

IS CreaLab (Creative Living Lab)



Changes in our society have an essential influence on our daily life and our way of life. Innovation and knowledge are the most important resources for developing a society and increasing its wealth. Creating something fundamentally new and identifying holistic solutions are core competences of the society of the future.

Our existing way of thinking and the methods we apply are often not helpful for creating reasonable solutions to new problems. This concerns both methods for generating ideas as well as their implementation in projects. There is a need of a fundamentally new approach for an ecology that allows for creating new, holistic and creative solutions.

The key objective of the interdisciplinary focus Creative Living Lab (IS CreaLab) is to support the development of such an ecology at the level of organisations, groups and individuals. Therefore, it studies and build up processes and conditions that stimulate and encourage creativity and thereby innovation. The main focus of the activities of CreaLab is on contexts that support creative thinking and working. To achieve this goal, CreaLab identifies, investigates and reflects upon arenas of conflict in interdisciplinary team work.

Consequently, the IS CreaLab aims for supporting interdisciplinary networking and knowledge exchange in order to allow integrating different perspectives on both theoretical approaches but also best practices for interdisciplinary work on innovation.