

Lucerne University of  
Applied Sciences and Arts

# HOCHSCHULE LUZERN

Business

Master of Science in

## Business Administration

Major in Tourism

[www.hslu.ch/international](http://www.hslu.ch/international)



Master of Science in

# Business Administration

Major in Tourism

## Management/Contact

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## Registration deadline

mid-May

## Start

mid-September

## Duration and scope

4 semesters (90 ECTS-Credits, 2'700 learning hours), up to 50% practical work possible parallel to studies

## Study location

Lucerne, Rösslimatte 48

## Teaching times

1<sup>st</sup> year: generally Monday/Thursday  
2<sup>nd</sup> year: generally Thursday/Friday

## Semester fee

CHF 800.– (subject to alterations)

## Further information

[www.hslu.ch/international](http://www.hslu.ch/international)

You will soon be completing our bachelor degree or already have a university qualification and would like to gain even better training to work in the tourist or a related sector? You place importance on practical work up to 50% running parallel to your studies, a solid education in service management with the focus on tourism and internationalism? Then you should consider studying with us!

## Focal points in terms of contents

Network management, an international study tour, business models in tourism, branding and strategic thinking as well as intercultural challenges are only some elements of the diverse curriculum. Thanks to the excellent ratio between teaching staff and student, you will be trained in learning how to individually develop your own strength further.

## Study organisation

During the four-semester course of studies you may work a maximum of 50%. If you are interested and have a university degree not related to tourism, you will be able to catch up with any lack of knowledge in the first two semesters.

## Internationality

The team of lecturers comprises national and international specialists from science and practice. The international partner network has been extended for the master course of studies. For example, professors from the University of Brighton will be lecturing.