Wolf, P. & J.O. Meissner (2011): Bright, Excellent, Ignored: The Contribution of Luhmann’s System Theory and Its Problem of Non-conductiveness to Academic Research. Paper presented at 27th EGOS Colloquium, Juli 7-9. Gothenburg, Sweden.

Meissner, J.O. (2011): Tools for Innovation Actors in Living Labs. Presentation at AAA/SWITCH Info-Day. January 13th 2011, Berne, Switzerland.

- Meissner, J.O. (2010): Challenges of Virtualized Innovation Management and Innovation Labbing. Key note presentation at 4th International Conference on Indicators and Concepts of Innovation (ICICI 2010): The Technological Dimension of Innovation at Graduate School of Excellence advanced Manufacturing Engineering (GsaME), University of Stuttgart, October 7-8, Stuttgart, Germany.
- Meissner, J.O. & M. Sprenger (2010): Corporate Innovation Politicians: Practicing the High Art of Innovation Politics in a Large Service Company's Culture. Paper presented at CINet Conference 2010, 5-6 September, Zurich, Switzerland.
- Meissner, J.O. & M. Sprenger (2010): Innovation Dynamics Between Rigor and Relevance: Studying the Process-Culture Link of Innovation Management in a Large Service Company. Presentation at Annual conference of the Chair "Leo Tindemans": Innovation and Creativity, the driving force of Europe's future economy. February 25th, 2010 at Lessius University College, Antwerp, Belgium.
- Meissner, J.O. & P. Wolf (2009): What is the Next Challenge? Introducing an Innovation Management Development Model for Swiss SMEs. Paper presented at CINet Conference 2009, 6-8 September, Brisbane, Australia.
- Meissner, J.O. & Wolf, P. (2008): Third Generation Knowledge Management in Action: Relational Practices in Swiss Companies. Paper presented at Knowledge Management in Action Conference (organized by IFIP Working Group 12.6: Knowledge Management). 7.-10.9.2008. Milano, Italy.
- Wolf, P., Meissner, J.O. & S. Kaudela-Baum (2008): Exploring Reciprocal Dynamics of Innovation Cultures in SMEs: Findings from Central Switzerland. Paper presented at Academy of Management Annual Meeting , 13.-16.8.2008. Anaheim, CA, USA.
- Meissner J.O. & Tuckermann, H. (2008): Organizational Media Choice: How do Organizations Enact Media? Paper presented at 24. EGOS Colloquium, 9.-12.7.2008, Amsterdam, Netherlands.
- Meissner, J.O., Brunswicker, S., Schweikert, S. & Wolf, P. (2008): Scaffolding Innovations: Implications of Regional Innovation Barriers for Platform-based Innovation Management Improvement. Paper presented at ICE Conference, 25-28 June 2008, Lisbon, Portugal.
- Meissner, J.O., Schweikert, S., Sury, U. & P. Wolf (2008): Do You Really Know Your Innovation System? SME Innovation Profiles and Hybrid Professionals in Central Switzerland. Presentation at the TII Annual Conference. 24..4.2008, Valencia, Spain.
- Meissner, J.O., Schweikert, S. & Wolf, P. (2007): Making SME Know, What They Don't Know: Archetypes of Central Swiss Innovation Profiles and Challenges for Innovation Support. Presentation at ESSHRA-Conference 2007: 'Towards a Knowledge Society: Is Knowledge a Public Good? Dynamics of Knowledge Production and Distribution' 12.-13. June, Berne, Switzerland.
- Meissner, J.O., Schweikert, S. & P. Wolf (2007): Dancing the Electronic Dance: Knowledge Practices in Organizational Communication. Paper presented at 23. EGOS Colloquium, July, 5-7Vienna, Austria.
- Meissner, J. O. & Tuckermann, H. (2007): A Relational Scaffolding Model of Hybrid Communication. Paper presented at the Third Communities and Technologies Conference, Michigan, June 28-30.
- Meissner, J.O. (2006): Scaffolding Relationships in Hybrid Work Settings. Paper presented at 22. EGOS Colloquium, July, 6.-8, Bergen, Norway.
- Meissner, J.O. (2005): Studying Relationships for Unlocking Effects of Computer-Mediated Communication on Organizations' Social Capital. Paper presented at 21. EGOS Colloquium, June 30 - July 2, Berlin, Germany.

Presentations, Workshops, Guest Lectures & Interviews

Meissner, J.O. (2010): Das Luzerner Risk Management Modell – ein integriertes Modell zur Steigerung der Leistungsfähigkeit des Enterprise Risk Managements. Presentation at Fachtagung ‚Integrales Risk Management‘ des BCMnet.CH/The BCI Swiss Chapter. 30.11.2010, Lucerne, Switzerland.

Meissner, J.O. (2010): Experiences From the Swiss IMP³rove-Case. Presentation at International IMP³rove Partner Network Meeting. 27.10.2010, Liège, Belgium.

Wolf, P. & Meissner, J.O. (2010): Spiegeln, Spiegeln – Die Praxis system(theoret)ischer Organisationsforschung. Presentation at research colloquium ‚Systemtheorie und Management – eine Irritation für Praxis und Wissenschaft?‘ 3.3.2010, Heidelberg, Germany.

Meissner, J. O. (2010): Organizational Communication. Two guest lectures at INHolland University, 9.+10.2.2010, Rotterdam, Netherlands.

Meissner, J. O. (2010): Challenges of e-Governance. Guest lecture at INHolland University, 9.2.2010, Rotterdam, Netherlands.

Meissner, J. O. (2010): The High Art of Innovation Politics. Research Colloquium at University of Applied Sciences Lucerne, School of Business. 19.1.2010, Lucerne, Switzerland.

Meissner, J. O. (2009): Wer Wind sät ... Über Wesen und Umgang mit Informationsflut. Expert talk. 20.11.2009, X-Organisationen conference, Berlin, Germany.

Meissner, J.O. & Boos, D. (2008): Researching Rings, Beeps and Buzzes. Workshop zum Symposium Qualitative Organisations- und Managementforschung, 4.9.2008, Lucerne, Switzerland.

Wolf, P., Meissner, J.O., Hauser, C. & Schweikert, S. (2007): Involving Key Stakeholders into Regional Innovation Processes. International Conference on Knowledge Management. 27.8.2007, Vienna, Austria.

Meissner, J.O., Wolf, P. & S. Schweikert (2007). Dancing the Electronic Dance: Knowledge Practices in Organizational Communication. 23rd EGOS Colloquium 2007. Vienna, Austria. 7.7.2007.

Meissner, J.O., Wolf, P. & S. Schweikert (2007). Making SME know what they don't know: Archetypes of Central Swiss Innovation Profiles and Challenges for Innovation Support. ESSHRA-Conference 2007 "Towards a Knowledge Society: Is Knowledge a public good? Dynamics of Knowledge production and distribution. 13.6.2007, Berne, Switzerland.

Meissner, J.O. (2007). Innovation Culture in Central Switzerland. Workshop "Innovating Regions in Europe (IRE)". 12.6.2007, Riga, Lettland.

Meissner, J.O. (2006): Scaffolding Relationships in Hybrid Work Settings. 22. EGOS Colloquium. 7.7.2006, Bergen, Norway.

Meissner, J.O. (2005). Studying Relationships for Unlocking Effects of Computer-Mediated Communication on Organizations' Social Capital. 21. EGOS Colloquium. 2.7.2005, Berlin, Germany.

Media

Meissner, J.O. (2011): Von der Risikoverwaltung zur Sinnstiftung. Tagesanzeiger, Beilage Weiterbildung. 30th May, 2011.

20 Minuten (2011): Home Office: Wenn das Zuhause zum Büro wird. Jens Meissner quoted by 20 Min. Issue from 25.5.2011.

Le Temps (2011): Encourager le travail à domicile. Jens Meissner quoted by Le Temps. Issue from 20.5.2011.

20 Minuten (2011): Mit Heimarbeit gegen Pendlerströme. Jens Meissner quoted by 20 Min. Issue from 16.5.2011. <http://www.20min.ch/finance/news/story/Mit-Heimarbeit-gegen-Pendlerstroeme-27812547>

NZZ Online (2011): Das Büro im trauten Heim. Jens Meissner quoted by NZZ Online. Issue from 16.5.2011. http://www.nzz.ch/nachrichten/wirtschaft/aktuell/das_buero_im_trauten_heim_1.10600137.html.

20 Minuten (2010): Home-office bleibt Randerscheinung. Jens Meissner interviewed by 20 Minuten, 5.8.2010.

Radio24 (2010): Commentary for article in '20 Minuten', 3.8.2010.

20 Minuten (2010): Der Erreichbarkeitswahn in den Ferien ist ungesund. Jens Meissner interviewed by 20 Minuten (E. Rizzi), 3.8.2010.

Academic Duties (Reviews & Program Committee):

International Journal of Innovation and Sustainable Development (reviewer for special issue 2011)

Communities & Technologies Conference, Queensland University of Technology, Brisbane, Australia 2011 (program committee & reviewer)

Forum Qualitative Social Research, Special Issue 'Methods for Qualitative Management Research in the Context of Social Systems Thinking' Vol. 11(3) (co-editor & reviewer)

11th International CINet Conference: Practicing innovation in times of discontinuity, 5-6 September 2010, Zurich, Switzerland (conference committee & reviewer)

Jahrestagung der Schweizer Gesellschaft für Kommunikation und Medien 2010, Lucerne (reviewer)

Communities & Technologies Conference, Pittsburgh University 2009 (reviewer)

European Academy of Management Conference EURAM 2009 (reviewer)

International Journal of Innovation and Regional Development (reviewer)

Doctoral consortia of X-Organisation conference series: 2005, 2007 and 2009, Berlin, Germany (organizer & reviewer)

Memberships:

Academy of Management, Sections "Organizational Communication and Information Systems" and "Organizational Theory" (AoM)

European Group of Organization Studies (EGOS)

Continuous Innovation Network (CINet)

Association of Scholars and Alumni of the Friedrich-Naumann-Stiftung VSA e.V.

Verein Basler Ökonomen / Association of Basel Economists (VBÖ)